



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India, 452016

Phone: 91-731-4223000, Fax- 4221222/444

Email: info@brandconcepts.in

Date: 17.09.2026

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400051

Symbol: [BCONCEPTS]

Scrip Code: 543442

Sub: Opening of New Store “OFF-WHITE” at DLF Promenade Mall, New Delhi -110070.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are excited to inform the exchange, investors and public at large that the Company has opened a new store in the name of “OFF-WHITE” at **Unit No. 135, Ground Floor, DLF Promenade 3, Nelson Mandela Marg, Vasant Kunj Phase2, Plot No.3, New Delhi – 110070.**

We request you to kindly take the above information in your records.

Thanking you

**Yours faithfully,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
M No. A33016**

Encl: Images of Store Opening

