



Date: 20.07.2026

To,
The Manager,
Listing department,
National Stock Exchange of India Ltd,
'Exchange Plaza', C- 1 Block G,
Bandrakurla complex, Bandra (East)
Mumbai – 400051

SYMBOL: SONAMLTLD

SUBJECT: INVESTOR PRESENTATION FOR Q1FY27.

Dear Sir/Madam,

Pursuant to regulation 30 of the Security and Exchange Board of India (LODR) Regulations 2015, attached herewith investor presentation for Q1FY27. This is for your information and record.

Thanking you.

Yours Faithfully,
For, SONAM LIMITED



Jayeshbhai Chhabildas Shah
Chairman & Managing Director
DIN: 00500814

Sonam Limited

Formerly known as Sonam Clock Limited

CIN : L33302GJ2001PLC039689

Registered Office : Survey No.337/P Morbi Rajkot Highway, At Lajai, Tal. Tankara, Dist. Morbi, Gujarat - 363641.

Phone : + 91 2822 285017, 9978052717 Fax : + 91 2822 285987. email : info@sonamquartz.com, url : www.sonamquartz.com



INVESTOR PRESENTATION Q1 FY27

Innovative designs.
Superior quality.
Timeless elegance.



Crafting Time. Enriching Lives.



INNOVATIVE
DESIGNS



SUPERIOR
QUALITY



TIMELESS
ELEGANCE



NIGHT
GLOW CLOCK



DIGITAL
CALENDAR CLOCK



SWEEP DOUBLE SIDE
WALL CLOCK



SL 027 SWEEP
WALL CLOCK



MODEL 2347
SWEEP



SLC 14057 SWEEP
SWEEP



MODEL 2777
SWEEP



SLQ 06 SWEEP



SLQ 11

DISCLAIMER

- This communication is being issued by SONAM Ltd. ("the Company") for general information purposes only. The information contained herein is based on management's current expectations and beliefs and is subject to change without notice. Certain statements in this document may be forward-looking in nature and involve known and unknown risks, uncertainties, and other factors which may cause actual results, performance, or achievements of the Company to differ materially from those expressed or implied.
- This document does not constitute or form part of any offer, invitation, or recommendation to purchase, hold, or sell any securities of the Company, nor shall any part of it form the basis of or be relied upon in connection with any contract or investment decision.
- The financial results referred to herein are prepared in accordance with applicable Indian Accounting Standards and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and are subject to audit / limited review by the statutory auditors of the Company.
- Neither the Company nor its directors, officers, employees, or advisors accept any liability whatsoever for any loss or damage arising from the use of this information.
- The Company undertakes no obligation to update any forward-looking statements or information contained herein to reflect subsequent events or circumstances, except as required under applicable law.

PROMOTER SPEECH



Mr Jayeshbhai Chhabildas Shah
Chairman and Managing Director

Good evening to all our valued shareholders, customers, employees, partners, and stakeholders.

On behalf of **Sonam Limited**, I extend my sincere gratitude to our shareholders, customers, distributors, employees, suppliers, and all stakeholders for their unwavering trust and continued support. Your confidence has been instrumental in our journey of growth and excellence.

The first quarter of **FY27** has been an encouraging start to the financial year, reflecting strong operational performance, healthy demand across our product portfolio, and our continued commitment to innovation and customer satisfaction. Despite a competitive business environment, the Company has delivered robust growth while continuing to strengthen its market position.

During the quarter, **Revenue from Operations** increased by **75.65% from previous year same quarter** to **₹6,656.96 lakhs**. EBITDA stood at **₹538.45 lakhs**, registering a strong growth of **78.02%**, while Profit After Tax (PAT) increased by **126.99%** to **₹300.15 lakhs**. The Company reported an **EBITDA Margin of 8.06%** and a **PAT Margin of 4.49%**, reflecting our continued focus on operational efficiency, disciplined cost management, and sustainable profitability.

One of the key highlights during Q1 FY27 was the successful launch of several new and innovative clock models across multiple product categories. The Company introduced a wide range of products, including premium designer wall clocks, digital calendar clocks, night glow clocks, decorative sweep wall clocks, and modern lifestyle clocks. These launches were strategically planned to cater to evolving consumer preferences, strengthen our presence across premium and value segments, and further reinforce Sonam's reputation for quality, innovation, and design excellence. The positive market response to these new products has been encouraging and strengthens our confidence in our long-term growth strategy.

Looking ahead, we remain highly optimistic about the opportunities before us. Over the next four to five years, Sonam Limited will continue expanding its product portfolio by introducing a broader range of innovative and premium clock designs while strengthening its leadership position in the industry. We also remain committed to expanding our distribution footprint across underserved markets, enabling wider market penetration and creating long-term value for our customers and stakeholders.

At Sonam Limited, we firmly believe that sustainable growth is built on innovation, quality, operational excellence, and strong corporate governance. As we move forward, we remain committed to delivering superior products, strengthening our brand, and creating lasting value for all our stakeholders.

I would like to express my heartfelt appreciation to our employees, distributors, business partners, customers, and shareholders for their continued confidence and support. Together, we look forward to achieving new milestones and building a stronger future for Sonam Limited.

Thank you.



COMPANY OVERVIEW



MORBI, GUJARAT

Our Manufacturing Hub



SINCE 1986

38+ Years of Trust, Quality & Innovation



ABOUT SONAM

Leading manufacturer of a wide range of clocks and clock components across budget, mid-level and premium segments.



