www.eichermotors.com

November 03, 2026

Online intimation/submission

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

The Secretary
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No.C/1,
G Block, Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Subject: Regulation 30 of the SEBI (LODR) Regulations, 2015 – Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, following Press Releases (copy attached) are being issued today by the Company:

1) Royal Enfield at EICMA 2026: The new frontier of Pure Motorcycling
   - Launched the Himalayan 750, bringing back adventure as it was always meant to be - uncomplicated, uncompromised, unfiltered.
   - Unveiled the Continental GT 750, a sportier expression of its popular café racer.
   - Showcased Flying Flea S6 electric motorcycle.
   - Unveiled the Limited Edition Shotgun 650 'Son of a Gun' and the 1901 apparel collection featuring a refreshed brand identity.

2) A return to pure adventure: Launch of Royal Enfield Himalayan 750.

You are requested to take the same on your records.

Thanking you,
For **Eicher Motors Limited**

Digitally signed by Atul Sharma
Date: 2026.11.03 13:23:57 +05'30'

Atul Sharma
Company Secretary

Encl.: As above

PRESS RELEASE

ROYAL ENFIELD AT EICMA 2026: THE NEW FRONTIER OF PURE MOTORCYCLING

- Launched the Himalayan 750, bringing back adventure as it was always meant to be: uncomplicated, uncompromised, unfiltered
- Unveiled the Continental GT 750, a sportier expression of its popular café racer
- Showcased Flying Flea S6 electric motorcycle
- Unveiled the Limited Edition Shotgun 650 'Son of a Gun' and the 1901 apparel collection featuring a refreshed brand identity

Milan, November 3, 2026: Marking the culmination of its landmark 125th anniversary year, Royal Enfield, the global leader in the mid-size motorcycle segment (250cc-750cc), returned to EICMA 2026 to reveal the next chapter of its journey. Bridging a century of heritage with a bold vision for the future, the showcase was anchored in a new product direction that set the stage for what comes next.

Moving beyond its milestone year, Royal Enfield presented a formidable new motorcycle portfolio, dynamic expressions of moto-culture through its Custom World collaboration and lifestyle apparel, and the future roadmap for Flying Flea, its City+ electric mobility brand.

Leading the showcase was the highly anticipated **Himalayan 750,** Royal Enfield's first motorcycle powered by an all-new 743cc twin engine. As a powerful new expression of the original Himalayan spirit, the machine builds on a decade-long legacy of making the mountains accessible to all. Engineered for a deeply visceral riding experience, it carries the ruggedness and spartan simplicity of its predecessors into an entirely new realm of global adventure.

Joining it on stage was the **Continental GT 750,** a sharper, sportier evolution of Royal Enfield's pure café racer lineage. Blending its distinctive retro styling with an aggressive contemporary edge, it carries the iconic GT legacy into a new era. Powered by an uprated version of the new 743cc twin engine, it proudly takes the mantle as Royal Enfield's highest-performance production motorcycle to date.

In the electric vehicle segment, Royal Enfield showcased the **Flying Flea S6**, a scrambler in Dart Yellow and Lightning Grey that takes the brand's City+ vision beyond tarmac, with a high-torque motor and lightweight build that are just as fun through traffic as they are capable on a trail.

Commenting on the EICMA showcase, **B. Govindarajan, Managing Director - Eicher Motors Ltd., and Chief Executive Officer, Royal Enfield,** *said, "For 125 years, Royal Enfield has evolved while staying fiercely true to its philosophy of Pure Motorcycling. At EICMA this year, we are unveiling a future-focused vision that brings our design heritage and rider-inspired engineering together. The showcases reflect how we are expanding our portfolio, evolving technologies, and offering a more engaging cultural ecosystem for our community."*

"Leading our next chapter is the Himalayan 750, a motorcycle that builds on a decade of the Himalayan's legacy. It brings greater capability, performance, and the perfect balance of technology, all while retaining the untamed spirit of exploration. The Continental GT 750 takes our iconic café racer lineage forward with a sharper, more contemporary expression. On the electric vehicle front, the scrambler-styled Flying Flea S6 pushes the boundaries of urban exploration through extreme lightness, agility, and a distinctive design. Alongside our motorcycles, the Shotgun 650 'Son of a Gun' collaboration with Deus Ex Machina celebrates the creative possibilities of custom motorcycling, while the 1901 Apparel Collection reimagines our heritage for a new generation."

