

Dated:- July 01, 2026

To,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001,
Maharashtra, India

Scrip Code: 544568

Scrip ID: ZAPPFRESH

Sub:- Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Media Release

Dear Sir

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to enclose herewith a copy of the Media Release titled:

"DSM Fresh Foods Evaluates Potential ₹40 Crore Aquaculture Opportunity Following Aqua Ex North East 2026."

The media release highlights the Company's assessment of potential opportunities arising from its participation at Aqua Ex North East 2026, including:

- Evaluation of onboarding approximately **1,200 fish farmers** under the Fish Farmer Producer Group (FPG) framework;
- Potential annual fish procurement of approximately **2,500 tonnes** upon maturity of the proposed network;
- Identification of an estimated **₹40 crore annual revenue opportunity** through expansion of the Company's aquaculture sourcing network; and
- Ongoing discussions for **3-4 strategic partnerships/Memorandums of Understanding (MoUs)** aimed at strengthening the Company's sourcing ecosystem.

The aforesaid opportunities are presently under evaluation by the management and remain subject to completion of commercial discussions, execution of definitive agreements, fulfilment of applicable approvals, and other customary conditions, wherever applicable. Accordingly, there can be no assurance regarding the timing or successful implementation of the proposed initiatives.

A copy of the Media Release is enclosed herewith as **Annexure A**.

Kindly take the above information on record.

Thanking You,

Yours faithfully,

For DSM Fresh Foods Limited
(Formerly known as DSM Fresh Foods Private Limited)

Deepanshu Manchanda
Managing Director
DIN:- 07108044
Address:- 2710/7 Second Floor Street No.
7, Chuna Mandi, Pahar Ganj, New Delhi
110055

Encl.: Media Release



Media Release

DSM Fresh Foods Identifies Rs. 40 Crore Aquaculture Opportunity Following Aqua Ex North East 2026

Evaluating Onboarding of ~1,200 Fish Farmers; Potential Annual Procurement of 2,500 Tonnes and Multiple Strategic Partnerships Under Discussion

Mumbai, India | June 2026: DSM Fresh Foods Limited ("DSM Fresh Foods" or "the Company"), operating under the Zappfresh brand, has identified a potential ₹40 crore annual revenue opportunity through the expansion of its aquaculture sourcing network following its participation at **Aqua Ex North East 2026**, one of the region's leading fisheries and aquaculture industry events.

Expansion of Farmer Network and Procurement Capabilities

As a result of discussions held during the event, the Company is currently evaluating the onboarding of approximately **1,200 fish farmers** under its Fish Farmer Producer Group (FPG) framework. At maturity, the proposed network has the potential to support annual fish procurement volumes of approximately **2,500 tonnes**, strengthening DSM's sourcing capabilities, supply-chain integration and access to high-quality aquaculture produce. The proposed expansion is expected to enhance sourcing scale, improve supply reliability and further strengthen the Company's backward integration efforts within the seafood value chain.

Strategic Outcomes from Aqua Ex North East 2026

In addition to farmer aggregation opportunities, DSM engaged extensively with fisheries departments, policymakers, aquaculture experts, distributors, industry associations and other stakeholders across the North-East region. These discussions have opened multiple avenues for collaboration and business development across the fisheries ecosystem.

Management is currently evaluating several opportunities that emerged from the event and expects approximately **3-4 strategic partnerships and Memorandums of Understanding (MoUs)** to materialize from ongoing engagements. These collaborations have the potential to strengthen sourcing capabilities, improve market access and support the Company's long-term aquaculture growth strategy.

Building a Scalable, Asset-Light Aquaculture Platform

The North-East is increasingly emerging as one of India's most attractive aquaculture regions, supported by favourable farming conditions, abundant water resources and strong fish consumption patterns. DSM believes the region offers significant long-term potential for developing a scalable sourcing ecosystem and strengthening its aquaculture platform.

The Company's growth strategy remains focused on a partnership-led and asset-light model centered on farmer aggregation, sourcing partnerships and ecosystem collaboration rather than direct farming investments. This approach enables DSM to expand procurement capabilities, improve sourcing efficiencies and strengthen farmer engagement while maintaining capital discipline.