OUR PRODUCT RANGE



WALL CLOCKS



TABLE CLOCKS



DIGITAL CLOCKS



PENDULUM CLOCKS



SENSOR CLOCKS



MUSICAL CLOCKS



DESIGNER CLOCKS



CORPORATE GIFTING



OUR BRANDS

SONAM
— SINCE 1986 —

AM:PM
Stylish. Daily.

LOTUS
CRAFTED TO INSPIRE



MANUFACTURING FACILITY



State-of-the-art manufacturing facility located in Morbi, Gujarat with modern infrastructure and advanced machinery.



INSTALLED PRODUCTION CAPACITY

72 LAKH

CLOCKS
PER ANNUM

240 LAKH

CLOCK MOVEMENTS
PER ANNUM



EXPORT PRESENCE



Our products are exported to Middle East countries including:

- Dubai
- Iraq
- Other GCC Markets



SALES OF CLOCK PARTS

We also manufacture and supply high-quality clock parts including movements, cases and other components.



38+ YEARS
OF TRUST & EXCELLENCE



72 LAKH
CLOCKS CAPACITY
PER ANNUM



240 LAKH
CLOCK MOVEMENTS
CAPACITY PER ANNUM

Key Facts and Figures



Present installed capacity for docks - **72 lakhs p.a.**



Present installed capacity for clock movements - **240 lakhs p.a.**



Total Sq foot of production area - **200000+**



Distributors - **150+**



Retailers - **35000+**



Countries served - **25+**



Team size - **300+**



ISO **9001:2015** certified



ISO **14001:2015** accredited



Q1 FY27 FINANCIAL HIGHLIGHTS



Revenue

6,656.96



PAT

300.15



EBITDA

538.45

VISIONARY LEADERSHIP

• Experienced leaders. Strong vision. Driving sustainable growth. •



**Mr. Jayeshbhai
Chhabilidas Shah**



Designation:
Chairman and
Managing Director



Experience:
32+ years



Mr. Harshil Shah



Designation:
Director &
Production Head



Experience:
7+ years



**Mrs. Deepaben
Jayeshbhai Shah**



Designation:
Whole Time Director



Experience:
17+ years



**Mr. Shreyansh
Vijaybhai Vora**



Designation:
Independent Director



Experience:
5+ years



**Mr. Suresh
Somnath Dave**



Designation:
Independent Director



Experience:
3+ years



VISION AND VALUES

VISION

To become a globally recognized clock brand, enriching homes and workplaces through innovative, high-quality, and timeless timekeeping solutions.

OUR VALUES

- Precision
- Craftsmanship
- Customer Focus
- Innovation
- Teamwork
- Integrity



SONAM LTD. – GROWTH STORY



1986 – Foundation

Sonam brand was started by Mr. Jayesh Shah through a Sole Proprietorship in Morbi with an initial production capacity of 220 pieces per day.



1997 – Infrastructure Expansion

Expanded our infrastructure & production unit to 15,000 sq. ft. manufacturing facility.



1999 – Expanding Product Portfolio

Expanded production capacity to over 5,000 wall clocks/day, 1,200 alarm clocks, and 1,000 fancy clocks while establishing a pan India network of 100+ dealers.



2001 – New premises

Business formally incorporated as Sonam Clock Private Limited under the brand “Sonam Quartz”.



2002 – Large Scale Manufacturing Setup

Commissioned a new manufacturing unit in Rajkot with a built-up area of 29,000 sq. ft. and production capacity of 25,000 pieces per day.



2009 – Quality Certification

Received ISO 9001:2008 certification, strengthening quality standards and operational systems.



2012 – Backward Integration

Started in-house manufacturing of clock movements, reducing dependence on external suppliers.



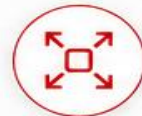
2016 – Indigenous Innovation

Developed proprietary quartz movement models in-house with the first movement “Made in India” initiative.



2018 – Solar Initiative

Converted into Sonam Clock Limited and successfully listed on NSE Emerge.



2019 – Capacity Expansion

Expanded infrastructure to 26,500+ sq. ft., more than doubled our installed capacity and enhanced production capability to 25,000 pieces per day.



2023 – Scale & Distribution Strength

Achieved production capacity of 40,000–50,000 clock movements which allows the company to achieve sales of more than 25,000+ wall clocks and 25,000+ ancillary across India.



38+
YEARS OF
EXCELLENCE



40,000+
CLOCK MOVEMENTS
DAILY CAPACITY



100+
DEALERS PAN
INDIA

AWARDS AND RECOGNITIONS



Appreciation for Doctors Work
as a Corona Warrior



Honoured with Plantation of Trees by
National Stock Exchange of India Ltd



Man of the Year
2022 Award



Best Facia Design – Clocks & Timepieces
(1st Prize)



Participant – 19th India International
Watch & Clock Fair 2018



ISO 9001:2008
Certification

BUSINESS OVERVIEW

BUSINESS VERTICALS

CLOCK SEGMENT

Manufacturing & sale of a wide range of time-keeping products including analog wall clocks, designer & decorative clocks, alarm clocks, table clocks and LED digital clocks.



CALCULATOR SEGMENT

Manufacturing & marketing of “Check & Correct” calculators with advanced features including 12-digit display, step-check functionality, dual power options, solar power, and user-friendly keyboards.



OUR CALCULATOR PORTFOLIO

4 primary models trusted for everyday use



We operate a well-established manufacturing facility in Morbi, Gujarat, where products are assembled using high-quality components and movement mechanisms.



In-house production of clock movements is our core strength, with backward integration including quartz movement development – the “heart of the clock”.



Both finished products and key internal components are manufactured in-house, enabling better control over quality, efficiency and lead times.



