MEESHO LIMITED
(Formerly known as "Meesho Private Limited" and "Fashnear Technologies Private Limited")

CIN: L74900KA2015PLC082263
Registered Office: 3rd Floor, Wing-E, Helios Business Park, Kadubeesanahalli Village,
Varthur Hobli, Outer Ring Road, Bengaluru, Karnataka 560103
T: +91 9108021923 | E: cs@meesho.com | W: www.meesho.com

November 07, 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol: MEESHO

To,
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 001
Scrip Code: 544632

Dear Sir / Madam,

Subject: Intimation of completion of the first and second tranche of acquisition of shares of Kirana Club Pte. Ltd. and capital of its subsidiary Retail Pulse Labs Private Limited (directly and indirectly)

Ref.: Disclosure under Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended ("SEBI Listing Regulations")

Further to our intimation dated June 12, 2026, and pursuant to Regulation 30 of the SEBI Listing Regulations, we wish to inform you that the Meesho Limited (**"Company"**) has, on November 7, 2026, completed the first and second tranche of the acquisition of 92.74% of the share capital of Kirana Club Pte. Ltd. (**"Kirana Club"**), a company incorporated under the laws of Singapore and Retail Pulse Labs Private Limited ("**RPLPL**"), a company incorporated under the laws of India and an existing subsidiary of Kirana Club (directly and indirectly). The shares were acquired from the identified selling shareholders for an aggregate consideration of ₹1,86,71,12,524.48 (Rupees One Hundred Eighty-Six Crore Seventy-One Lakh Twelve Thousand Five Hundred Twenty-Four and Forty-Eight Paise only).

Consequent to the acquisition, Kirana Club has become a subsidiary of the Company, and RPLPL has become a step-down subsidiary of the Company.

Details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is enclosed as **Annexure - A**.

The aforesaid information will also be made available on the Company's website at: https://investor.meesho.com/announcements

You are requested to take the above information on record.

Thanking you,

For Meesho Limited
(Formerly known as Meesho Private Limited and Fashnear Technologies Private Limited)
RAHUL BHARDWAJ
Digitally signed by RAHUL BHARDWAJ
Date: 2026.11.07 17:21:33 +05'30'
Rahul Bhardwaj
Company Secretary and Compliance Officer
Membership No.: A41649
Encl.: As above

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ANNEXURE A

Disclosure under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

<table>
<tr><th>S.No</th><th>Particulars</th><th>Details</th></tr>
<tr><td>1</td><td>Name of the Target Company, details in brief such as size, turnover, etc</td><td>Name of the entity: Kirana Club Pte. Ltd. ("Kirana Club"), a company incorporated under the laws of Singapore and Retail Pulse Labs Private Limited ("RPLPL"), a subsidiary of Kirana Club, incorporated under the laws of India.

The turnover and net profit/(loss) as on March 31, 2026, are as follows:

<table>
<tr><th>Name of the entity</th><th>Turnover</th><th>Net Profit /(loss)</th></tr>
<tr><td>Kirana Club</td><td>SGD 45,808</td><td>SGD (837,754)</td></tr>
<tr><td>RPLPL</td><td>INR 16.04 Crore</td><td>INR (1.60) Crore</td></tr>
</table>
</td></tr>
<tr><td>2</td><td>whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length";</td><td>The acquisition does not constitute a related party transaction.

Consequent to completion of the first and second tranche of the acquisition, Kirana Club has become a subsidiary of the Company and RPLPL has become a step-down subsidiary. Accordingly, both entities are now related parties of the Company. Any future transactions between the Company and these entities will be undertaken in compliance with the applicable provisions of the Companies Act, 2013 and the SEBI Listing Regulations relating to related party transactions.

Mr. Vidit Aatrey and Mr. Sanjeev Kumar, Promoters of the Company, are directors on the Boards of Kirana Club and RPLPL. Save and except for the above, none of the promoter, promoter group or group companies of the Company has any interest in the entities acquired.</td></tr>
<tr><td>3</td><td>Industry to which the entity being acquired belongs</td><td>Tech platform / B2B community network for kirana retailers</td></tr>
<tr><td>4</td><td>Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)</td><td>The acquisition is in line with the Company's strategic objectives and is expected to strengthen its presence and capabilities in the e-commerce ecosystem.</td></tr>
<tr><td>5</td><td>Brief details of any governmental or regulatory approvals required for the acquisition</td><td>No</td></tr>
<tr><td>6</td><td>Indicative time period for completion of the acquisition</td><td>The first and second tranche of the acquisition of Kirana Club and the acquisition of RPLPL is completed on November 7, 2026.</td></tr>
<tr><td>7</td><td>Consideration - whether cash consideration or share swap or any other form and details of the same</td><td>Cash consideration</td></tr>
<tr><td>8</td><td>Cost of acquisition or the price at which the shares are acquired;</td><td>The aggregate consideration was INR 1,86,71,12,524.48 (Rupees One Hundred Eighty-Six Crore Seventy-One Lakh Twelve Thousand Five Hundred Twenty-Four and Forty-Eight Paise only).</td></tr>
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<table>
<tr><td>9</td><td>Percentage of shareholding/ control acquired and/or number of shares acquired</td><td>The Company has completed the acquisition of 92.74% of the share capital of Kirana Club and RPLPL (directly and indirectly).</td></tr>
<tr><td>10</td><td>Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)</td><td>Brief Background:

<table>
<tr><th>Particulars</th><th>Kirana Club</th><th>RPLPL</th></tr>
<tr><td>Date of Incorporation</td><td>October 4, 2023</td><td>October 7, 2021</td></tr>
<tr><td>Country of Presence</td><td>Singapore</td><td>India</td></tr>
<tr><td>Line of Business</td><td>Engaged in the business of developing proprietary software applications and operating a digital platform designed for grocery retailers.</td><td>Operates a B2B e-commerce marketplace platform connecting kirana / small retailers with FMCG brands and distributors, primarily across Tier 2–4 and rural India. Revenue generated through commissions and advertising services.</td></tr>
</table>

Turnover of last 3 financial year:

<table>
<tr><th>Year</th><th>Kirana Club</th><th>RPLPL</th></tr>
<tr><td></td><td>(Amt in SGD)</td><td>(Amt in INR Crore)</td></tr>
<tr><td>2025-26</td><td>45,808</td><td>16.04</td></tr>
<tr><td>2024-25</td><td>38,177</td><td>4.92</td></tr>
<tr><td>2023-24</td><td>Nil</td><td>2.69</td></tr>
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Any other significant information: Nil</td></tr>
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