

**IDAL/2026-27/SE/33**

**June 8, 2026**

**National Stock Exchange of India Ltd.  
BSE Ltd.**

**Scrip Symbol - INTELLECT  
Scrip Code - 538835**

Dear Sir/Madam,

**Sub: Appointment of Senior Management Personnel**

We wish to inform that Mr. Deepak Dastrala has been appointed as the Chief Executive Officer (CEO) – Purple Fabric and will be designated as Senior Management Personnel.

Further, the details with respect to the said appointment as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and applicable circulars (Hereinafter collectively referred to as “SEBI Listing Regulations”) is enclosed herewith as **Annexure**.

The above information will also be made available at the website of the Company viz., [www.intellectdesign.com](http://www.intellectdesign.com).

This is for your information and records.

Thanking You,

For **Intellect Design Arena Limited**,

**Prakash Bharadwaj  
Company Secretary and Compliance Officer  
ACS-37214**

**Encl: As Above**

**Annexure**

**Relevant Details as required pursuant to Regulation 30 of SEBI Listing Regulations.**

Sl. No.	Particulars	Details
		Mr. Deepak Dastrala
1.	<b>Reason for change</b>	Appointment
2.	<b>Effective date of appointment</b>	June 7, 2026
3.	<b>Brief profile (in case of appointment)</b>	<p>Deepak's journey began nearly two and a half decades ago at the Vellore Institute of Technology, where early encounters with software development and a deep fascination with Artificial Intelligence laid the foundation for a career defined by foresight and innovation. He holds a Bachelor of Engineering in Mechanical Engineering from VIT — a discipline that instilled systems thinking and problem-solving rigour that would prove invaluable throughout his career.</p> <p><b>Building the Foundation: Early Career</b></p> <p>In the early 2000s, Deepak served as a core member of the Platform Engineering team at Premier Technology / EZ Data, building CRM tools for insurance advisors. When the business pivoted to a SaaS model, he learned a foundational lesson in agility — one that would define his leadership philosophy for years to come. His subsequent stint at Ebix involved significant contributions to product development in the insurance sector.</p> <p><b>Over a Decade of Leadership at Intellect</b></p> <p>Deepak joined Intellect Design Arena in 2011, at a pivotal moment when the company was transitioning from Polaris Financial Technology toward a product-focused, IP-first strategy. He joined as an AVP and steadily rose through the organisation — leading delivery, strategy, and innovation at Intellect SEEC — before being elevated to Partner and EVP – Chief Technology Officer at IntellectAI. In each role, he deepened Intellect's capabilities in Big Data, AI, and Machine Learning, steadily building toward a singular vision.</p> <p><b>The Purple Fabric Vision</b></p> <p>Over more than a decade of R&amp;D under his leadership, Deepak's team created Purple Fabric — Intellect Design Arena's flagship platform designed to propel enterprise AI adoption for financial institutions to the next level. Today, Purple Fabric powers some of the world's most demanding financial institutions, including one of the largest sovereign wealth funds globally, supporting real-time investment decisions.</p>
4.	<b>Disclosure of relationships between directors (in case of appointment of a director).</b>	Not Applicable