Strong distribution network across India through dealers, distributors and retail channels with presence in institutional and bulk segments. Also engaged in OEM and private label manufacturing for leading brands.



Our integrated value chain covers manufacturing, design, customization and distribution – catering to both retail and institutional markets.



WIDE PRODUCT PORTFOLIO
For Every Need



INTEGRATED MANUFACTURING
In-House. Quality. Control.

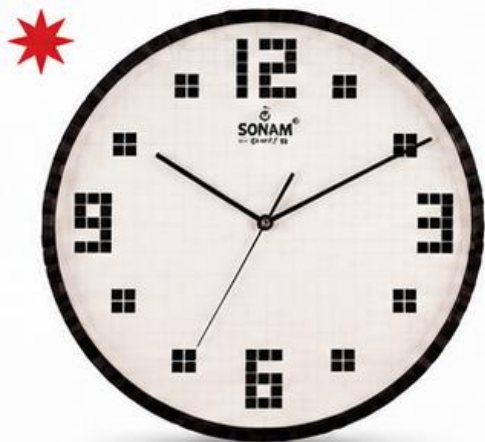


STRONG DISTRIBUTION NETWORK
Pan India Presence



OEM & PRIVATE LABEL PARTNER
For Leading Brands

OUR PRODUCT PORTFOLIO



OUR PRODUCT PORTFOLIO



NEW PRODUCT LAUNCHES

Innovative designs. Superior quality. Timeless elegance.



