

July 21, 2026

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001.
Scrip Code: 543398

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051
Scrip Symbol: LATENTVIEW

Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR"), this is to inform you that the shareholders of Latent View Analytics Limited, through Postal Ballot (via remote e-voting process which concluded on July 19, 2026), have duly approved the following re-appointments:

1. **Re-appointment of Mr. Reed Cundiff (DIN: 09241056)** as an Independent Director of the Company for a second term of 5 (Five) consecutive years with effect from July 23, 2026.
2. **Re-appointment of Dr. R. Raghuttama Rao (DIN: 00146230)** as an Independent Director of the Company for a second term of 5 (Five) consecutive years with effect from July 23, 2026.
3. **Re-appointment of Mr. A.V. Venkatraman (DIN: 01240055)** as a Whole-Time Director and Chairperson of the Company for a term of 5 (Five) consecutive years with effect from August 05, 2026.

Latent View Analytics Limited

Unit 6, 7 & 8, 5th Floor, Neville Tower, Ramanujan IT City SEZ
Rajiv Gandhi Salai (OMR), Taramani, Chennai, Tamil Nadu 600113.

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4. **Re-appointment of Ms. Pramadwathi Jandhyala (DIN: 00732854)** as a Whole-Time Director of the Company for a term of 5 (Five) consecutive years with effect from August 05, 2026.

The details pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026 is enclosed herewith as **Annexure A**.

This is for your information and records.

Thanking you,

For Latent View Analytics Limited

P. Srinivasan

Company Secretary and Compliance Officer

Membership No. F11519

Disclosures pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015

1. Reappointment of Mr. Reed Cundiff (DIN: 09241056) as an Independent Director for a second term of five consecutive years.

S. No.	Particulars	Details
1	Name of the Director	Mr. Reed Cundiff (DIN: 09241056)
2	Reason for change viz. Appointment or Re-Appointment, Cessation, resignation, removal, death or otherwise	Re-appointment as an Independent Director for the second term of five consecutive years.
3	Effective date of appointment	July 23, 2026
4	Term of appointment	Second term of re-appointment as an Independent Director for a period of five consecutive years commencing from July 23, 2026, up to July 22, 2031 (both days inclusive), not liable to retire by rotation
5	Brief profile (In case Appointment)	Mr. Reed Cundiff holds a Bachelor of Arts degree from Wesleyan University. He possesses extensive experience in business leadership, market insights, analytics, and strategic advisory, and has held leadership roles with reputed organisations including Microsoft Corporation (Head of Global Insights), Kantar LLC (CEO – Americas), and, most recently, Sago Group (CEO). He is currently an independent consultant. He also serves as a Board Member of the Insights Association, supporting the advancement of the insights and analytics industry, and as an Advisory

S. No.	Particulars	Details
		Board Member of the University of Washington Center for Sales and Marketing Strategy, contributing toward research-driven strategies for business growth and performance improvement.
6	Disclosure of relationships between directors (In case Appointment)	Mr. Reed Cundiff is not related to any director of the Company
7	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated 20 June 2018	Mr. Reed Cundiff is not debarred from holding the office of director by virtue of any order of the Securities and Exchange Board of India or any other such authority as required under the circulars.

2. Reappointment of Dr. R. Raghuttama Rao (DIN: 00146230) as an Independent Director for a second term of five consecutive years.

S. No.	Particulars	Details
1	Name of the Director	Dr. R. Raghuttama Rao (DIN: 00146230)
2	Reason for change viz. Appointment or Re-Appointment, Cessation, resignation, removal, death or otherwise	Re-appointment as an Independent Director for the second term of five consecutive years.
3	Effective date of	July 23, 2026,

S. No.	Particulars	Details
	appointment	
4	Term of appointment	Second term of re-appointment as an Independent Director for a period of five consecutive years commencing from July 23, 2026, up to July 22, 2031 (both days inclusive), not liable to retire by rotation
5	Brief profile (In case Appointment)	Dr. R. Raghuttama Rao is the Chief Executive Officer of the Gopalakrishnan-Deshpande Centre for Innovation & Entrepreneurship (GDC) at IIT Madras and a Fellow at the School of Sustainability, IIT Madras. His last corporate executive role was as MD & CEO of IMaCS, a consulting company he founded as a subsidiary of ICRA (Moody's), with an operating footprint in over 20 countries. He holds a PhD in Economics (specialisation in Climate Change, Sustainability, and ESG) from IIT Madras, an MBA from IIM Ahmedabad, and a Bachelor of Technology from IIT Madras. He is a qualified management accountant and was a Fulbright Scholar at Carnegie Mellon University, Pittsburgh, USA. He is an Adjunct faculty member at the School of Sustainability, IIT Madras.
6	Disclosure of relationships between directors (In case Appointment)	Dr. R. Raghuttama Rao is not related to any director of the Company
7	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-	Dr. R. Raghuttama Rao is not debarred from holding the office of director by virtue of any order of the Securities and Exchange Board of India or any other such authority as required under the

S. No.	Particulars	Details
	19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated 20 June 2018	circulars.

3. Reappointment of Mr. A.V. Venkatraman (DIN: 01240055) as a Whole Time Director and Chairperson for another term of five consecutive years.

