

HAP

Hatsun Agro Product Limited

CIN: L15499TN1986PLC012747

Registered Office:

No.41 (49), Janakiram Colony Main Road, Janakiram Colony,
Arumbakkam, Chennai - 600 106, Tamil Nadu.
Landline & Fax No - 044 4796 1124

Corporate Office:

Plot No 14, TNHB, 'A' Road, Sholinganallur,
Chennai - 600 119, Tamil Nadu.

E: info@hap.in | www.hap.in | P: +91 44 2450 1622 | F: +91 44 2450 1422

HAPL\SEC\36\2026-27

28th September 2026

BSE Limited
Corporate Relationship Department
2nd Floor, New Trading Ring,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra(E), Mumbai – 400 051

Stock Code: BSE: 531531
NSE: HATSUN

Dear Sir / Madam,

Sub.: Press Release on Hatsun Agro Product Limited partners with Government of Odisha and State Bank of India to Launch 'Go-Dhan' to empower Dairy Farmers

Pursuant to the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release on Hatsun Agro Product Limited partners with Government of Odisha and State Bank of India to Launch 'Go-Dhan' to empower Dairy Farmers.

The above intimation is also being hosted on the website of the Company at www.hap.in.

Kindly take the above information on record.

Thanking you.

Yours faithfully,

For Hatsun Agro Product Limited

C Sathyan
Vice Chairman
DIN: 00012439



Arun
ICECREAMS

Arokyt

HATSUN

ibaco
YOUR ICE CREAM DESTINATION

Aniva

HAP
daily

HANOBAR
CHOCOLATES

HAVIA
CHOCOLATES

santosa
FOR HEALTHY COWS



HATSUN AGRO PRODUCT LTD. PARTNERS WITH GOVERNMENT OF ODISHA AND STATE BANK OF INDIA TO LAUNCH 'GO-DHAN' TO EMPOWER DAIRY FARMERS

BHUBANESWAR, SEPTEMBER 28, 2026: Hatsun Agro Product Ltd. (HAPL), the largest private sector Dairy in India, has launched 'Go-Dhan', a flagship initiative aimed at empowering dairy farmers across Odisha by improving access to financial support, government schemes, modern dairy practices and technology.

The initiative was formally launched at a ceremony held at the OUAT Auditorium, Bhubaneswar, in the presence of distinguished representatives from the Government of Odisha, banking and the dairy sector, including Sri Prem Chand Chaudhary, Secretary, Department of Fisheries & Animal Resources Development, Government of Odisha, as Chief Guest; Sri Shubhranshu, Managing Director, APICOL, as Guest of Honour; Sri Rakesh Kumar Yadav, Chief General Manager, State Bank of India; and Mr. R. G. Chandramogan, Chairman, Hatsun Agro Product Ltd. The gathering brought together key stakeholders from across the dairy, financial and government sectors, reflecting a shared commitment to strengthening farmer livelihoods and supporting the continued growth of Odisha's dairy economy.

Go-Dhan is expected to benefit 6000 dairy farmers across 15 districts of Odisha, providing them with greater access to institutional finance and relevant government support to invest in areas such as quality bovine breeds, improved cattle housing, farm mechanisation, nutrition and herd health. The initiative also seeks to leverage government subsidy schemes, including the Mukhyamantri Krushi Udyog Yojana (MKUY), to help participating farmers access more affordable capital for strengthening and expanding their dairy operations. With dairy farming serving as an important source of livelihood for rural households, the initiative is designed to address key requirements for sustainable dairy development, including access to finance, scientific farm management and productivity enhancement.

Commenting on the launch, **Mr. R. G. Chandramogan, Chairman, Hatsun Agro Product Ltd., said:**

"At Hatsun Agro Product Ltd., we have played a significant role in the development of the dairy sector and animal husbandry across South India for decades. Our journey has always been guided by the belief that the prosperity of dairy farmers is the foundation of a strong and sustainable dairy industry."

*"Through the Go-Dhan initiative, we aim to support the establishment of more than **6,000 dairy farms**, over the next **three years** in a phased manner. This initiative is designed to improve farmer incomes, encourage scientific dairy farming, and create a sustainable dairy ecosystem in Odisha."*

"We are deeply grateful to our partners in this journey—the dairy farmers of Odisha, the Department of Animal Husbandry, Government of Odisha, APICOL and the State Bank

Hatsun Agro Product Limited



of India. Their support and collaboration have made this initiative possible. Together, we are committed to transforming Odisha into a dairy-rich state while creating better opportunities, higher incomes, and long-term prosperity for its farming community."

*"Hatsun Agro's focus has always been on dairy farming, a key component of secondary agriculture. Strengthening dairy farming creates a positive impact on primary agriculture by providing farmers with a stable and progressive source of income. Through this initiative, we envision building a strong dairy value chain in Odisha, unlocking the state's agricultural potential while creating long-term prosperity for its farming community. Our objective is to produce and procure milk within Odisha, creating value for local farmers while meeting consumer demand not only in Odisha but also for export to the neighbouring markets such as **West Bengal, North Andhra Pradesh, and other nearby states**. This initiative will strengthen the regional dairy economy and create sustainable growth opportunities for everyone involved."*

For media enquiries, contact

David Francis | David.Francis@dentsu.com | 98840 52528

Vinod Kumar C | Vinod.K@dentsu.com | 98401 26179

Yeshwaanath Raghu | yeshwaanath.raghuraman@dentsu.com | 95000 63326

Hatsun Agro Product Limited

