

11th September 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

Scrip code: 532343

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.

Scrip code: TVSMOTOR

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR COMPANY BRINGS THE NEXT
GENERATION OF APACHE PERFORMANCE TO SRI LANKA WITH
THE WHOLE RANGE"**

We enclose a Press Release regarding **"TVS MOTOR COMPANY BRINGS THE NEXT
GENERATION OF APACHE PERFORMANCE TO SRI LANKA WITH THE WHOLE
RANGE"**, for dissemination.

Date and time of occurrence of event: September 11, 2026 at 5.50 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS MOTOR COMPANY BRINGS THE NEXT GENERATION OF APACHE PERFORMANCE TO SRI LANKA WITH THE WHOLE RANGE

- *Built on over four decades of TVS Racing heritage, the new Apache line-up brings performance, technology and racing-inspired innovation to Sri Lanka*

Singapore/Colombo, September 11, 2026: TVS Motor Company (TVSM), part of TVS VENU, and a reputed global manufacturer of two and three-wheelers, today launched its expanded TVS Apache motorcycle portfolio in Sri Lanka, comprising the Flagship **TVS Apache RR 310**, **TVS Apache RTR 310**, **TVS Apache RTR 200 4V TFT** and **TVS Apache RTR 160 4V TFT**.

The launch marks the introduction of the globally celebrated **TVS Apache** brand to the customers in Sri Lanka. For over **20 years**, TVS Apache has embodied TVS Motor Company's racing DNA and built a passionate community of **more than 7 million riders worldwide**. Developed on TVS Racing's "**Track to Road**" philosophy, the brand brings race-derived technology, performance, and innovation from the racetrack to the street, delivering motorcycles engineered for thrill, precision, and everyday rideability.

Speaking about the launch, **Mr. Peyman Kargar, President – International Business – TVS Motor Company**, said, *"Sri Lanka is an important market for TVS Motor Company, with a passionate and evolving community of motorcycle enthusiasts. The launch of the TVS Apache portfolio marks another significant step in our premium motorcycle journey in the country. By bringing the TVS Apache RTR 160 4V TFT, Apache RTR 200 4V TFT, RTR 310 and RR 310 together, we are offering customers a wider portfolio that combines performance, advanced technology and distinctive design. Backed by over four decades of TVS Racing heritage, the Apache brand has evolved into a global performance motorcycle family, with over 7 million customers across 90 countries. We are confident that this expanded portfolio will further strengthen our connection with Sri Lankan riders and give them an opportunity to experience the racing spirit, technology and performance that define the Apache brand."*

Mr. Geethal Anthony, CEO – TVS Lanka Pvt. Ltd *"The introduction of the TVS Apache range in Sri Lanka is an important milestone for us and an exciting opportunity for motorcycle enthusiasts in the country. Sri Lankan riders have a strong appreciation for performance, technology and distinctive design, and we believe this new portfolio will offer something for every kind of performance-oriented rider. These three vehicle bring a different riding experience, while staying true to the racing DNA of the Apache brand. We are delighted to bring these motorcycles to Sri Lanka and look forward to seeing the response from customers and the growing riding community."*

Built on 44 years of TVS Racing heritage and inspired by the racetrack, TVS Apache represents the perfect blend of performance, agility, innovation, and rider-centric engineering. Every motorcycle in the TVS Apache lineup is designed and developed with insights gained from TVS Racing, delivering a truly exhilarating riding experience.

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Mr. Vimal Sumbly, Head Business – Premium, TVS Motor Company, said, *“The TVS Apache brand has consistently set benchmarks in performance motorcycling by bringing race-derived technology, innovation and engaging riding experiences to customers across the world. With the launch of the Apache RTR 160 4V TFT, Apache RTR 200 4V TFT, RTR 310 and RR 310 in Sri Lanka, we are offering riders a comprehensive portfolio across different performance categories. Each motorcycle brings its own character, from the technology and agility of the RTR 160 4V TFT, to the dynamic street performance of the RTR 310 and the supersport capabilities of the RR 310. We look forward to seeing Sri Lankan riders experience the performance, technology and racing DNA that have made TVS Apache a trusted name among riders globally.”*

To commemorate this landmark launch, TVS Motor Company curated an immersive Apache brand experience, bringing together media representatives, influencers, customers, enthusiasts, dealers, and key stakeholders. The event featured an exclusive **Apache Track Experience**, giving participants an opportunity to experience the performance and dynamics of the motorcycles and witness thrilling Apache Pro Performance.

The launch further strengthens TVS Motor Company's commitment to Sri Lanka as an important international market, offering riders a wider choice of performance motorcycles tailored to different riding preferences and aspirations

A PERFORMANCE PORTFOLIO FOR EVERY KIND OF RIDER

The **TVS Apache RR 310**, the flagship supersport motorcycle in the TVS Apache line-up, brings TVS Racing's supersport DNA to Sri Lanka. Featuring an aggressive fully-faired design, race-focused ergonomics, and segment-first **aerodynamic winglets**, the motorcycle is powered by a **312.2 cc reverse-inclined DOHC engine**, delivering **38 PS at 9,800 rpm** and **29 Nm at 7,900 rpm**.