NIGHT GLOW CLOCK

Night Glow Numbers & Hands for Visibility in the Dark



DIGITAL CALENDAR CLOCK

Date, Month, Year & Time Display with LED Technology



SWEEP DOUBLE SIDE WALL CLOCK

Timeless Elegance with Double-Sided Brilliance



SL 027 SWEEP WALL CLOCK

Decorative Design that Enhances Every Space



MODEL 2347 SWEEP

Modern Square Design with Premium Textured Dial



SLC 14057 SWEEP SWEEP

Lifestyle Clock with Digital Display & Unique Designs



MODEL 2777 SWEEP

Timeless Style for Every Moment



SLQ 06 SWEEP

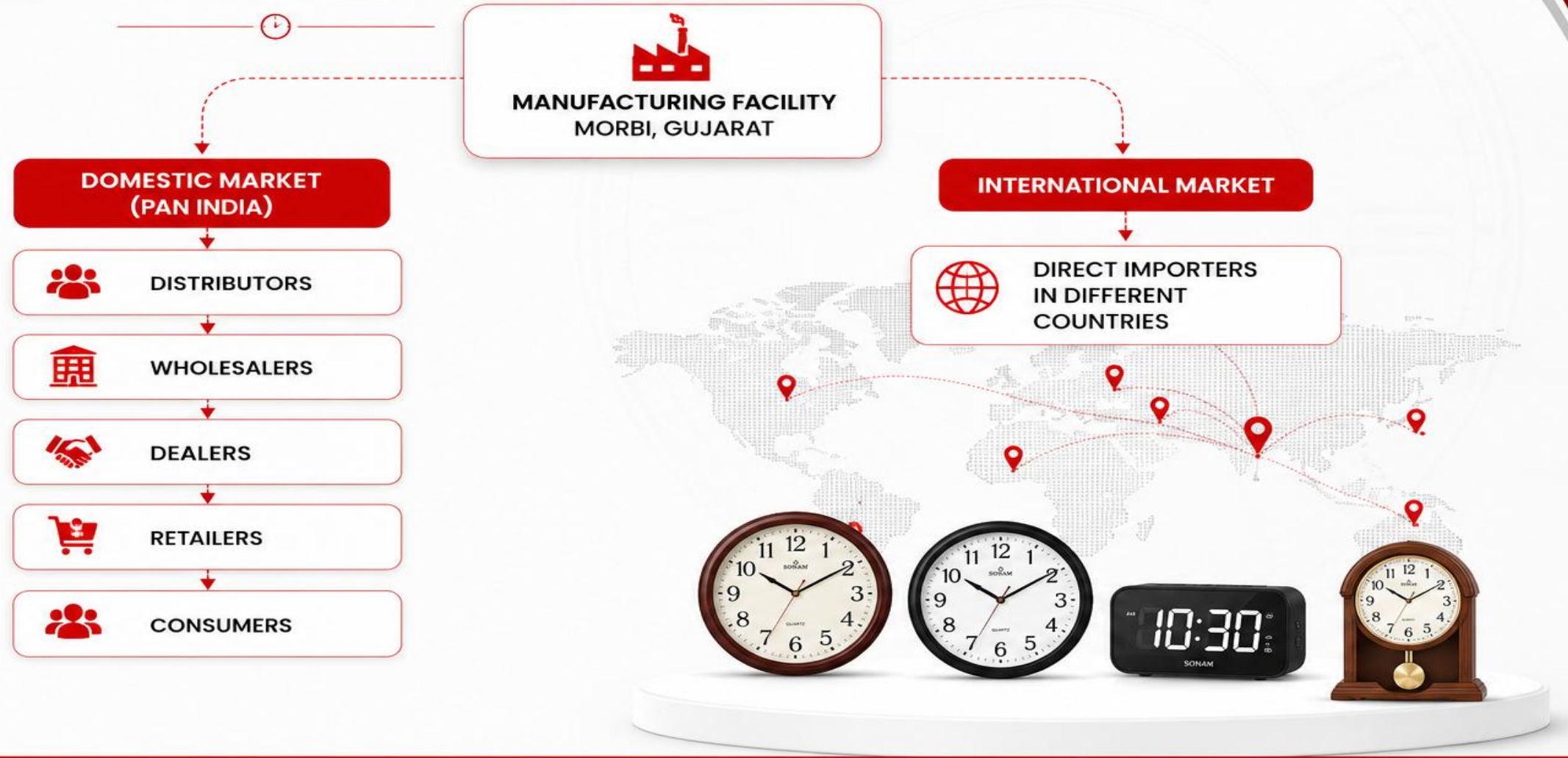
Classic Design with Premium Finish



SLQ 11

Everyday Value Segment with Elegant Appeal

BUSINESS MODEL



**IN-HOUSE
MANUFACTURING**
Quality. Precision. Control.



**STRONG DISTRIBUTION
NETWORK**
Pan India Presence



GLOBAL REACH
Exporting to Multiple
Countries



CUSTOMER FOCUSED
Delivering Value to
End Consumers

DIVERSIFIED REVENUE STREAMS



1 CONSUMER CLOCKS

Wide range across budget, mid and premium segments



2 CORPORATE GIFTING AND CUSTOMIZATION

Customized clocks in bulk for corporate, promotional and institutional needs



3 COMPONENTS BUSINESS

Sale of clock movements, clock cases and other clock parts

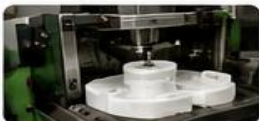


MANUFACTURING PROCESS

CLOCKS



MOLDING



High quality raw materials molded with precision for durable components.



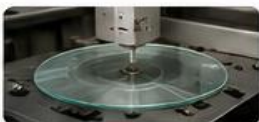
COLORING / METALLIZING



Advanced coloring and metallizing techniques for a premium finish.



GLASS WASHING AND CUTTING



Precision glass washing and cutting for clarity and perfect fit.



ASSEMBLING AND FITTING



Skilled assembly and fitting to ensure accuracy and durability.



QUALITY CHECKING



Rigorous quality checks at every stage to meet highest standards.



PACKING AND STORING



Careful packing and organized storage for safe delivery.



CLOCK MOVEMENTS



MOLDING



Precision molding of movement components.



ASSEMBLING



Expert assembly of movement parts with accuracy.



QUALITY CHECKING



Strict quality checks to ensure reliability and performance.



PACKING AND STORING



Secure packing and systematic storage for safety and supply.



PRECISE ENGINEERING

Built with accuracy and expertise



QUALITY ASSURED

Every product undergoes rigorous quality checks



ADVANCED TECHNOLOGY

Modern machines for consistent precision



SAFE & EFFICIENT

Secure packing and organized storage

Geography wise Revenue Bifurcation

Diverse Presence. Strong Performance.



DOMESTIC REVENUE (%)

STATE	REVENUE SHARE (%)
Kerala	15.39%
Tamil Nadu	14.58%
Gujarat	10.46%
Rajasthan	10.34%
Maharashtra	10.26%
Uttar Pradesh	10.00%
West Bengal	8.00%
Karnataka	7.00%
Madhya Pradesh	3.61%
Andhra Pradesh	2.39%
Jharkhand	2.02%
Odisha	1.42%
J & K	1.33%
Telangana	1.16%
Punjab	1.00%
Chhattisgarh	1.04%



TOTAL DOMESTIC REVENUE

100%



STRONG
DOMESTIC
FOOTPRINT



PRESENCE IN
13 INTERNATIONAL
MARKETS



DELIVERING
VALUE
WORLDWIDE



INTERNATIONAL REVENUE (%)

COUNTRY	REVENUE SHARE (%)
Iraq	37.86%
Turkey	11.58%
U.A.E.	10.16%
Nepal	9.90%
Sri Lanka	8.00%
Bangladesh	6.28%
Cameroon	3.43%
Jordan	3.04%
Nigeria	2.93%
Saudi Arabia	3.40%
Uganda	2.01%
Mali	1.32%
USA	0.11%



TOTAL INTERNATIONAL REVENUE

100%



STRONG DOMESTIC FOOTPRINT ACROSS 15+ STATES
WITH EXPANDING PRESENCE IN 13 INTERNATIONAL MARKETS





STATE OF ART MANUFACTURING FACILITY



Equipped with advanced technology, skilled workforce and stringent quality control to deliver precision, consistency and excellence in every clock we create.