MOTORCYCLES

HIMALAYAN 750 - BUILT FOR NEW FRONTIERS

A decade after the Himalayan 411 made adventure motorcycling accessible to all, Royal Enfield has launched the Himalayan 750, its first 750cc motorcycle. Carrying forward the tradition of being built by riders, for riders, the motorcycle is designed to seek new horizons and new adventures, and to roam far from home. It is equipped with the right balance of technology to support the rider, ensuring it never overshadows the raw, untamed spirit of the journey. At its core sits a characterful 743cc air/oil-cooled parallel-twin that serves up 63 Nm of torque at 5,000 RPM, with 90% of it available from as low as 3,500 RPM, for unrelenting muscle on any terrain. Engineered for all riding styles, it comes with five curated ride modes, a six-axis Inertial Measurement Unit (IMU), cornering ABS, lean-sensitive traction control, cruise control and a 19"/17" tubeless setup with cast or spoked wheels, among other features, to keep the rider firmly in control. Touring features such as an adjustable windscreen, independent rider and pillion seats and a 195kg payload capacity make it a machine for days or weeks in the saddle.

The Himalayan 750 will be available at an introductory price of -

- Cast wheel option in **Aztec Green** at **€7390 (Italy)** and **£6999 (UK)**
- Spoked wheel option in **Viking Bronze** and **Siberia White** at **€7790 (Italy)** and **£7299 (UK)**
- The Flagship variant in **Antarctic Silver** fully loaded with bespoke luggage created in collaboration with GIVI at **€9290 (Italy)** and **£8699 (UK)**

CONTINENTAL GT 750 - ICONIC CAFÉ RACER LINEAGE

Royal Enfield showcased the Continental GT 750, bringing a new expression to its iconic café racer lineage. The motorcycle brings together distinctive styling and a sporty character, carrying forward the GT's legacy with a contemporary edge. Powered by an uprated version of Royal Enfield's new 743cc twin engine, the Continental GT 750 will be the brand's highest-performance production motorcycle to date. A significant step forward in performance, material quality and component specification, it retains an intentionally analogue character, with minimal, thoughtfully integrated technology in the form of a unique hybrid twin-pod TFT display. The Continental GT 750 will be available in unfaired and faired variants. While the unfaired version stays true to the GT's distinctive silhouette, the faired variant features a lower handlebar position for a more focused riding posture. At EICMA, the motorcycle was showcased in three colourways - Red Line, TT Blue and Master Clean - across the two variants.

FLYING FLEA S6 - THE CITY+ SCRAMBLER

The Flying Flea S6 (FF S6) scrambler takes the brand's City+ vision beyond tarmac. Built on the FF C6's lightweight construction and agile chassis, it brings sharp, punchy performance that doesn't flinch when the city gets rough, from cobblestones and tram tracks to half-finished roads and dirt. Approachable for new riders, yet with plenty in reserve for seasoned riders who want to dart into gaps and take the more adventurous way across town. Purposefully engineered and happy to turn heads, it's as much at home on the high street as it is covered in mud. The FF S6 pairs a high-torque motor with an enduro seat, a combination that makes it just as fun through traffic as it is capable on a trail. The round touchscreen display runs Fleaware.OS, keeping rider and motorcycle connected on every ride. The FF S6 comes with a host of rider aids and riding modes built for City+ riding, and debuts an exclusive off-road mode that lets the rider zone into the ride when the road ends. Available in two colours, Dart Yellow and Lightning Grey, the FF S6 will be launched in summer 2027.

MOTORCYCLING CULTURE

'SON OF A GUN' - SHOTGUN 650 X DEUS EX MACHINA LIMITED-EDITION DROP

In an exclusive collaboration with Deus Ex Machina, Royal Enfield unveils 'Son of a Gun', a bold one-off custom creation built on the Shotgun 650. Inspired by this build, Royal Enfield will be producing a limited run of just 100 motorcycles available globally, next year. The motorcycle features a striking deep

red, cream, and gold color scheme with flowing collaboration tank scripts and detailed panel graphics. Driven by Royal Enfield's proven 650 Twin engine finished with piano black covers, it is styled with contrast-cut alloy wheels, an elegant brown leather seat with subtle embroidered Deus branding, and matching brown grips. Completing the drop, each of the 100 motorcycles comes paired with a limited-edition Royal Enfield x Deus stone-washed sateen souvenir jacket featuring heritage typography and a custom lining that mirrors the motorcycle's paintwork.

1901 APPAREL COLLECTION

The 1901 Apparel Collection marks the debut of Royal Enfield's refreshed brand identity, which will soon roll out globally across all touchpoints, including products, showrooms, and dealerships. Anchored by the newly redesigned Cannon motif, the collection blends premium, structured cuts with exclusive limited-edition pieces, all grounded in a foundational, heritage-true colour palette.

