Date: November 20, 2026

To,
The Manager,
Listing & Compliance,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

Ref: Scrip Code – 544635

Subject: General Intimation – Launch of Dedicated India E-commerce Platform for EXAEQUO Watches

Dear Sir/Madam,

We wish to inform you that Luxury Time Limited has launched a dedicated India e-commerce platform for EXAEQUO watches, for which the Company is the authorised distributor in India.

The newly launched platform will provide customers with an online channel to explore and purchase EXAEQUO timepieces, known for their distinctive melting-watch designs inspired by Surrealism. The launch is aimed at strengthening the Company's digital retail presence, enhancing brand visibility and expanding its consumer reach across India.

The Company also plans to undertake digital advertising and brand awareness initiatives to support the launch and promote the online platform.

This initiative forms part of the Company's ongoing efforts to strengthen its brand distribution business through digital commerce and additional consumer engagement channels.

The above information is also being disseminated through the Company's communication channels for the information of its stakeholders.

This is for your information and records.

Thanking you,

For Luxury Time Limited

ANJALI
Digitally signed by ANJALI
Date: 2026.11.20 13:09:27 +05'30'

Anjali
Company Secretary & Compliance Officer
Membership No.: A69704