

BAG/STX/letters/2026-27/AM/39
July 03, 2026

To, Corporate Relationship Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001 Scrip Code: 532507	To, Listing Compliance Department National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051 SYMBOL: BAGFILMS
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Sub: Press Release**Ref: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015**

Dear Sir/Madam,

Please find enclosed herewith a copy of Press Release received from News24 Broadcast India Limited, a subsidiary of B.A.G. Films and Media Limited, which is being issued today in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015.

This is for your information and record please.

Thanking you,

Yours sincerely,

For **B.A.G. Films and Media Limited**



(Ajay Mishra)
Company Secretary &
Compliance Officer

Encl: a/a

Noida: July 03, 2026

Press Release

Promotion of Mr. Manak Gupta to Managing Editor, News24 Broadcast India Limited



BAG Network announces the promotion of Mr. Manak Gupta to the position of Managing Editor, News24 Broadcast, with immediate effect.

Mr. Gupta has been a valued member of our organisation since 2010. Over the course of his tenure, he has consistently demonstrated exceptional editorial judgment, strong leadership capability, and a deep, first-hand understanding of the pulse of the Indian news broadcast ecosystem. With over 15 years of anchoring experience, Mr. Gupta brings a rare combination of on-screen expertise and editorial acumen to this role. His flagship programme, “Rashtra Ki Baat,” which airs daily at 5 PM on News24, continues to command significant viewership and reflects his sustained connect with audiences. His long-standing association with the organisation has given him an intrinsic understanding of our core values and editorial philosophy.

Commenting on the promotion, Ms. Anuradha Prasad Shukla, CMD said that, we are confident that Mr. Gupta is well positioned to lead the broadcast newsroom into its next phase of growth. In his new role, he will assume responsibility for all editorial operations, programming strategy, and content direction across the network.

This promotion reinforces BAG Network commitment to innovation, operational excellence, and sustained shareholder value creation.