COMMUNITY

Celebrating the spirit of Pure Motorcycling, September 2026 saw the inaugural **Himalayan Base Camp,** bringing alive the spirit of adventure with the launch of the Himalayan 440. Thousands of participants came together for a celebration that went beyond motorcycling, welcoming everyone with a passion for the outdoors. Himalayan Base Camp will return to Ladakh from **September 3–5, 2027**. The celebration of motorcycling and its culture will continue at **Motoverse**, Royal Enfield's biggest celebration of moto-culture, returning to Goa from **November 27–29, 2026.**

About Royal Enfield

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls 'Pure Motorcycling'. Royal Enfield's premium line-up includes the Himalayan 750, Bear 650, Classic 650, Bullet 650 and the Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the Himalayan 450, the Himalayan 440, the Scram 440 ADV Crossover, the iconic Bullet 350, Classic 350 and Goan Classic 350. The company has recently unveiled its dedicated electric mobility brand – the Flying Flea – a fresh take on electric two-wheelers, blending authentic design with advanced technology. The Flying Flea C6, its first product, has been launched in India, Europe and the UK.

Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), the greatest celebration of motorcycling culture attended each year by thousands of riders from across the globe in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2074 stores across all major cities and towns in India and through nearly 1212 stores in 80+ countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's state-of-the-art production facilities are located at Tiruvottiyur, Cheyyar, Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has seven modern CKD assembly facilities in Bangladesh, Nepal, Brazil (2), Thailand, Argentina and Colombia.

For further information, please contact: corpcomm@royalenfield.com

PRESS RELEASE

A RETURN TO PURE ADVENTURE: THE ROYAL ENFIELD HIMALAYAN 750

- The all-new Himalayan 750 brings back adventure as it was always meant to be: uncomplicated, uncompromised, unfiltered.
- The newest Himalayan Stablemate: Carries forward a decade-long legacy of iconic machines that make adventure accessible.
- A powerful new heart, with the same spartan soul: A characterful 743cc air/oil-cooled parallel twin engine delivers 63 Nm of torque @5000RPM
- Evolved for Everywhere: An 815mm seat height, 195kg load carrying capacity, 205mm ground clearance, 17-litre fuel tank, along with dual-disc front brakes, cornering ABS and lean-sensitive traction control. Built for all roads and no roads.



Milan, November 3, 2026: The Himalayan 750 is a powerful new expression of the original Himalayan spirit. In 2016, the Himalayan 411 created an entirely new category by making adventure motorcycling accessible to all and starting a global movement. It was born out of decades of insights and experiences, shaped by the intrepid riders who rode their Royal Enfields into the highest mountain passes. The OG 411 was followed by the globally acclaimed Himalayan 450, and more recently, the 440 which was launched by popular demand.

Like its stablemates, the Himalayan 750 is engineered for a visceral riding experience. It is equipped with the right balance of technology to support the rider, ensuring it never overshadows the raw, untamed spirit of the journey.

The Himalayan 750 carries forward this tradition of being built by riders, for riders - but in a new avatar that is designed to seek new horizons and new adventures, and to roam far from home.

With a spine of steel, the Himalayan 750 is designed to take riders further than they have ever been before. At its core sits a characterful 743cc air/oil-cooled parallel-twin that serves up 63 Nm of torque at

5,000 RPM. With 90% of that power available from as low as 3,500 RPM, it provides unrelenting muscle to tackle any terrain and to move mountains.

Engineered for all riding styles, the Himalayan 750 transforms its character at the touch of a button. The five curated ride modes, a six-axis Inertial Measurement Unit (IMU), cornering ABS and lean-sensitive traction control, cruise control, a 19" and 17" tubeless setup with alloy and spoked wheels, and more, keep the rider firmly in control - on all roads, no roads and everything in between. Enhancing its touring DNA are features like adjustable windscreen, independent rider and pillion seats, and a 195kg payload capacity, making it a machine made for days or weeks in the saddle.

Speaking about the Himalayan 750, **B. Govindarajan, Managing Director - Eicher Motors Ltd. and Chief Executive Officer - Royal Enfield**, said, "*A decade ago we created the middle-weight adventure touring category. Since then, the Himalayan, with a community of over 320,000 riders around the world, has grown from a motorcycle built for the mountains into a brand that has inspired riders to explore the world on their own terms. The response to the Himalayan 450 and its 440 stablemate introduced earlier this year, reinforces the enduring love for the Himalayan family and the spirit of exploration.*

"The Himalayan 750 is a powerful new expression of the Himalayan spirit. We are taking the Himalayan legacy even further by bringing together a decade of learning. Our first 750cc motorcycle is built for riders looking to cross borders, take on diverse terrains, and experience the freedom of going anywhere. It blends an authentic, purposeful design with technology that supports the rider, but never leads the way. The result is a machine that offers the unfiltered character riders crave, alongside enhanced capability to take their adventures further than ever before."

The making of a legend
Since 1955, Royal Enfields have ventured deep into the Himalayas, a terrain we call our spiritual home. In 2016, the mountains sent one back down - the Himalayan 411. A motorcycle that made adventure accessible for a new generation and grew into a global movement. What followed was a decade of exploring and evolving alongside a tribe of thousands of riders, across continents and around the world. It led to the birth of the Himalayan 450 in 2023 - a new spartan take on adventure, born in the high Himalayas.

