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September 25, 2026

National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir / Madam,

Sub: Press Release

We enclose herewith a press release regarding two new exclusive retail outlets inaugurated in Uttar Pradesh and Uttarakhand.

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary & Compliance Officer
Membership No. A14724

Encl: as attached

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

Regd. Office: TVS Building, 7-B, West Veli Street, Madurai 625 001.

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Eurogrip Tyres strengthens Branded Retail network in Uttar Pradesh

Uttar Pradesh, 25th September 2026: Eurogrip Tyres, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., today announced the opening of its 21st new exclusive retail store in Aligarh, Uttar Pradesh, further reinforcing its commitment to providing customers with a complete tyre and 2-wheeler care experience. The new retail outlet was inaugurated in the presence of distinguished guests, members of the Eurogrip team and business partners.

Speaking on the occasion, **Mr. T.K. Ravi, Chief Operating, Officer of TVS Srichakra Ltd** said, "At Eurogrip, we remain committed to bringing high-quality products and dependable services closer to our customers. Our continued expansion through exclusive stores strengthens our presence across key markets in India. Through these stores, we offer our complete range of tyres, backed by expert guidance and professional services, ensuring a superior experience for riders."

The newly launched store houses Eurogrip's range of tyres across various patterns and sizes. From scooters and commuter motorcycles to mid-range performance bikes, adventure touring bikes, the outlets aim to cater to diverse riding needs under one roof. The store also retails different sizes of tubes for motorcycles, scooters and three-wheelers.

In addition to product range, the store will provide a comprehensive set of services including professional tyre fitment, tyre care, puncture repair and air pressure checks. The outlet will also assist customers with warranty-related support, ensuring a seamless ownership experience.

The expansion is part of the company's strategy on branded retail. In addition to recently opened stores in Nainital, Mehsana, Noida, Bareilly, Hyderabad, Panipat, Bahraich, Ludhiana, Delhi and Alappuzha, Eurogrip operates retail experience stores in Chennai, Mysuru, Patna, Farrukhabad, Ahmedabad and Rajkot.

The new store is located at:

MAA KALKA TRADING CO.
09/78, Mahaveer Ganj,
Aligarh,
Uttar Pradesh: 202001
Ph No: 7417594784



About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres, is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 5 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original

equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.

For further media queries please contact:

David Francis | 98840 52528 | david.francis@dentsu.com

Naomi Nicholas | 9176018421 | Naomi.Nicholas@dentsu.com



Eurogrip Tyres strengthens Branded Retail network in Uttarakhand

Uttarakhand, 25th September 2026: Eurogrip Tyres, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., today announced the opening of its 20th new exclusive retail store in Bhowali, Nainital, further reinforcing its commitment to providing customers with a complete tyre and 2-wheeler care experience. The new retail outlet was inaugurated in the presence of distinguished guests, members of the Eurogrip team and business partners.

Speaking on the occasion, **Mr. T.K. Ravi, Chief Operating, Officer of TVS Srichakra Ltd** said, "At Eurogrip, we are committed to bringing high-quality products and dependable services closer to our customers. Through these stores, we offer our complete range of tyres, backed by expert guidance and professional services, ensuring a superior experience for riders across these markets."

The newly launched store houses Eurogrip's range of tyres across various patterns and sizes, along with tubes designed to suit a wide range of 2-wheelers. The outlet will also retail lubes and batteries of select brands. From scooters and commuter motorcycles to mid-range performance bikes, adventure touring bikes, the exclusive store aim to cater to diverse riding needs under one roof.

Alongside the wide product range, the store will provide a comprehensive set of services including professional tyre fitment, tyre care, puncture repair and air pressure checks. The outlet will also assist customers with warranty-related support, ensuring a seamless ownership experience.

In addition to recently opened stores in Mehsana, Noida, Bareilly, Hyderabad, Panipat, Bahraich, Ludhiana, Delhi and Alappuzha, Eurogrip operates retail experience stores in Chennai, Mysuru, Patna, Farrukhabad, Ahmedabad, Rajkot and Aligarh.

The new store is located at:

Ground floor, Shop No. 4, Kuldeep Niwas,
Nainital-Bhowali Road,
Bhowali, Nainital,
Uttarakhand: 263131
Ph No: 9068801572/9917306056



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