Ref- FWIL/SEC/2026-27/43

Date: September 01, 2026

To,

BSE Limited	National Stock Exchange of India Limited
Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001. Scrip Code : **544030**	Exchange Plaza, C/1, G Block, Bandra - Kurla Complex Bandra (East), Mumbai - 400 051. Symbol : **FLAIR**

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Further Investment in Flair Writing Equipments Private Limited, Wholly Owned Subsidiary of the Company, through Rights Issue

Dear Sir(s)/ Madam(s),

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), we hereby inform you that the Company has been allotted 3,415 (Three Thousand Four Hundred and Fifteen) equity shares of ₹10/- each at an issue price of ₹2,92,845/- per equity share, aggregating to ₹100,00,65,675/- (Rupees One Hundred Crore Sixty-Five Thousand Six Hundred and Seventy-Five only), by way of subscription to the Rights Issue of Flair Writing Equipments Private Limited ("FWEPL"), a wholly owned subsidiary of the Company.

There will be no change in the shareholding of the Company, and FWEPL will continue to remain a wholly owned subsidiary of the Company.

The relevant disclosure as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed as **Annexure – A**.

The aforesaid information will also be made available on the Company's website at: https://www.flairworld.in/

You are requested to kindly take the aforesaid information on record.

Thanking you,

Yours faithfully,

For **Flair Writing Industries Limited**

VISHAL KISHOR CHANDA
Digitally signed by VISHAL KISHOR CHANDA
Date: 2026.09.01 16:03:14 +05'30'

Mr. Vishal Kishor Chanda
Company Secretary and Compliance Officer

Encl: As above

Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
+91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Annexure – A

(Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Sr. No	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover, etc.	Flair Writing Equipments Private Limited ("FWEPL") was incorporated under the Companies Act, 2013, as a Private Limited Company. FWEPL is a wholly owned subsidiary of Flair Writing Industries Limited and is engaged in the business of manufacturing and dealing in writing instruments and related products. Paid-up capital: ₹1,34,150/- (post allotment pursuant to the Rights Issue) Standalone Turnover of FWEPL as on March 31, 2026 – ₹2,35,23,71,496/- Consolidated Turnover of FWEPL as on March 31, 2026 - ₹ 2,70,94,79,795/-
2.	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	Flair Writing Industries Limited ("FWIL") and Flair Writing Equipments Private Limited ("FWEPL") maintain the relationship of Holding Company and Wholly-owned Subsidiary Company. Except to the extent of shares held by FWIL in FWEPL, the promoter/promoter group/group companies have no other interest in FWEPL. The transaction is being undertaken pursuant to the Rights Issue of FWEPL and is at arm's length basis. The issue price of the equity shares is derived from the valuation report issued by a SEBI Registered Category I Merchant Banker
3.	Industry to which the entity being acquired belongs	Manufacturing and dealing in writing instruments and related products.
4.	Objects and effects of acquisition, including but not limited to disclosure of reasons for acquisition of target entity if its business is outside the main line of business of the listed entity.	The investment is being made by subscribing to the Rights Issue of FWEPL with a view to supporting its financial and business requirements and strengthening its financial position. The funds raised

		through the Rights Issue will also be utilised towards repayment of outstanding debt and reduction of the financial liabilities and associated finance costs of FWEPL.
5.	Brief details of any governmental or regulatory approvals required for the acquisition.	Not Applicable.
6.	Indicative time period for completion of the acquisition	The equity shares have been allotted by FWEPL on September 01, 2026.
7.	Nature of consideration – whether cash consideration or share swap and details of the same.	Cash consideration.
8.	Cost of acquisition or the price at which the shares are acquired.	₹100,00,65,675/-, comprising 3,415 equity shares of ₹10/- each issued at an issue price of ₹2,92,845/- per equity share, including a securities premium of ₹2,92,835/- per equity share.
9.	Percentage of shareholding/control acquired and/or number of shares acquired.	The Company has been allotted 3,415 equity shares pursuant to the Rights Issue. There will be no change in the Company's shareholding in FWEPL and FWEPL will continue to remain a wholly owned subsidiary of the Company.
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief).	Date of Incorporation: November 4, 2019 Country of Presence: India Line of Business: Manufacturing and dealing in writing instruments and related products. Turnover of FWEPL for the last three (3) financial years: (see table below) Any other significant information: Nil

	Standalone	Consolidated
FY	Rs. in Lakhs	Rs. in Lakhs
2025-26	23,523.71	27094.80
2024-25	14,009.48	14369.18
2023-24	8,134.01	-