

5th June 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir / Madam,

Reg : Press Release - "TVS HLX CROSSES 5 MILLION IN GLOBAL SALES"

We enclose a Press Release regarding "**TVS HLX CROSSES 5 MILLION IN GLOBAL SALES**", for dissemination.

Date and time of occurrence of event: June 5, 2026 at 3.43 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS HLX CROSSES 5 MILLION IN GLOBAL SALES

- Strengthens leadership across Africa, the Middle East and Latin America with presence in 57+ countries globally

Bengaluru, June 5, 2026 – TVS Motor Company (TVSM), part of TVS VENU, is a global leader in the two and three-wheeler segments, today announced that its globally trusted commuter motorcycle brand, TVS HLX series, has crossed the significant milestone of five million sales globally. Launched first in 2013 in Africa, the TVS HLX series has been instrumental in transforming millions of lives. It was the first Africa focused product to be launched from India and is a range leader with 100cc, 125 cc and 150 cc.

To mark the achievement, the company held a special factory rollout ceremony at its manufacturing facility in the presence of Mr. KN Radhakrishnan, Director and CEO, TVS Motor Company; Mr. Peyman Kargar, President – International Business, TVS Motor Company; employees and other dignitaries.

Since 2013, the brand has steadily built strong acceptance and trust over more than a decade, emerging as one of the most preferred mobility solutions across more than 57 countries. Today, TVS HLX plays a vital role in supporting last-mile connectivity in rural and semi-urban regions, particularly across Africa, where it serves as a reliable mobility partner. The product also supports the livelihoods of millions of customers through their daily taxi operations.

Commenting on the milestone, **Mr. K N Radhakrishnan, Director and CEO, TVS Motor Company**, said, *“Reaching the 5 million sales milestone is a significant achievement for TVS Motor Company. Over the last 13 years, the TVS HLX series has consistently earned the trust of customers across international markets through its durability, reliability and low maintenance costs. Today, TVS HLX has emerged as a trusted mobility partner for millions of customers across Africa, the Middle East and Latin America. This milestone is a testament to the deep trust and confidence that our customers have placed in the brand over the years. It also reflects our commitment to delivering products that play an important role in improving mobility and livelihoods across communities.”*

Speaking on the achievement, **Mr. Peyman Kargar, President, International Business, TVS Motor Company**, said, *“TVS HLX has established itself as a highly trusted global mobility brand known for its durability, reliability and value to customers. Its strong growth momentum and increasing market share across Africa and other international markets reflect the strong connection we have built with our customers over the years. With a strong product portfolio and evolving global mobility needs, we remain committed to delivering mobility solutions that support livelihoods, improve accessibility and create long-term value for customers.”*

Over the last few years, the TVS HLX brand has developed as the flagship brand for TVS in Africa. The product is recognized for its durability, dependable performance, low maintenance costs and range of practical features tailored to customer needs. The brand has expanded its portfolio to six key products that include - TVS HLX Plus, TVS HLX 125, TVS HLX 125 5 Gear, TVS HLX 150, TVS HLX 150 X and TVS HLX 150 F. The strong and diverse product portfolio positions TVSM to address the growing mobility requirements across global markets, especially in markets with low penetration of personal mobility solutions.

TVS HLX as a brand is supported by extensive service and spare parts network, along with a

large community of TVS-trained technicians across international markets, guaranteeing an advanced customer experience and long-term reliability.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS Venu, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For more details, please contact:

Kanika Mehta – kanika.mehta@tvsmotor.com



TVS 

HLX

5 MILLION SMILES

HLX 5TH MILLION ROLL

5
MILLION
HLX
MOTORCYCLES
ON THE ROAD

5
MILLION
HLX
MOTORCYCLES
ON THE ROAD

TVS 

HLX
POWER YOUR PROGRESS