Media Release

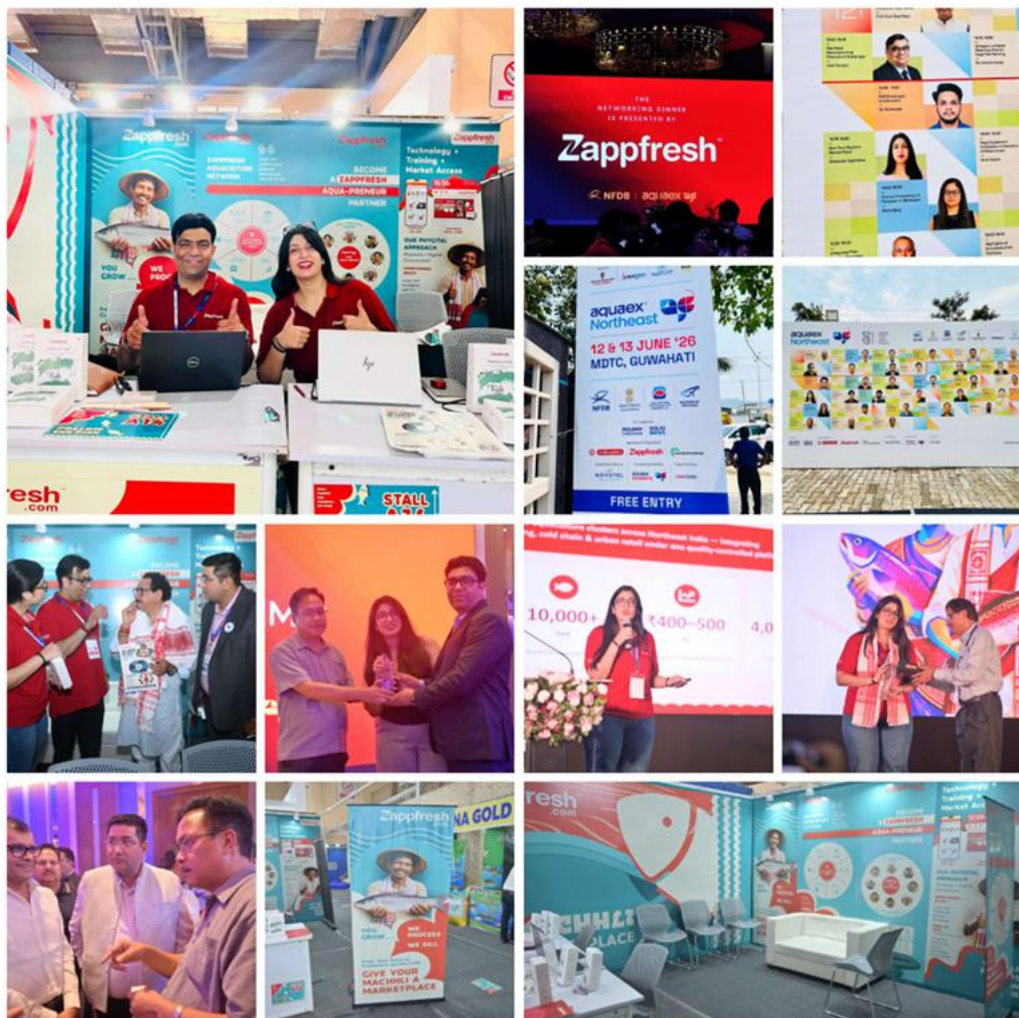
Zappfresh™

The Company believes these initiatives can create long-term value across the aquaculture value chain by improving farmer market access, enhancing supply-chain efficiencies and building a more reliable sourcing ecosystem for high-quality seafood products.

Management Commentary

Commenting on the development, **Mr. Deepanshu Manchanda, Promoter & Managing Director, DSM Fresh Foods Limited**, said:

"The North-East represents one of India's most promising aquaculture regions and an important sourcing market for our seafood business. Our participation at Aqua Ex North East 2026 enabled us to engage directly with farmers, government agencies and industry stakeholders across the fisheries value chain. The encouraging response to our farmer aggregation model and the strategic partnerships currently under discussion reinforce our confidence in the long-term potential of the region. We remain focused on building a scalable, efficient and sustainable aquaculture ecosystem that strengthens sourcing capabilities while creating value for farmers, customers and shareholders."



About DSM Fresh Foods Limited:

DSM Fresh Foods Limited (BSE: 544568), founded in 2015 and listed on BSE Emerge in October 2025, operates Zappfresh, India's first profitable omnichannel fresh protein platform. The Company has also expanded into the broader food ecosystem through Meevaa Foods, its frozen and convenience foods brand, while strengthening backward integration through strategic investments across processing, manufacturing and aquaculture businesses in India.

Forward-Looking Statement

Certain statements contained herein may constitute forward-looking statements. Actual results may differ materially from those expressed or implied due to various risks and uncertainties. DSM Fresh Foods undertakes no obligation to update any forward-looking statements except as required under applicable regulations.

Contact Information:

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