PRECISION ASSEMBLY



QUALITY INSPECTION



ADVANCED MACHINERY



PRECISE COMPONENTS



EXPERT CRAFTSMANSHIP

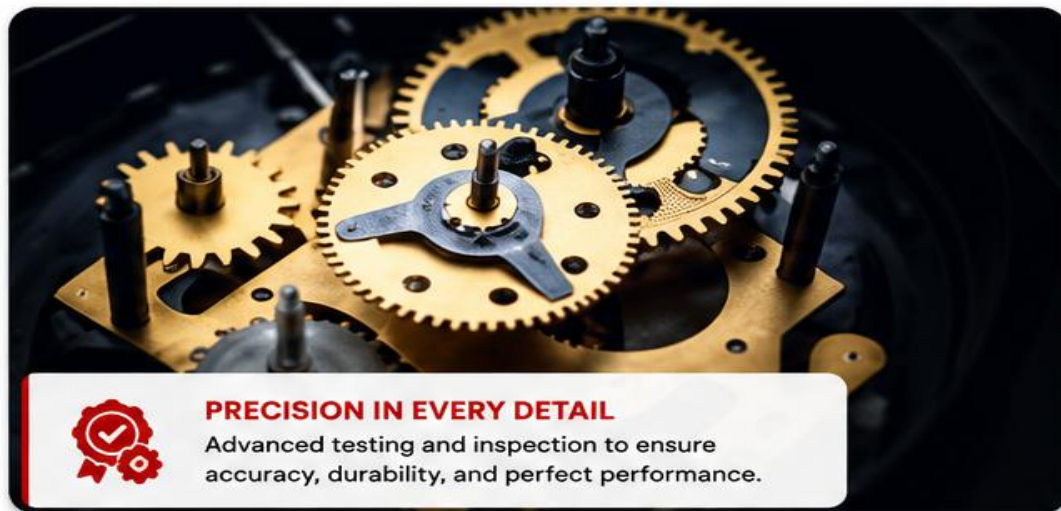
QUALITY CONTROL AND DEVELOPMENT



Sonam Limited is recognized for its commitment to delivering **high-quality products** and ensuring **superior customer satisfaction**. The Company remains dedicated to upholding the trust and confidence placed in it by its customers through a robust and well-structured quality management framework. Its integrated quality systems are aligned with international standards and are compliant with **ISO 9001:2015 certification** requirements, reflecting the Company's strong focus on operational excellence and product reliability.



To further strengthen quality assurance across operations, the Company has established a dedicated **Quality Assurance (QA)** department responsible for developing, implementing, and continuously monitoring the **Quality Management System (QMS)**. In addition, an independent **Quality Control (QC)** department oversees end-to-end product processes, intermediate, and finished product testing, ensuring stringent quality standards, consistency, and compliance at every stage of production.



PRECISION IN EVERY DETAIL

Advanced testing and inspection to ensure accuracy, durability, and perfect performance.



QUALITY YOU CAN TRUST

Rigorous quality checks at every stage for products that stand the test of time.



