purple FINANCE

Ref: PFL/ BSE/2026-27/68

Date: August 12, 2026

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai – 400 001.

	Equity	Debt				
Scrip Code	544191	977452	977715	977718	977748	978011
Scrip ID	PURPLEFIN	1225PFL28	1250PFL31	PFL06426	12PFL28	1190PFL28

Sub: Intimation under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Finance Committee of the Company, at its Meeting held on Wednesday, August 12, 2026, had approved the sale of a part of the Company's loan portfolio aggregating up to Rs. 5.38 crores under the Direct Assignment route, in terms of the Master Direction – Reserve Bank of India (Non-Banking Financial Companies - Transfer and Distribution of Credit Risk) Directions, 2025, as amended from time to time.

The Direct Assignment transactions are expected to be income accretive and reaffirm the Company's ability to originate and create a quality loan portfolio. Under these transactions, the participation ratio between the assignees and Purple Finance Limited shall be 90:10. Purple Finance Limited shall continue to act as the servicer for all the loans assigned under these arrangements.

This is for your information and records.

Thanking You,

Yours faithfully,

For Purple Finance Limited

RUCHI JITENDRA NISHAR
Digitally signed by RUCHI JITENDRA NISHAR
Date: 2026.08.12 12:43:50 +05'30'

Ruchi Nishar
Company Secretary and Compliance Officer