In 2026, a new Himalayan is born, carrying the ruggedness and spartan simplicity of its stablemates into a new realm of adventure. Designed to wander far from its birthplace and seek out off-grid horizons, it is engineered for new frontiers and new adventures - not to go where technology leads it, but to forge its own way, untamed and unassisted, and deliver a full-flavoured hit of pure adventure. The Himalayan 750 pairs a powerful new heart with the same soul and spirit that began the Himalayan story, with every kilometre of experience and every terrain traversed over the last decade built into its bones.

Bookings for the Himalayan 750 open on November 3, 2026 across **Europe** through royalenfield.com and authorized dealerships.

The Himalayan 750 will be available at an introductory price of -

- Cast wheel option in **Aztec Green** at **€7390 (Italy)** and **£6999 (UK)**
- Spoked wheel option in **Viking Bronze** and **Siberia White** at **€7790 (Italy)** and **£7299 (UK)**
- The Flagship variant in **Antarctic Silver** fully loaded with bespoke luggage created in collaboration with GIVI at **€9290 (Italy)** and **£8699 (UK)**

Product Highlights

- **Charismatic Engine**
  - Smooth, predictable and immediately engaging: The characterful 743cc air/oil-cooled parallel-twin serves up 63 Nm of torque at 5,000 rpm, with 90% of it available from as low as 3,500 rpm, giving you muscle for any climb, torque for any terrain, and everything you need to

keep going. Long days in the saddle, twisty mountain roads and forest trails that go on forever. All roads. No roads.

- **Retro with modern Tech**
  - The Himalayan 750 combines a retro silhouette with cutting-edge technology seamlessly integrated into its design.
  - Five riding modes (Road, Road Sport, Rain, Trail and Custom) adapt engine mapping, Cornering ABS and lean-sensitive Traction Control, while intuitive switch-cubes and a simple joystick keep control uncomplicated.
  - A 4-inch circular TFT with integrated navigation and connectivity, cruise control, TPMS, immobiliser and a new 7-inch LED headlight featuring a high-power LED that produces high-intensity light with a wider spread. It utilizes newly designed reflectors and an aluminium shell for better heat dissipation, bringing contemporary capability to the Himalayan's distinctive character.

- **Touring DNA**
  - Born for global adventure: A narrow waistline, an accessible 815mm seat height and independent rider and pillion seats come as standard, while accessory Low Ride, Touring Rider and Touring Passenger seats allow riders to tailor the motorcycle to their needs.
  - A five-position windscreen with 60mm of adjustment is designed for confidence and comfort across long-distance journeys.
  - Heavy-haul ready: With a 195kg payload capacity, the Himalayan 750 is built to carry what the journey demands, whether crossing the countryside or continents.
  - Obsessive attention to detail: Forged aluminium gear shift and rear brake levers with spring-loaded, foldable tips and refined magnesium engine covers maximise functionality while reducing weight.

- **Dynamic Precision**
  - An ideal balance of agility and stability across all terrains: Fully adjustable 43mm Showa USD front forks offer 190mm of travel, paired with a Showa Mono Tube IFP rear monoshock with rebound damping and remote preload adjustment and 175mm of rear wheel travel. The Himalayan 750 feels agile when you want it, stable when you need it and confident wherever you take it.
  - 19-inch front and 17-inch rear tubeless tyres, paired with alloy or spoked wheels, offer sharp on-road agility with off-road capability. A dual-disc front brake system delivers decisive stopping power, with standard TPMS providing real-time tyre pressure monitoring.
  - 6-axis Inertial Measurement Unit (IMU): With three axis accelerometer and three axis gyroscope, the IMU constantly monitors linear acceleration, pitch, roll, and yaw to cornering ABS, lean sensitive traction control, and other rider aids for maximum stability and safety.

- **Antarctic Silver | The Flagship variant**
  - The Antarctic Silver variant is the Himalayan 750 in its most touring-focused form, with exclusive graphics, a bespoke Givi top box, Givi panniers with mounts and inner bags, plus heated grips, hand guards and an aluminium skid plate.

Through a collaboration with GIVI, a global leader in motorcycle luggage and accessories, Royal Enfield has created a tailored luggage solution engineered specifically for the Himalayan 750. Merging GIVI's expertise in touring gear with Royal Enfield's deep adventure heritage, the accessories integrate seamlessly without requiring a separate mounting rack. The system underwent rigorous real-world testing in the demanding environments the Himalayan 750 was designed to tackle, giving riders the capacity and reliability needed for long-distance journeys. Complementing the bespoke hard luggage solution is a range of soft luggage, also produced in partnership with GIVI, giving customers a choice of luggage solution that best meets their needs.

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