

Nandani Creation Limited

JAIPUR  KURTI

 AMAIVA
BY JAIPUR KURTI

 Desi Fusion
BY JAIPUR KURTI

SYMBOL: JAIPURKURT
ISIN: INE696V01013

To,
The Manager-Listing Department,
The National Stock Exchange of India Limited,
Exchange Plaza, NSE Building,
Bandra Kurla Complex, Bandra East,
Mumbai-400 051

Dated: 06-05-2026

Subject: Press Release

Dear Sir(s),

Please find herewith enclosed the press release dated **Wednesday, May 06, 2026** by Nandani Creation Limited.

➤ **Nandani Creation Limited with its “Brand “Jaipur Kurti” accelerates Expansion with Signing of Two Prime Franchisee Stores in key commercial hubs of India- Karol Bagh and Rohini, Delhi.**

This is for your kind information and record.

Thanking You,
FOR NANDANI CREATION LIMITED

GUNJAN JAIN
COMPANY SECRETARY & COMPLIANCE OFFICER
M No.: A45068

CIN No.: L18101RJ2012PLC037976



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MAHARASHTRA

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WEST BENGAL

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Brand “Jaipur Kurti” accelerates Expansion with Signing of Two Prime Franchisee Stores



- *Expands its retail presence key commercial hubs of India- Karol Bagh and Rohini, Delhi.*
- *Strengthen company’s direct retail and sales channel network*
- *Marching steps towards providing Omni channel experience to customers*

Wednesday, May 06, 2026: Nandani Creation Ltd (NCL), a leading women Indian wear player selling apparel under **Jaipur Kurti** brand, is pleased to announce the signing of its two new Franchisee Stores- **Exclusive Brand Outlet (EBO) in Karol Bagh & Rohini, Delhi**. This strategic expansion underscores the company’s commitment to strengthening its retail footprint in key target markets. Both stores are scheduled to open in May 2026.

The proposed store will spread over appx. 800-1000 ~ sq ft and will offer the latest collection for women wear brands “**Jaipur Kurti**” and “**Amaiva**” by Jaipur Kurti”.

These signings underscore the brand’s commitment to expanding its footprint in high-potential markets and enhancing accessibility for its growing customer base. Karol Bagh and Rohini are well-established retail destinations, offering strong footfall and significant growth opportunities.

The franchise partner for these locations brings a strong retail background, with extensive experience in successfully operating 12+ Patanjali stores across India. Their proven operational expertise and understanding of the retail ecosystem make them a valuable partner in Jaipur Kurti’s expansion journey.

With these upcoming store openings, Jaipur Kurti continues to focus on strategic growth through experienced franchise partners and prime retail locations.

With a focus on fortifying its direct-to-consumer (D2C) ecosystem, Nandani Creation continues to build a strong presence in the women’s Indian wear segment. Company remains dedicated to offering a seamless shopping experience by expanding its exclusive store network and strengthening its digital and offline channels.

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Commenting on the occasion, Mr. Anuj Mundhra, Chairman & Managing Director of Nandani Creation Limited commented: *"This expansion reflects our strong belief in scaling through the right partnerships. With a proven franchise partner and a clear growth vision, Brand "Jaipur Kurti" is committed to building a robust retail network—eyeing 20 additional stores over the next 18–24 months while continuing to strengthen our presence across key high-growth markets."*

Besides this partnership, company currently operates **8 COCO retail stores** (3 in Jaipur, 1 in Ahmedabad, 1 in Kota, 1 in Shri Ganganagar, 1 in Lucknow & 1 in Ghaziabad) and **5 FOFO retail stores** (1 in Delhi, 2 in Gurugram, 1 in Mumbai, 1 in Ajmer), **22+ Shoppers Stop Stores, 80+ SIS Store, 80+ Reliance Trends Store, 35+ Avantara & Kalanikethan Stores, 20+Reliance Centro Stores, 25+ Fashion factory stores and many more.** The company also retails through all the major e-commerce platforms such as Myntra, Ajo, Nykaa, Flipkart, Tata Cliq, etc, through its proprietary website <https://www.jaipurkurti.com/> and through its mobile application available on both App Store and Play Store. The company is also available in Quick Commerce with Swiggy InstaMart ensuring rapid delivery and increasing accessibility.

About Nandani Creation Ltd.:

Nandani Creation, founded in 2012, is Jaipur based online-first fashion player offering women's Indian wear products under the brands "Jaipur Kurti", "Amaiva- By Jaipur Kurti" & "Jaipur Kurti Luxe". The company has its own Head office at Jaipur with sales channels comprising 3rd party online platforms (Myntra, Ajo, Nykaa, Flipkart, Tata Cliq, etc.), own website (<https://www.jaipurkurti.com/>), mobile application (App store and Play Store) and retail stores.

Disclaimer:

Certain statements in this press release may be forward-looking statements and/or based on management's current expectations and beliefs concerning future developments and their potential effects upon Nandani Creation. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Nandani Creation does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.

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