ISO 9001:2015
CERTIFIED QUALITY
MANAGEMENT SYSTEM

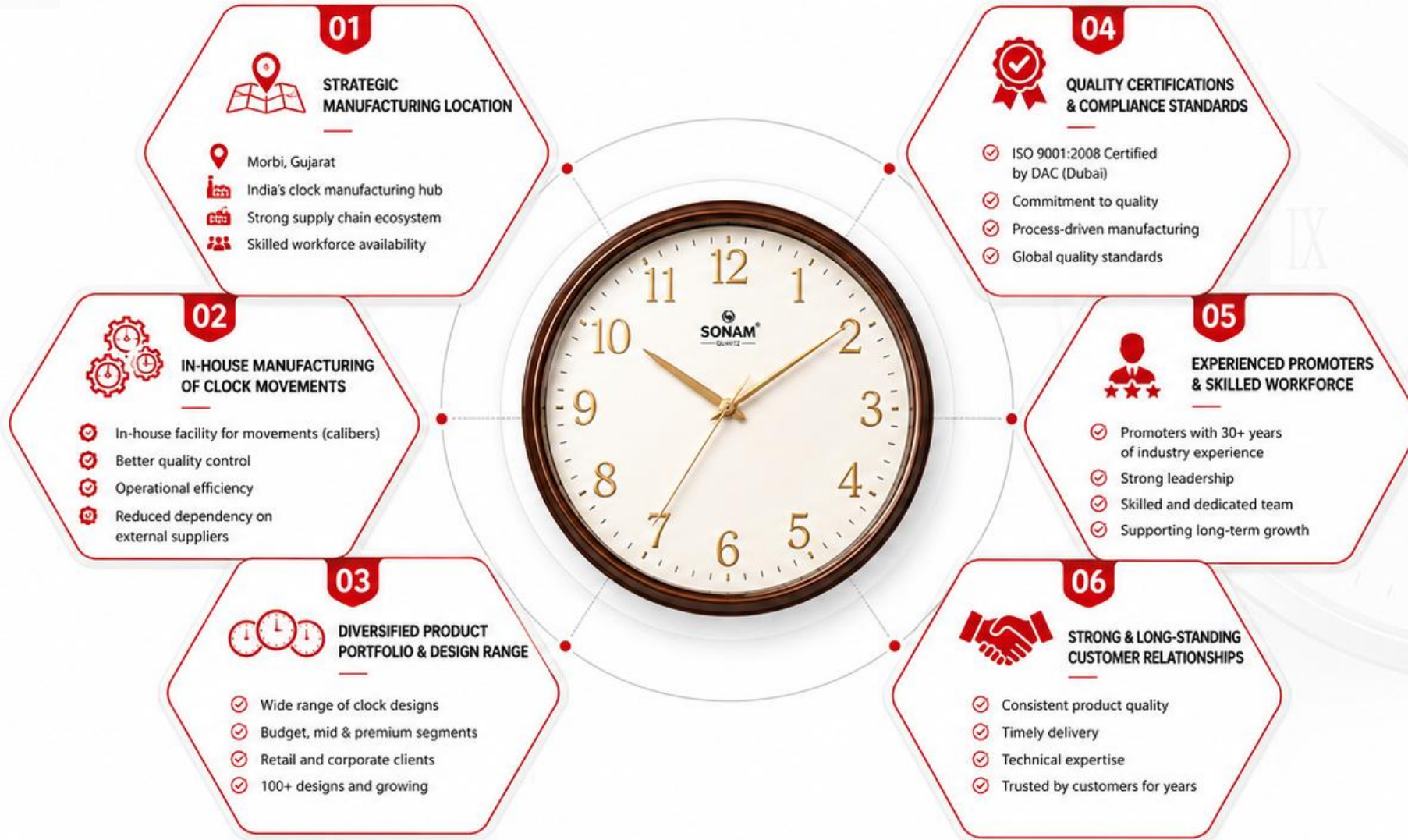


DEDICATED QA & QC
TEAMS ENSURING
CONSISTENT QUALITY



CONTINUOUS IMPROVEMENT
DRIVING OPERATIONAL EXCELLENCE
AND CUSTOMER SATISFACTION

COMPETITIVE STRENGTHS





- 01**  **Business Strategies**
 Focused strategies that drive sustainable growth, operational excellence, and long-term value creation.
- 02**  **Enhancing Operational Efficiency and Product Quality**
 Driving process optimization, technology development, and enhanced customer service to achieve cost efficiency and strengthen our competitive positioning.
- 03**  **Consistent Focus on Quality Standards**
 Committed to maintaining high product quality standards from both customer and regulatory perspectives through continuous process reviews, timely corrective actions, and technology-driven QMS.
- 04**  **Building a Professionally Managed Organization**
 Strengthening organizational structure with transparency, operational discipline, and strong stakeholder coordination, supported by an experienced management team and external advisors.
- 05**  **Strengthening Relationships with Stakeholders**
 Building long-term relationships with customers, suppliers, and employees through a customer-centric approach, operational reliability, and consistent timely delivery of products.
- 06**  **Commitment to Continuous Improvement**
 Continuously improving systems, processes, and capabilities to adapt to evolving market needs and deliver superior customer value.



QUALITY FIRST
Delivering excellence
in every product.



OPERATIONAL EXCELLENCE
Efficient processes.
Superior results.



STRONG STAKEHOLDERS
Trusted relationships.
Shared success.



BUILT ON TRUST
Transparent. Reliable.
Responsible.



CONTINUOUS GROWTH
Innovate. Improve.
Lead the future.

SALES AND MARKETING STRATEGY

STRENGTHENING REACH THROUGH STRONG DISTRIBUTION & CUSTOMER RELATIONSHIPS



Building stronger connections.
Delivering greater value.

01



EXISTING MARKET FOCUS

Strengthening presence across established markets and customer base.

02



DISTRIBUTION EXPANSION

Expanding dealer and distributor network to increase market penetration.

03



MARKET TREND TRACKING

Continuous monitoring of market trends and consumer preferences.

04



SUPPLY OF QUALITY PRODUCTS

Commitment to deliver reliable and high quality products.

05



TIMELY ORDER EXECUTION

Efficient order processing and timely delivery for maximum customer satisfaction.



WIDER REACH

Expanding presence across India.



STRONG NETWORK

Building a robust dealer and distributor ecosystem.



MARKET INSIGHTS

Staying ahead with real-time trend analysis.



QUALITY ASSURED

Delivering products that earn trust.



CUSTOMER SATISFACTION

Timely delivery. Reliable service. Lasting relationships.

PROFIT AND LOSS STATEMENT - QUARTER ENDED

COMPARISION WITH PREVIOUS YEAR SAME QUARTER

Particulars	30.06.2026	30.06.2025
Revenue from operations		
Net sales/ income from operation	6,651.74	3,779.66
Other operating income	5.22	10.32
Total income from operation	6,656.96	3,789.98
Expenses:		
Cost of materials consumed	1,192.18	1,036.03
Purchase of stock in trade	4,540.48	2,151.51
Change in inventories of finished goods , work in progress & stock in trade	18.70	-91.01
Employees benefit expense	152.71	144.28
Depreciation & amortization expense	71.48	68.92
Other expense	240.23	292.58
Total expense	6,215.78	3,602.32
Profit/loss before other income , finance cost and exceptional items	441.18	187.66
Other income	25.79	45.88
Profit/loss from ordinary activities before finance cost and exceptional items	466.97	233.54
Finance cost	62.44	55.16
Profit/loss before tax	404.53	178.38
Tax expenses	104.38	46.15
PAT	300.15	132.23

PROFIT AND LOSS STATEMENT - QUARTER ENDED

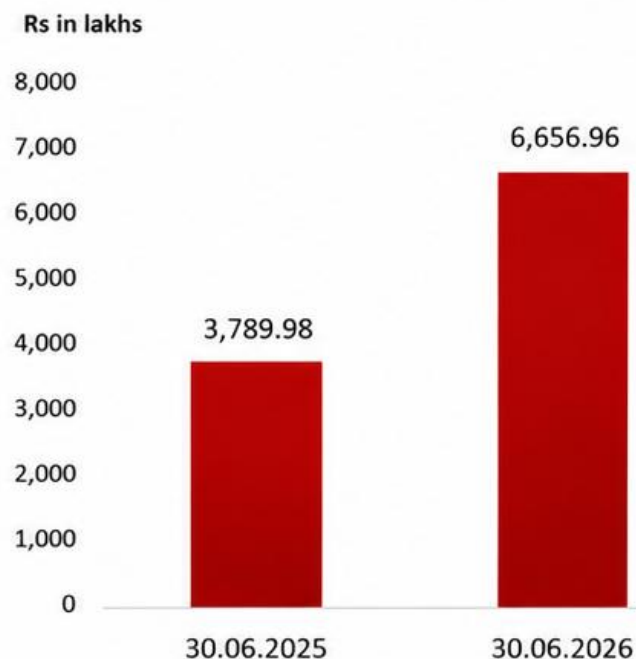
COMPARISON WITH PREVIOUS QUARTER

Particulars	30.06.2026	31.03.2026
Revenue from operations		
Net sales/ income from operation	6,651.74	6,361.01
Other operating income	5.22	4.20
Total income from operation	6,656.96	6,365.22
Expenses:		
Cost of materials consumed	1,192.18	681.74
Purchase of stock in trade	4,540.48	4,869.23
Change in inventories of finished goods , work in progress & stock in trade	18.70	-224.30
Employees benefit expense	152.71	186.88
Depreciation & amortization expense	71.48	65.45
Other expense	240.23	285.67
Total expense	6,215.78	5,864.67
Profit/loss before other income , finance cost and exceptional items	441.18	500.55
Other income	25.79	-7.62
Profit/loss from ordinary activities before finance cost and exceptional items	466.97	492.93
Finance cost	62.44	64.11
Profit/loss before tax	404.53	428.82
Tax expenses	104.38	139.23
PAT	300.15	289.59