S. No.	Particulars	Details
1	Name of the Director	Mr. A.V. Venkatraman (DIN: 01240055)
2	Reason for change viz. Appointment or Re-Appointment, Cessation, resignation, removal, death or otherwise	Re-appointment as a Whole Time Director and Chairperson for another term of five consecutive years.
3	Effective date of appointment	August 05, 2026
4	Term of appointment	Re-appointment as a Whole-time Director for another term of five consecutive years commencing from August 05, 2026, up to August 04, 2031 (both days inclusive), liable to retire by rotation.
5	Brief profile (In case Appointment)	Mr. A.V. Venkatraman holds a bachelor's degree in engineering from the Indian Institute of Technology (IIT), Madras, and a Master of Business Administration (MBA) from the Indian Institute of Management (IIM), Calcutta. He is the Founder & Chairperson of Latent View Analytics Limited

S. No.	Particulars	Details
		(Company) and currently leads the Company's strategic initiatives and market evangelism. Prior to founding the Company, he held leadership roles with reputed organisations across the Technology and BFSI sectors, including Cognizant Technology Solutions, Moody's ICRA, and the Essar Group. He has been widely recognised for his contributions to the analytics industry. He is a recipient of the Distinguished Alumnus Award from IIT Madras (2017, Technology Innovation Excellence category) and from IIM Calcutta (2024) and was inducted into the Forbes Technology Council in 2017. He has also been honoured as Entrepreneur of the Year by CII CONNECT (2013) and CEO of the Year by INFOCOM (2014).
6	Disclosure of relationships between directors (In case Appointment)	Spouse of Ms. Pramadwathi Jandhyala, Whole Time Director of the Company. Except for the aforesaid relationship, there is no inter-se relationship with other directors of the Company.
7	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated 20 June 2018	Mr. A.V. Venkatraman is not debarred from holding the office of director by virtue of any order of the Securities and Exchange Board of India or any other such authority as required under the circulars.

4. Reappointment of Ms. Pramadwathi Jandhyala (DIN: 00732854) as a Whole Time Director for another term of five consecutive years.

S. No.	Particulars	Details
1	Name of the Director	Ms. Pramadwathi Jandhyala (DIN: 00732854)
2	Reason for change viz. Appointment or Re-Appointment, Cessation, resignation, removal, death or otherwise	Re-appointment as a Whole Time Director for another term of five consecutive years.
3	Effective date of appointment	August 05, 2026
4	Term of appointment	Re-appointment as Whole-time Director for another term of five consecutive years commencing from August 05, 2026, up to August 04, 2031 (both days inclusive), liable to retire by rotation.
5	Brief profile (In case Appointment)	Ms. Pramadwathi Jandhyala holds an Engineering degree from BITS Pilani and a Master of Business Administration (MBA) from the Indian Institute of Management (IIM), Calcutta. She co-founded Latent View Analytics Limited (Company) in 2006. Prior to founding the Company, she had a decade-long career in the BFSI sector, holding leadership and strategic roles with reputed organisations including IBM, Ford, Moody's ICRA, and Kotak Mahindra Bank, spanning credit, securities markets, and corporate finance. She was honoured with the Distinguished Alumnus Award by BITS Pilani in 2022. She was also recognised by ZEE Business with the Dare to Dream Women Entrepreneur Award in 2019. She was also a

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		finalist for the Women in AI award by VentureBeat in 2019. Channelling her strong interest in raising the quality of debate on issues of national interest, she volunteers her time for AskHow India. She has also been an active donor for over 7 years to Olympic Gold Quest, an initiative to help Indian athletes win Olympic Gold Medals
6	Disclosure of relationships between directors (In case Appointment)	Spouse of Mr. A.V. Venkatraman, Whole Time Director of the Company. Except for the aforesaid relationship, there is no inter-se relationship with other directors of the Company
7	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated 20 June 2018	Ms. Pramadwathi Jandhyala is not debarred from holding the office of director by virtue of any order of the Securities and Exchange Board of India or any other such authority as required under the circulars.