Susan Wires & Cables

# SUSAN ELECTRICALS INDIA LIMITED

(Formerly Known as Susan Electricals India Private Limited)

CIN: L31908DL2007PLC171215

Registered Office : 1703, 17th Floor, Nirmal Tower, 26, Barakhamba Road, Connaught Place, New Delhi- 110001
Corporate Office : E-5, 2nd Floor, Chander Nagar, Ghaziabad, Uttar Pradesh-201011
E-mail : office@seil.net.in, Contact Nos. : +91-11 45701633, +91-120-4331296, +91-73032744645

Date: 27th November, 2026

To,
The Manager – Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

**BSE Scrip Code: 544793**

**Subject: Press Release – Promoter capital infusion of ₹19.39 crore to support long-term manufacturing expansion**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the Press Release titled "Susan Electricals India Limited announces ₹19.39 crore promoter capital infusion to support long-term manufacturing expansion", being issued by the Company.

The said Press Release is also available on the website of the Company and can be accessed at https://seil.net.in/investors/.

You are requested to kindly take the same on record.

Thanking you,
Yours faithfully,
**For Susan Electricals India Limited**

RESHMA SHUKLA Digitally signed by RESHMA SHUKLA
Date: 2026.11.27 18:10:55 +05'30'

**Reshma Shukla**
**Company Secretary & Compliance Officer**
**Membership No.: A27717**

Encl.: As above

PRESS RELEASE

# SUSAN ELECTRICALS ANNOUNCES ₹19.39 CRORE PROMOTER CAPITAL INFUSION TO SUPPORT LONG-TERM MANUFACTURING EXPANSION

### Promoter Investment to Support the Next Phase of Manufacturing Growth

**New Delhi, 27 November 2026:** Susan Electricals India Limited (BSE SME: SUSAN | 544793), a manufacturer of wires, cables and conductors serving India's electrical infrastructure and power distribution sector, has announced a proposed capital infusion of ₹19.39 crore by its promoter through a preferential issue of 7,40,000 warrants to Mrs. Mahak Jain, Promoter, at ₹262 per warrant, subject to applicable approvals. The issue price is determined as per SEBI (ICDR) Regulations; 25% is payable on allotment and the balance on conversion within 18 months.

| WARRANTS | ISSUE PRICE | TOTAL INVESTMENT | PROMOTER GROUP SHAREHOLDING |
|---|---|---|---|
| **7,40,000** | **₹262** | **₹19.39 Cr** | **68.13%** |
| 1 warrant = 1 equity share | per warrant | fresh promoter capital | from 66.97% on conversion |

## Objects of Capital Infusion

| Capex · ₹10.00 Cr | Working capital · ₹5.00 Cr | General corporate ₹4.39 Cr |
|---|---|---|

Capex funds expansion of cables, HT cables & MVCC and winding wires (phases below); working capital supports execution of the growing order book.

**PROMOTER CAPITAL**
**₹19.39 Cr**
Mrs. Mahak Jain, Promoter
₹10.00 Cr capex → phases 1 & 2

→

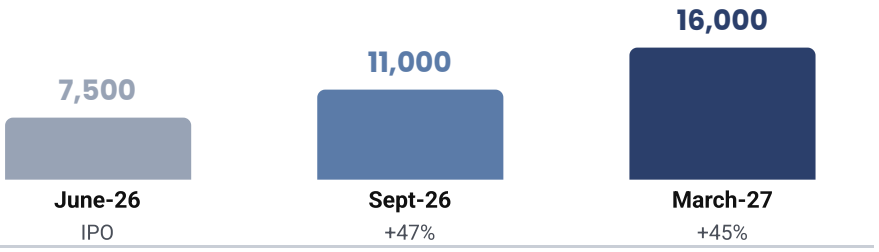
**PHASE 1 · FY27–FY28**
**Existing Ghaziabad plants**
Increasing capacity of cables, including HT cables & MVCC from 11,000 km to 16,000 km

