

CIN: L74900KA2015PLC082263

Registered Office: 3rd Floor, Wing-E, Helios Business Park, Kadubeesanahalli Village,
Varthur Hobli, Outer Ring Road, Bengaluru, Karnataka 560103

T: +91 9108021923 | E: cs@meesho.com | W: www.meesho.com



October 06, 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol: MEESHO

To,
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 001
Scrip Code: 544632

Dear Sir / Madam,

Subject: Outcome of the Board Meeting held on Tuesday, October 06, 2026.**Ref.: Disclosure under Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended ("SEBI Listing Regulations")**

Pursuant to Regulation 30 of SEBI Listing Regulations, we wish to inform you that the Board of Directors of Meesho Limited (the "Company"), at its meeting held today, i.e. Tuesday, October 06, 2026, have inter-alia, considered and approved the following:

1. Investment of up to INR 50,00,00,000 (Indian Rupees Fifty Crores) in Retail Pulse Labs Private Limited ("RPLPL")

In continuation to our earlier intimation dated June 12, 2026, regarding the proposed acquisition of Kirana Club Pte. Ltd. ("Kirana Club") and its subsidiary RPLPL, approved making an investment of up to INR 50,00,00,000 (Indian Rupees Fifty Crores) in RPLPL. This is subject to completion of the first tranche of the said acquisition, upon which RPLPL will become a step-down subsidiary of the Company.

The proposed investment will be made in one or more tranches within a period of 1 (one) year from the date of closing of first tranche of the original acquisition disclosed on June 12, 2026, by way of subscription to, or purchase of, equity or equity linked instruments of RPLPL, or any other permissible securities/instruments, in accordance with applicable laws and definitive agreements. The specific instrument(s), price and number of securities will be determined at the time of each tranche, and the Company will make appropriate disclosures in accordance with the SEBI Listing Regulations.

2. Amendment Agreement to the Share Purchase Agreement dated June 12, 2026.

Approved the execution of an Amendment Agreement to the Share Purchase Agreement dated June 12, 2026 (the "Amendment Agreement"). The Amendment Agreement has been executed to inter-alia incorporate certain procedural alignments and operational modifications in relation to the transaction. The overall aggregate consideration amounting to INR 2,02,08,52,202.40 (Rupees Two Hundred Two Crores Eight Lakhs Fifty-Two Thousand Two Hundred Two and Forty Paise Only) and the scope of the proposed acquisition remain unchanged from the terms previously disclosed.

As on date, no tranche of the acquisition has been completed. The Company will continue to make separate disclosures to the Stock Exchanges upon completion of each tranche.

The relevant disclosures as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed as **Annexure - 1**.

The meeting commenced at 9.00 p.m. (IST) and concluded at 9.20 p.m. (IST).

MEESHO LIMITED

(Formerly known as "Meesho Private Limited" and "Fashnear Technologies Private Limited")

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The aforesaid information will also be made available on the Company's website at: www.meesho.com.

You are requested to take the above information on record.

Thanking you,

For Meesho Limited

(Formerly known as Meesho Private Limited and Fashnear Technologies Private Limited)

RAHUL

BHARDWAJ

Rahul Bhardwaj

Company Secretary and Compliance Officer

Membership No.: A41649

Encl.: As above

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RAHUL BHARDWAJ
Date: 2026.10.06 21:55:00
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**ANNEXURE I****DISCLOSURE UNDER REGULATION 30 OF THE SEBI LISTING REGULATIONS READ WITH SEBI MASTER CIRCULAR NO. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 DATED JANUARY 30, 2026**

S.No	Particulars	Details						
1	Name of the Target Company, details in brief such as size, turnover, etc	Name of the entity: Retail Pulse Labs Private Limited ("RPLPL"), a subsidiary of Kirana Club, incorporated under the laws of India. The turnover and net profit as on March 31, 2026, are as follows: <table border="1"> <thead> <tr> <th>Name of the entity</th><th>Turnover (Audited)</th><th>Net Profit /loss</th></tr> </thead> <tbody> <tr> <td>RPLPL</td><td>INR 16.04 Crore</td><td>INR (1.60) Crore</td></tr> </tbody> </table>	Name of the entity	Turnover (Audited)	Net Profit /loss	RPLPL	INR 16.04 Crore	INR (1.60) Crore
Name of the entity	Turnover (Audited)	Net Profit /loss						
RPLPL	INR 16.04 Crore	INR (1.60) Crore						
2	whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length";	The proposed acquisition does not constitute a related party transaction as on the date of approval of the transaction. Upon completion of the first tranche of the acquisition, RPLPL will become a step-down subsidiary of the Company, and investments made thereafter will be on an arm's length basis. Neither the promoter, promoter group nor group companies of the Company have any interest in proposed investment.						
3	Industry to which the entity being acquired belongs	Tech platform / B2B community network for kirana retailers						
4	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	To support strategic growth, business expansion, and capital requirements of RPLPL, and to integrate ecosystem capabilities						
5	Brief details of any governmental or regulatory approvals required for the acquisition	Company is not required to procure any prior government or regulatory approval.						
6	Indicative time period for completion of the acquisition	The proposed investment is expected to be made, within a period of 1 (one) year, in one or more tranches, post-closing of the 1 st Tranche of the original acquisition (i.e. as per the intimation made on June 12, 2026).						
7	Consideration - whether cash	Cash consideration						

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	consideration or share swap or any other form and details of the same																			
8	Cost of acquisition or the price at which the shares are acquired;	Aggregate consideration not exceeding INR 50,00,00,000/- (Indian Rupees Fifty Crores Only).																		
9	Percentage of shareholding/ control acquired and/or number of shares acquired	Subscription to or purchase of equity or equity linked instruments of RPLPL, or other eligible securities of RPLPL. Exact percentage will depend on the final valuation at the time of each tranche deployment. The percentage of shareholding/control acquired, and the number of securities acquired pursuant to each tranche shall be disclosed to the stock exchanges from time to time.																		
10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Brief Background: <table><tr><th>Particulars</th><th>RPLPL</th></tr><tr><td>Date of Incorporation</td><td>October 7, 2021</td></tr><tr><td>Country of Presence</td><td>India</td></tr><tr><td>Line of Business</td><td>Operates a B2B e-commerce marketplace platform connecting kirana / small retailers with FMCG brands and distributors, primarily across Tier 2–4 and rural India. Revenue generated through commissions and advertising services.</td></tr></table> Turnover of last 3 financial year: <table><tr><th>Year</th><th>RPLPL</th></tr><tr><td></td><td><i>(Amt in INR Crore)</i></td></tr><tr><td>2025-26 (Audited)</td><td>16.04</td></tr><tr><td>2024-25 (Audited)</td><td>4.92</td></tr><tr><td>2023-24 (Audited)</td><td>2.7</td></tr></table> Any other significant information: Nil	Particulars	RPLPL	Date of Incorporation	October 7, 2021	Country of Presence	India	Line of Business	Operates a B2B e-commerce marketplace platform connecting kirana / small retailers with FMCG brands and distributors, primarily across Tier 2–4 and rural India. Revenue generated through commissions and advertising services.	Year	RPLPL		<i>(Amt in INR Crore)</i>	2025-26 (Audited)	16.04	2024-25 (Audited)	4.92	2023-24 (Audited)	2.7
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