PRIMA INDUSTRIES LTD.

CORPORATE & REGD. OFFICE
Industrial Development Area
Muppathadam P. O., Edayar, Cochin - 683 110
Kerala State, India
Tel: 91-484-2551533 (4 Lines)
CIN: L15142KL 1994PLC008368
E-mail: primagroupcompanies@gmail.com
www.primaindustries.in

Ref: PIL/SEC/2026-27/54

12th November, 2026

Stock Code: BSE: 531246
Listed Equity Shares ISIN: INE723N01012
Unlisted Preference Shares(S-II) ISIN: INE723N04016
Unlisted Preference Shares(S-III) ISIN: INE723N04024

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai- 400001

Dear Sir/Madam,

Sub: Intimation pertaining to the Appointment of Managing Director of the Company, pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015.

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Section 203 of the Companies Act, 2013 read with Rule 8 of Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014, we wish to inform you that the Board of Directors of the Company, at its meeting held on 12th November, 2026, based on the recommendation of the Nomination and Remuneration Committee, has approved the appointment of Mr. Kushagra Gupta (DIN: 08477477) as the Managing Director of the Company for a period of five (5) consecutive years with effect from 12th November, 2026, subject to the approval of the shareholders of the Company and such other statutory approvals as may be required.

The aforesaid announcement is also being made available on the website of the Company at www.primaindustries.in

The meeting commenced at 03:00 PM and concluded at 04:00 PM.

The details required under Regulation 30 of the SEBI Listing Regulations read with the applicable SEBI circulars are furnished in Annexure-A enclosed herewith.

This disclosure is made in compliance with Regulation 30 of SEBI (LODR) Regulations, 2015 and the SEBI Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 issued on July 11, 2023 and updated on January 30, 2026 and such other relevant SEBI Circulars issued from time to time.

Kindly take the above information on your record.

Thanking you,

Yours faithfully,
For **Prima Industries Limited**

V B NAYANA

Digitally signed by V B NAYANA
Date: 2026.11.12 16:25:39 +05'30'

Nayana V B
Company Secretary and Compliance Officer
Membership No. A76822

Annexure A

Disclosure pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 read with SEBI Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 issued on July 11, 2023 and updated on January 30, 2026.

Particulars	**Disclosure**
Reason for change viz. appointment, ~~resignation, removal, death or otherwise~~	Appointment of Mr. Kushagra Gupta as Managing Director consequent to the vacancy arising due to the demise of the erstwhile Chairman and Managing Director, Mr. S. K. Gupta (DIN: 00248760), on 13th October, 2026.
Date of appointment ~~/ cessation~~ and term of appointment.	Based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors approved the appointment of Mr. Kushagra Gupta (DIN: 08477477) as the Managing Director of the Company for a term of five (5) consecutive years commencing from 12th November, 2026, subject to the approval of the shareholders of the Company.
Brief profile	Mr. Kushagra Gupta (DIN: 08477477) holds a Bachelor of Business Administration (BBA)

	degree and a Master's degree in Fashion and Apparel Business (M.FAB). He has expertise in the FMCG industry, food and beverage industry, family business management, project planning and development.
Disclosure of relationships between directors	Son of Ms. Swati Gupta (DIN: 00249036), Non-Executive Director.
Information as required under SEBI circulars regarding appointment	Mr. Kushagra Gupta (DIN: 08477477) has confirmed that he is not debarred from holding the office of Director by virtue of any order of SEBI or any other statutory authority.

For **Prima Industries Limited**

V B NAYANA

Digitally signed by V B NAYANA
Date: 2026.11.12 16:26:39 +05'30'

Nayana V B
Company Secretary and Compliance Officer
Membership No. A76822