



**Ref No: CFL/SEC/2026-27/07**

**Date: May 07, 2026**

To,  
**BSE Limited**  
Phirozee Jeejeeboy Towers  
Dalal Street, Fort  
Mumbai-400001  
**Scrip Code: 535267**

Dear Sir/Ma'am,

**Subject: Intimation of product launch under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”).**

Pursuant to Regulation 30 read with Schedule III Part A Para B of the SEBI Listing Regulations, we **Comfort Fincap Limited (“CFL/Company”)** are hereby pleased to inform you that the Company has launched new financial product i.e., Consumer Durable Loan.

The Company has also launched a digital platform to facilitate the processing of this loan product, thereby enhancing customer convenience and ensuring a smoother, more efficient experience.

The launch of these products is aligned with the Company’s strategic objectives of expanding its retail lending portfolio, strengthening its presence in the consumer finance segment, and leveraging technology to drive operational efficiency.

Further, the disclosure as required under Regulation 30 of the SEBI Listing Regulations is as under:

<b>Sr. No.</b>	<b>Particulars</b>	<b>Description</b>
1.	Name of the Products	Consumer Durable Loans
2.	Date of Launch	May 07, 2026
3.	Category of the Product	Financial Services
4.	Whether caters to domestic/international market	Domestic Market
5.	Name of the countries in which product is launched	India

## COMFORT FINCAP LIMITED

Registered Office :- 22, Block B, Camac Street, Behind  
Pantaloons, Kolkata, West Bengal - 700016

Corporate Office :- A-301, Hetal Arch, S.V. Road,  
Opp. Natraj Market, Malad (West), Mumbai - 400064

CIN : L65923WB1982PLC035441

☎ 022- 6894-8500/08/09

✉ info@comfortfincap.com

🌐 www.comfortfincap.com



The Consumer Durable Loan product, along with its digital platform, is now operational for our stakeholders and for any queries, the stakeholders may contact at [care@comfortfincap.com](mailto:care@comfortfincap.com).

The above information is also made available on the website of the Company at [www.comfortfincap.com](http://www.comfortfincap.com).

Kindly take the above information on your records.

Yours faithfully,  
**For Comfort Fincap Limited**

**Ankur Agrawal**  
**Director**  
**DIN: 06408167**

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