

June 01, 2026

signpost<sup>®</sup>  
INDIA

SIL/FY26-27/CS/29

|  |   |
|--|---|
| To:<br>Listing Compliance<br><b>BSE Limited,</b><br>25 <sup>th</sup> floor,<br>Phiroze Jeejeebhoy Towers,<br>Dalal Street, Fort, Mumbai 400023<br>Stock Code: 544117 | To:<br>Listing Compliance<br><b>National Stock Exchange of India Limited</b><br>Exchange Plaza, 5 <sup>th</sup> Floor,<br>Plot No. C/1, 'G' Block,<br>Bandra- Kurla Complex,<br>Bandra East, Mumbai 400 051<br>Symbol: SIGNPOST |
|--|---|

Dear Sir/Madam,

**Sub: Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")**

Pursuant to Regulation 30 of SEBI Listing Regulations, please find enclosed herewith the press release titled "Signpost India Reports ₹576 Cr in Revenue for FY2025-26; Net Profit Growth Crosses 107% Y-o-Y" that is being issued by the Company today, i.e., June 01, 2026.

This intimation is also being uploaded on the Company's website at [www.signpostindia.com](http://www.signpostindia.com).

Kindly take the above information on record.

Thanking you,

Yours Sincerely,  
For **Signpost India Limited**

**Kinjal Mistry**  
Company Secretary & Compliance Officer

Encl: As above

**SIGNPOST INDIA LIMITED**

Regd. Office: 126, Jolly Maker Chambers II,  
Nariman Point, Mumbai - 400021.  
Corp. Office: 202, Signpost House, 70 A,  
Nehru Road, Near Santacruz Airport Terminal,  
Vile Parle (E), Mumbai - 400099.  
CIN: L74110MH2008PLC179120

☎ 022 61992400  
✉ [info@signpostindia.com](mailto:info@signpostindia.com)  
Website: [www.signpostindia.com](http://www.signpostindia.com)



FOR IMMEDIATE RELEASE

signpost<sup>®</sup>  
INDIA

## Signpost India Reports ₹576 Cr in Revenue for FY2025-26; Net Profit Growth Crosses 107% Y-o-Y

*CRISIL upgrades long-term rating to A-; company now operational across 32 cities  
on its path to 100*

**Mumbai, 30 May, 2026:** Signpost India Limited (BSE: 544117, NSE: SIGNPOST), today announced its audited financial results for the fiscal year ending 31 March, 2026, delivering its strongest annual performance to date across revenue, profitability and balance sheet health, driven by steady network expansions and improved asset utilization.

Revenue crossed ₹576 crore, rising 27% year-on-year. Profit growth outpaced revenue by a significant margin - EBITDA expanded 61% to Rs. 151.53 crore and net profit more than doubled to ₹70.21 crore. Return on Equity rose from 15.18% to 24.40% while the Debt-Equity ratio declined from 0.75x to 0.68x, reflecting a company growing faster while simultaneously financing itself more conservatively.

### Financial Results at a Glance

| Indicator               | FY 2025-26    | FY 2024-25    | Growth    |
|-------------------------|---------------|---------------|-----------|
| Revenue from Operations | ₹57,593 lakhs | ₹45,322 lakhs | +27.07%   |
| EBITDA                  | ₹15,153 lakhs | ₹9,410 lakhs  | +61.03%   |
| Profit After Tax        | ₹7,021 lakhs  | ₹3,390 lakhs  | +107.09%  |
| Return on Equity        | 24.40%        | 15.18%        | +60.73%   |
| Return on Assets        | 10.21%        | 6.11%         | +67.10%   |
| Debt-Equity Ratio       | 0.68x         | 0.75x         | Improving |

### Capturing Audience Attention Across the WEST Network

Signpost India operates within a highly integrated ecosystem focused on the four key environments where urban Indians spend much of their time and attention: **Work, Entertainment, Shopping, and Transit**. By securing long-term media concessions across public transit infrastructure - metro rail, city bus fleets, and urban streetscapes - the company positions advertising within the daily routines of millions of commuters.

This approach delivered measurable results in FY2025-26. Signpost added **67 stations** to the **Bangalore Metro (BMRCL)** network, **Kolkata Streetscape Renaissance** project, and deployed over **1,000 green fleet** buses across **Mumbai and Goa**. Digital advertising's share of total revenue grew from 19% to 26% within a single year, reflecting accelerating monetisation of digital inventory across the same physical network.

SIGNPOST INDIA LIMITED



Regd. Office: 126, Jolly Maker Chambers II,  
Nariman Point, Mumbai - 400021.



Corp. Office: 202, Signpost House, 70 A,  
Nehru Road, Near Santacruz Airport Terminal,  
Vile Parle (E), Mumbai - 400099.

CIN: L74110MH2008PLC179120

☎ 022 61992400

✉ info@signpostindia.com



## Building a National Network: 32 Cities and Growing

Signpost India's footprint now spans **32 active urban centers**, following the activation of **9 new cities** during FY2025-26: Agra, Ayodhya, Bhubaneswar, Jaipur, Lucknow, Guwahati, Kolkata, Chennai and Chandigarh. As the company plans to reach **100 cities**, its expanding multi-city network is uniquely designed to serve scaling enterprise brands and localized businesses alike - enabling a brand based in Jaipur, for instance, to activate campaigns consistently across dozens of cities through a single partner.

CRISIL upgraded the company's credit rating to **Long-Term: A-** and **Short-Term: A2+** during the year, acknowledging its improving cash generation and balance sheet discipline.

**Shripad Ashtekar, Managing Director, Signpost India Limited, said:** *"Our performance this fiscal year demonstrates the clear execution of our transit-first strategy. By investing systematically into foundational civic infrastructure - like the Bangalore Metro and modern green bus fleets - we have built long-term media networks that scale efficiently. The simultaneous doubling of our net profit and lowering of our debt ratio proves the health of our operating model. Moving forward, we remain focused on expanding our digital footprint and leveraging data analytics to drive sustainable value for all stakeholders."*

## About Signpost India Limited

Signpost India Limited is one of India's leading digital out-of-home media and public infrastructure enterprises. Operating across 32 cities, the company manages long-term advertising concessions within metro rail networks, city bus fleets, and urban public spaces - connecting brands with millions of daily commuters across the WEST ecosystem. With an asset-light model powering its expansion to over 100 cities, Signpost serves esteemed brands, delivering the consistency and reliability of a proven database, the bedrock for measuring asset performance.