Engineered to deliver a race-inspired riding experience, the TVS Apache RR 310 comes equipped with a **Bidirectional Quickshifter, Cruise Control, Tyre Pressure Monitoring System (TPMS), Transparent Clutch Cover**, and **four ride modes** that allow riders to tailor performance to varying riding conditions. The motorcycle also features the advanced **RT-DSC (Race Tuned Dynamic Stability Control)** suite, comprising **Launch Control, Cornering Drag Torque Control (CDTC), Cornering ABS, Cornering Traction Control, Cornering Cruise Control, Wheelie Control, Rear Lift-off Control, and Slope Dependent Control**, delivering exceptional safety, precision, and rider confidence. Additional rider-focused features include a **Gen-2 Race Computer with multi-language support**, further elevating the riding experience. Together, these technologies make the TVS Apache RR 310 a true embodiment of TVS Racing's "Track to Road" philosophy, offering riders a supersport experience that seamlessly blends performance, technology, and control.

The **TVS Apache RTR 310** combines aggressive streetfighter styling with performance-focused engineering and advanced rider technology. Powered by a **312.2 cc reverse-inclined engine**, the motorcycle delivers **35.6 PS at 9,700 rpm** and **28.7 Nm at 6,650 rpm**.

PRESS RELEASE



Designed to redefine street performance, the TVS Apache RTR 310 comes loaded with segment-leading technologies, including a **Bidirectional Quickshifter**, **Cruise Control**, **Tyre Pressure Monitoring System (TPMS)**, **Transparent Clutch Cover**, **Keyless Ride**, and **five ride modes** that offer a highly personalized riding experience. The motorcycle also features the advanced **RT-DSC (Race Tuned Dynamic Stability Control)** package with **Cornering Drag Torque Control (DTC)**, **Cornering ABS**, **Cornering Traction Control**, **Cornering Cruise Control**, **Wheelie Control**, **Rear Lift-off Control**, and **Slope Dependent Control**, enabling enhanced control, stability, and confidence across varied riding conditions. These advanced electronic rider aids, combined with its aggressive streetfighter character and race-derived engineering, make the TVS Apache RTR 310 one of the most technologically advanced motorcycles in its segment.

The **TVS Apache RTR 200 4V TFT** raises the benchmark in the premium performance motorcycle segment by combining race-derived engineering with advanced rider technology. Powered by a **197.75 CC Engine Delivering 20.82 PS power at 9000 RPM and 17.25 Nm at 7250 RPM**, the motorcycle delivers exhilarating performance while ensuring superior rideability across conditions. Equipped with a **segment-leading Class D projector headlamp**, **37 mm Upside Down (USD) front suspension**, and an **advanced 5-inch TFT instrument cluster with TVS SmartXonnect™**, it offers a perfect blend of style, connectivity, and control. Enhancing the riding experience further are **three ride modes (Sport, Urban, and Rain)**, **Dual-Channel ABS**, **Traction Control System**, and TVS Racing's **race-derived O3C engine technology**, providing riders with exceptional performance, confidence, and precision on every ride.

The **TVS Apache RTR 160 4V TFT** brings premium technology and performance to the entry level performance Motorcycle segment. Powered by a 159.7 cc engine delivering **17.55 PS power at 9,250 RPM and 14.73 Nm Torque at 7500 RPM**, the motorcycle features a segment-first Class D projector headlamp, 37 mm Upside Down (USD) front suspension and a 5-inch TFT cluster with TVS SmartXonnect™. Complementing these features are dual-channel ABS, rider-focused technologies such as Traction Control System, **Assist & Slipper Clutch** and three ride modes – Sport, Urban and Rain, delivering enhanced control and an engaging riding experience.

PRICING AND COLOUR OPTIONS

MODEL	VARIANT	PRICE	COLOURS
TVS Apache RR 310	Base	LKR. 2.55 Mn	Racing Red Bomber Grey
TVS Apache RR 310	Plus	LKR. 2.60 Mn	Racing Red Bomber Grey Race Replica
TVS Apache RTR 310	Base	LKR. 2.45 Mn	Black Red Black Yellow Racing Red
TVS Apache RTR 310	Plus	LKR. 2.50 Mn	Black Red Black Yellow Racing Red Sepang Blue
TVS Apache RTR 160 4V	TFT	LKR. 960 K	Matte Black Racing Red Marine Blue
TVS Apache RTR 200 4V	TFT	LKR 1.1Mn	Matte Black Granite Grey

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The motorcycles will be available through the authorised TVS Motor Company dealer network across Sri Lanka.

Beyond its motorcycles, **TVS Apache has developed one of the world's most passionate riding communities**. With more than **500,000 registered community members**, the brand continues to foster a vibrant ecosystem of riders through curated rides, track experiences and immersive brand engagements that celebrate performance, adventure and fellowship. Celebrating **20 years of racing-inspired performance**, the TVS Apache brand is trusted by over **7 million customers in more than 90 countries**, reflecting its strong success and customer loyalty worldwide.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For further details, please contact:

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