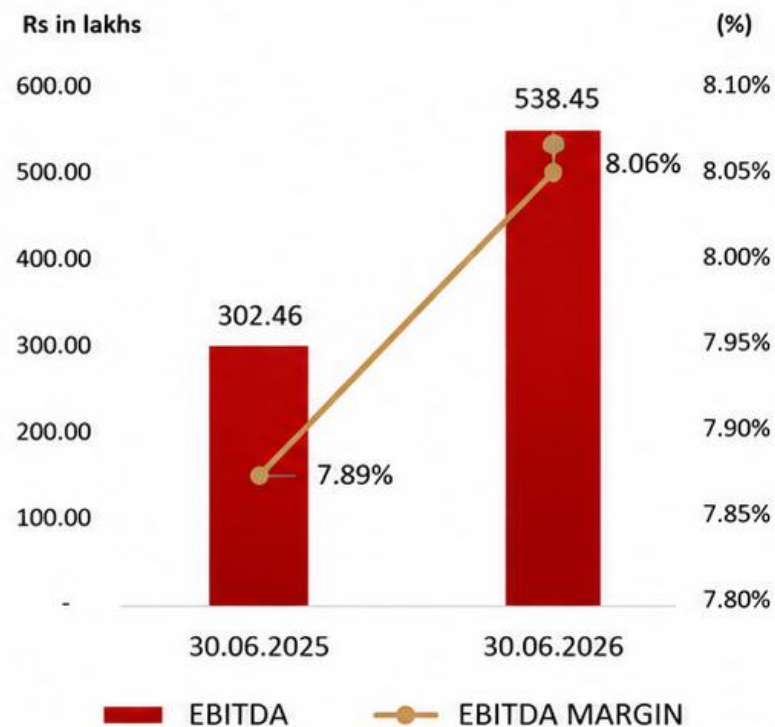
KEY FINANCIAL RATIOS

COMPARED WITH PREVIOUS YEAR SAME QUARTER

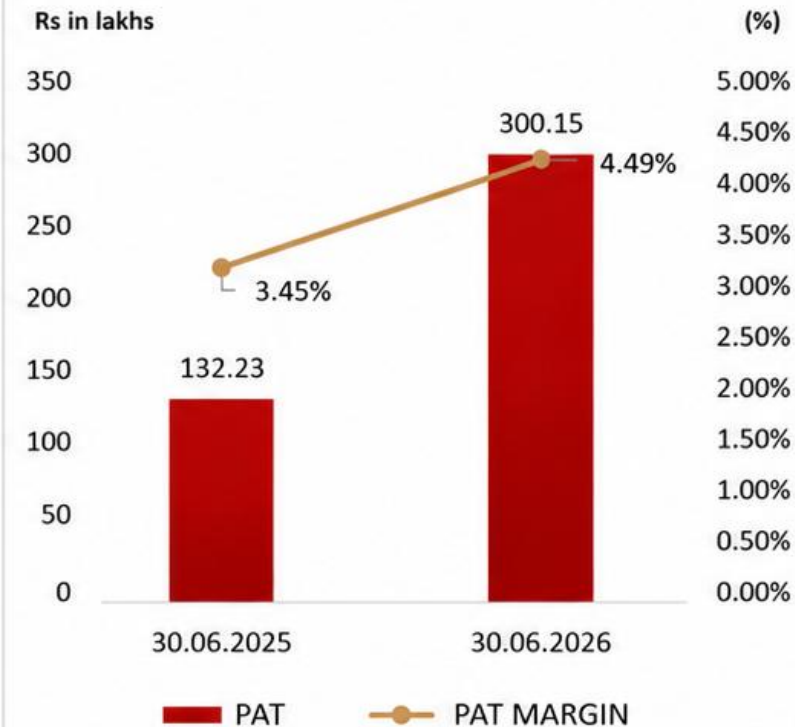
REVENUE FROM OPERATIONS (Rs in lakhs)



