



Mini Diamonds (India) Ltd.

DW-9020 Bharat Diamond Bourse, Bandra Kurla Complex, Bandra- East, Mumbai – 400051.
Email: accounts@minidiamonds.net Phone: 022 4964 1850, CIN: L36912MH1987PLC042515

September 22, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001
Company Code: 523373

Subject: Launch of Exclusive Men's Collection in Lab-Grown Diamond-Studded Jewellery by Namra Jewels Private Limited

Dear Sir/Madam,

Mini Diamonds (India) Limited ("MDIL") is pleased to announce that its wholly owned subsidiary, Namra Jewels Private Limited ("Namra Jewels"), is launching an exclusive men's jewellery collection. The collection will be introduced progressively across the brand's online and offline channels throughout the festive season, ensuring a steady addition of new designs and styles during the period.

The range will feature contemporary gold lab-grown diamond jewellery, including cufflinks, bracelets, rings, brooches and other accessories designed for versatile and comfortable wear. Men's jewellery is increasingly moving beyond traditional and occasion-based purchases, with consumers adopting jewellery as an expression of personal style and incorporating it into formal, festive and everyday fashion.

The addition of this category will enable Namra Jewels to reach a new line of customers and strengthen its positioning as a wider lifestyle jewellery brand. The launch is expected to improve customer engagement, increase digital traffic and physical store footfall, create additional gifting opportunities and support the continued expansion of Namra Jewels' consumer-facing business.

This is for your information and record.

Thanking you.

Yours faithfully,
For Mini Diamonds (India) Limited

Upendra Narottamdas Shah
Managing Director
DIN: 00748451



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Management's Comment:

Commenting on the announcement, the management of Mini Diamonds (India) Limited stated:

"Jewellery is increasingly becoming a part of men's personal style, creating opportunities for brands offering contemporary designs and quality craftsmanship. With this collection, Namra Jewels is entering a growing category that complements its existing portfolio and expands its customer base. We believe men's jewellery can contribute meaningfully to the brand's long-term retail growth."

About Us:

Mini Diamonds (India) Limited ("MDIL") is a public limited company listed on BSE Limited, was established in the year 1987 with a clear intention to cater diamond import and export business, with its clear track records. Today Mini Diamonds is an internationally well-known company for its cut and polished diamonds and jewellery manufacturing.

MDIL has established a sophisticated manufacturing facility in Mumbai, strategically equipped with cutting-edge technology and state-of the-art machinery tailored specifically for processing rough diamonds. Within this facility, every facet of the diamond cutting and polishing process is meticulously handled using modern equipment, including Sarin Technology, Auto Bruting Machines, Semi-Automatic Polishing Mills, and Sawing Machines, among others.

Under the meticulous supervision of MDIL's seasoned experts and their own dedicated staff, the factory ensures the highest standards of precision and quality at every stage of production. This commitment to excellence extends beyond mere technology; it encompasses the fusion of craftsmanship and innovation to elevate the diamond processing industry to new heights.

Moreover, MDIL doesn't limit its expertise solely to diamond processing. The Mumbai facility also serves as a hub for jewellery manufacturing, where professional artisans harness the cutting-edge machinery Available on-site. By integrating their expertise in diamond processing with jewellery manufacturing, MDIL creates a seamless synergy, resulting in exquisite, meticulously crafted pieces that embody both luxury and elegance.

Our company excels in the manufacturing, marketing, and sales of exquisite lab-grown diamond jewellery. We cater to both the Indian and international markets, offering our products through B2B and B2C channels. With a focus on cutting-edge production technology, we strive to deliver high-quality, cost-effective lab-grown diamonds that appeal to a wide range of customers.



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By combining innovative technology, meticulous craftsmanship, and strategic marketing, we aim to set new standards in the lab-grown diamond industry, providing unparalleled value and beauty to our customers globally.

Thanking you.

Yours faithfully,

For Mini Diamonds (India) Limited

Upendra Narottamdas Shah

Managing Director

DIN: 00748451