Formerly known as: SS Retail Private Limited & SS Communication & Services Pvt. Ltd. CIN - U51599PN2016PLC164991

REGD Office : 399, 'E' Basant Bahar Road, Ratikamal Complex, Kolhapur, Maharashtra, India- 416003 Mob: +91 8600 666 111. Email - info@ssmobile.com

Date: 09/11/2026

The Secretary, Listing Department **National Stock Exchange of India Limited** Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra Kurla (E), Mumbai – 400 051

Symbol: SSRETAIL
ISIN: INE1EQW01028

The Secretary, Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

Scrip Code: 544934
ISIN: INE1EQW01028

Dear Sir/Madam,

Sub.: Intimation of the Board Meeting under Regulation 29 and 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements Regulations), 2015.

This is to inform you that pursuant to Regulation 29 and 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Meeting of Board of Directors of SS Retail Limited Formerly known as SS Retail Private Limited and SS Communication and Services Private Limited (the "Company") is scheduled to be held on Friday, November 13, 2026 at the Registered Office of the Company situated at 399, E, Basant Bahar Road, Ratikmal Complex, Shop 6-7, Kolhapur 416003 Maharashtra inter alia to transact the following business:

1. To consider and approve the unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended on September 30, 2026;
2. To transact any other business with the permission of Chairman and with the consent of majority of Directors.

Further, in terms of the provisions of the SEBI (Prohibition of Insider Trading) Regulations, 2015, and Company's Code of Conduct for Prevention of Insider Trading, the Company has intimated for the closure of trading window of the Company for its "designated persons Connected persons" and also intimated to the stock exchanges stating that trading window of the Company will remain closed with effect from Wednesday, October 14, 2026 till the end of 48 hours after the declaration of unaudited financial results by the company for the quarter ended on September 30, 2026.

You are requested to take the above information on record

Thanking You,
Yours faithfully,
For SS Retail Limited

Kishor Babaso Hupare
Digitally signed by Kishor Babaso Hupare
Date: 2026.11.09 18:18:05 +05'30'

Kishor Babaso Hupare
Designation: Company Secretary and Compliance Officer
M. No. FCS 10716