EBITDA AND EBITDA MARGIN



PAT AND PAT MARGIN

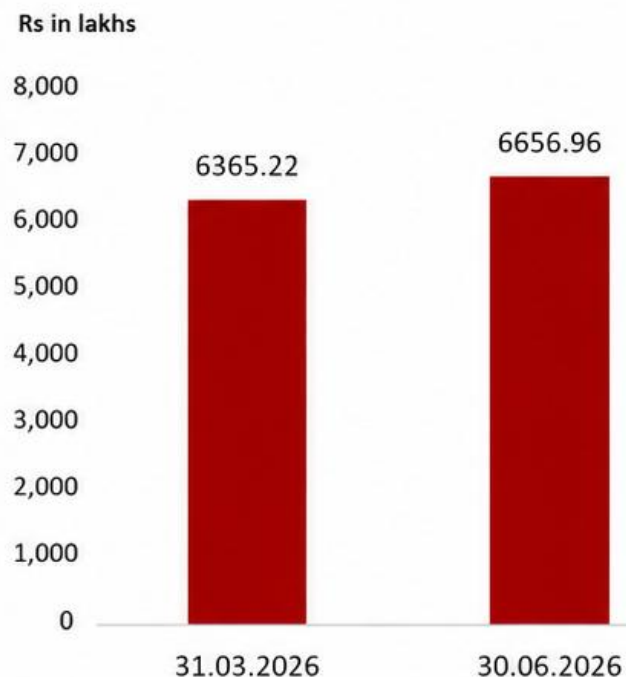


Note: All figures are in Rs. lakhs except ratios

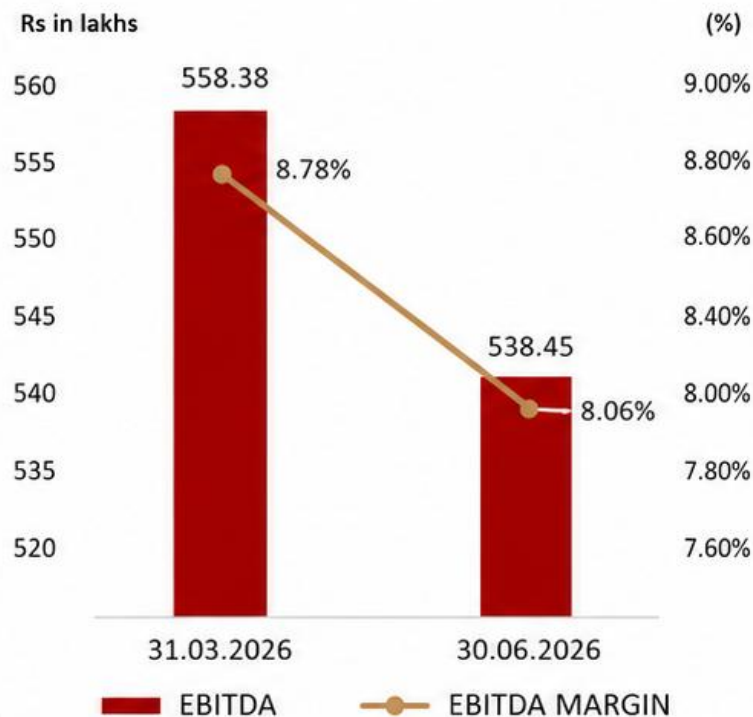
KEY FINANCIAL RATIOS

COMPARED WITH PREVIOUS QUARTER

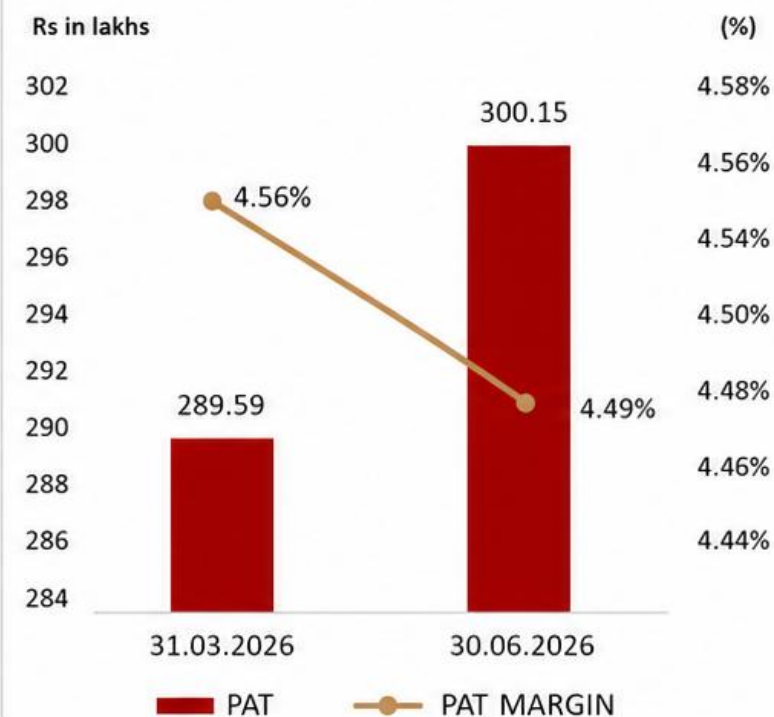
REVENUE FROM OPERATIONS (Rs in lakhs)



EBITDA AND EBITDA MARGIN



PAT AND PAT MARGIN



Note: All figures are in Rs. lakhs except ratios

NEWS & MEDIA COVERAGE

Recognition across industry forums, print media and business publications.

AWARDS



Award Received from
Chief Minister of Gujarat Shri Vijay Rupani

INDUSTRY RECOGNITION



Mr. Jayesh Shah met Tarak Mehta fame
Sodhi

MEDIA FEATURE



Article in Rajkotvala Newspaper

AWARDS



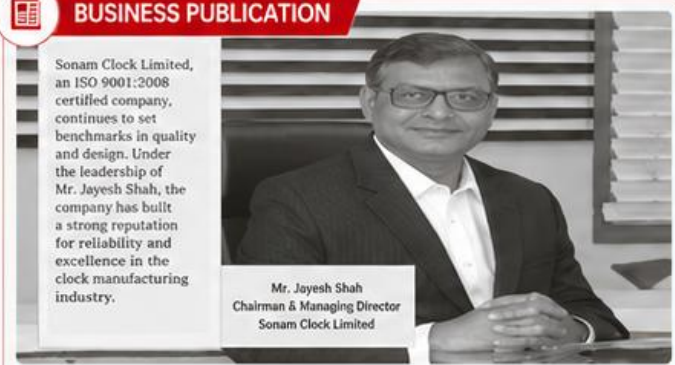
GMIC conclave award
covered in magazine

BUSINESS PUBLICATION



Article in Newspaper

BUSINESS PUBLICATION



Article in Newspaper



THANK YOU



MOBILE

9723596009



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