Date: 2nd November 2026

To, The Manager – Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400001

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – JOJO Goes Live on Tata Play Binge

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and applicable SEBI circulars issued thereunder, we are pleased to inform the Exchange that the JOJO application is now live on Tata Play Binge, marking a further step in the Company's strategy to expand its digital distribution network.

Through this integration, Tata Play Binge joins JOJO's growing distribution ecosystem, enabling users to discover and access JOJO's content catalogue through an established digital entertainment platform.

The addition of Tata Play Binge as a distribution partner strengthens the Company's multi-platform distribution strategy, broadens the avenues through which its content can reach audiences, and supports its objective of enhancing the accessibility of JOJO across India's evolving digital entertainment landscape.

This development reflects the Company's continued focus on expanding its distribution footprint through established digital platforms and building a scalable, multi-platform presence for its content.

Kindly take the above information on record.

Thanking You,

PUSHTI TANMAY RAJANI

Digitally signed by PUSHTI TANMAY RAJANI
DN: c=IN, postalCode=380015, st=GUJARAT, street=D-503, BINORI PRISTINE ,ANANDNAGAR ROAD ,AHMEDABAD,SATELLITE ,380015, l=AHMEDABAD, o=Personal, serialNumber=19201e2f18d3f1f9506eecb5f84ef91d5dac5c420d4dc277afdc4b7c18c5ce68, pseudonym=eec0f986dafe4476b3339a9cca9f895b, 2.5.4.20=2bdfdb7c6a0cfd79864b97a1eb116c425b650dab7b122e8110f7e4253a288c8f, email=PUJARAPUSHTI@GMAIL.COM, cn=PUSHTI TANMAY RAJANI
Date: 2026.11.02 15:01:54 +05'30'

JOJO LIMITED REG.NO.: 026244

For JOJO Limited (formerly known as Madhuveer Com 18 Network Limited)
Name: Pushti Rajani
Designation: Company Secretary and Compliance Officer (Membership No. A78352)