→

**PHASE 2 · BEYOND FY28**
**New plant, Baghpat (U.P.)**
Further capacity on ~1.96 hectares of land being acquired

## Cable Capacity Expansion (km per annum)

**PHASE 1 · EXISTING GHAZIABAD PLANTS** — 2.1x since IPO




| June-26 | Sept-26 | March-27 |
|---|---|---|
| IPO | +47% | +45% |

**PHASE 2 · BEYOND FY28**

NEW PLANT, BAGHPAT
Further capacity expansion plans to be laid out in detail in FY28

**FY28 onwards**
Phase 2

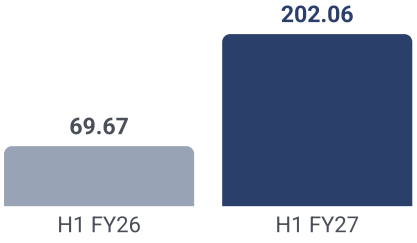
Existing land has room for further capacity expansion

"As we near completion of the capacity expansion plan laid out at the time of our IPO, we are already in the process of further expansion that will take our existing manufacturing facilities to 16,000 km of cable capacity. In line with our growth plans beyond FY28, we are in the process of acquiring land where the next phase of capacity expansion will be undertaken. This ₹19.39 crore investment by our promoter group reflects our confidence in the long-term value we are building."

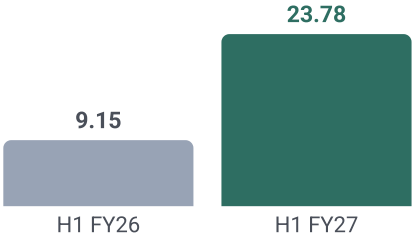
**Vishal Jain, Chairman & Managing Director**

## Earnings Highlights for H1 FY27 (₹ crore)

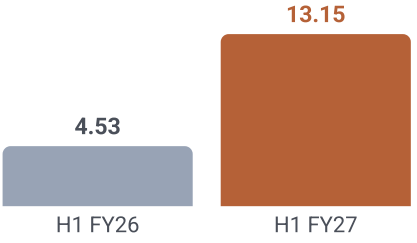
**Revenue** **+190%**




**Operating profit** **+160%**




**Net profit (PAT)** **+191%**




## Order book & visibility

**Order book up ~38%**

| | |
|---|---|
| 30 Sep 2026 | ₹147.00 Cr |
| 18 Nov 2026 | ₹203.00 Cr |

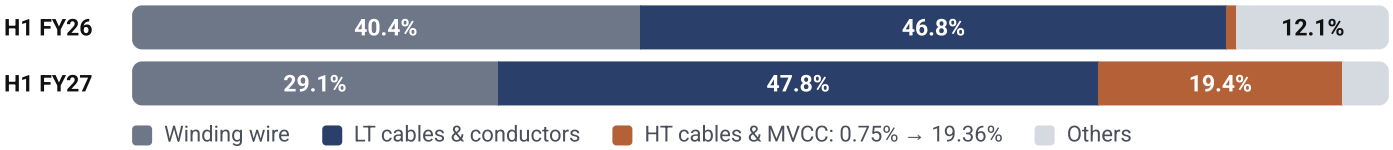
Fresh orders of **₹148.90 Cr** (1 Oct–18 Nov), of which **₹85.00 Cr (57%) are HT Cables & MVCC**.

**Total order visibility ₹453.00 Cr**




*All order values are inclusive of GST*

## Shift to higher-value products: revenue mix




## About Susan Electricals India Limited

Established in 2007, Susan Electricals India Limited is engaged in manufacturing winding wires, conductors, LT Cables, HT Cables and Medium Voltage Covered Conductors. The Company operates three manufacturing facilities and caters to government utilities, EPC companies, infrastructure businesses and private sector customers across India. Its growth strategy focuses on capacity expansion, technological advancement, geographical diversification and increasing participation in higher-value, specification-driven power distribution products.

## Disclaimer

This communication is for informational purposes only and does not constitute an offer, solicitation or recommendation to buy or sell securities. The proposed warrant issue and capital infusion are subject to applicable approvals, subscription and conversion requirements. The stated use of proceeds and manufacturing expansion plans are forward-looking and subject to execution, commercial, regulatory and other risks. Actual outcomes may differ materially from current expectations.

## Contacts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