

Date: 27th August 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

To,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Symbol: CNL

Scrip Code: 544631

Sub: Creative Newtech Limited announces distribution partnership with Drona Aviation Private Limited to Broaden Access to Drone-Based STEM Learning across India.

Dear Sir,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a Media Release titled:

"Creative Newtech and Drona Aviation Enter Strategic Partnership to Broaden Access to Drone-Based STEM Learning"

The media release is being issued by the Company in connection with its strategic partnership with Drona Aviation Private Limited for distribution of Drone-Based STEM Learning Solutions across India.

Please take the same in records.

Thanking you,
Yours Faithfully

For Creative Newtech Limited



Tejas Doshi
Chief Compliance Officer & Company Secretary
ACS – 30828



Media Release

Creative Newtech and Drona Aviation enter Strategic Partnership to Broaden Access to Drone-Based STEM Learning.

Mumbai, 27th August 2026: As drone technology continues to evolve beyond specialised applications and finds growing relevance across education, technology and innovation, building early familiarity with drones, programming and emerging technologies is becoming increasingly important. Hands-on learning platforms can help students move beyond theoretical concepts and develop practical understanding of drone technology and programming.

Aligned with this opportunity, Creative Newtech Limited (**NSE: CNL, BSE: 544631**) has entered into a Distributor Agreement with Drona Aviation Pvt. Ltd., appointing Creative Newtech as a PAN India distribution partner for Drona Aviation's educational drone kits and related products. Under the agreement, Creative Newtech will leverage its pan-India distribution network and market access capabilities to expand the availability of Drona Aviation's products across customers and channel partners in India.

The partnership brings together Drona Aviation's education-focused drone technology with Creative Newtech's distribution and market-development capabilities, creating an opportunity to make accessible, hands-on drone learning solutions available to a wider customer base across India.

Drona Aviation's product portfolio is designed to make drone technology accessible to beginners, students and STEM learners. Its **Pluto 1.2 DIY Drone Kit** lets users build, program and fly their own drone with no prior experience required. With block programming, smartphone control, altitude hold, Wi-Fi connectivity and OTA functionality, along with **16 hours of learning content and 25+ programming projects**, it provides a structured introduction to drone concepts and programming.

For more advanced exploration, **Pluto X** offers a modular platform with sensor and hardware integration, API-based programming in C++ and ROS-compatible image processing, enabling users to experiment and develop their own applications.

The portfolio also includes **Guru**, a nano-drone for beginners and STEM education, featuring block coding, smartphone control, external sensor and servo integration, along with structured learning and programming content.

For Creative Newtech, the partnership represents an expansion of its presence in the drone technology ecosystem into the education and hands-on learning segment.

Under the agreement, Creative Newtech has been granted distribution rights across India and can sell Drona Aviation's products to customers and resellers. The Company can also appoint partners, resellers and sub-representatives to support distribution within the territory.

The agreement provides Creative Newtech with multiple avenues to take these products to market, including channel partners, online platforms, large-format retail stores, corporate and government customers.

Drona Aviation will support the distribution partnership through online and offline product training, promotional material, technical information and sales support, enabling Creative Newtech and its channel ecosystem to effectively understand and market the products.

The partnership strengthens Creative Newtech's position in the emerging drone ecosystem while giving Drona Aviation access to a wider market through Creative Newtech's pan-India reach. By combining innovative, education-focused drone solutions with an established distribution and channel network, the collaboration aims to expand access to hands-on STEM learning and support wider adoption of drone technology across India.

Management Comment:

Commenting on the partnership, Mr. Ketan Patel, Chairman & Managing Director of Creative Newtech Limited, said:

"We have been steadily expanding our focus across emerging technology categories such as AI, IoT and drones, and this partnership is a natural step in that direction. What stood out to us about Drona Aviation is the way they have made drone technology practical and approachable for learners.

Our strength lies in taking promising technologies to market at scale. With our distribution network, channel relationships and market-development capabilities, we can help Drona Aviation reach educational institutions, corporates, government customers and other relevant segments across India. At the same time, this gives Creative Newtech an opportunity to participate more deeply in the growing ecosystem around drone education and innovation. We believe this combination of strong technology and strong market access can create meaningful value for both businesses."

Commenting on the partnership, Mr. Dinesh Sain, Founder, Drona Aviation, said:

" At Drona Aviation, we believe students should not merely learn about drones in theory, they should have the opportunity to build, fly, program and experiment with real drones. Over the years, we have developed the Pluto ecosystem to make this kind of hands-on learning accessible to students, educators and innovators at different skill levels.

Our partnership with Creative Newtech Limited is an important step towards taking this ecosystem to a much wider audience. Their extensive distribution network and strong channel relationships will help us reach educational institutions, resellers, government organisations, corporates and learners across India more effectively. Together, we aim to make programmable drones more accessible and enable more young people to progress from being users of technology to becoming creators and innovators."

Company Overview:

Established in 1992, Creative Newtech Ltd (formerly known as Creative Peripherals and Distribution Ltd) is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.

Creative Newtech specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the industry as amongst the best distributors in India by leading brands. Creative is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.

Creative has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This



Creative Newtech Limited

CIN - L52392MH2004PLC148754

An ISO 9001:2015 Certified Company

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is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. They also conduct workshops and demos for resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.

The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centers, among others. Such expertise and superior quality of service has led to increased confidence of brands, many of which have chosen Creative as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.

For more details please visit: www.creativenewtech.com

For further information please contact:

Creative Newtech Limited

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Note: This press release is for information purposes only and does not constitute an offer, invitation, or recommendation to buy or sell any securities of Creative Newtech Limited. Certain statements may be forward-looking and are subject to risks and uncertainties that could cause actual results to differ materially. The Company undertakes no obligation to update such statements except as required under applicable laws and regulations.