

Date: August 10, 2026

To,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai-400001.
BSE Script Code: 544435

Subject: Outcome of Board Meeting held on Monday, August 10, 2026

Ref: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirement) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in continuation of our intimation dated August 04, 2026, we wish to inform you that the Board of Directors of the Company, at its meeting held today, i.e., Monday, August 10, 2026, inter alia, considered and approved the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2026, along with the Limited Review Report issued by M/s Amit Ramakant & Co., Statutory Auditors of the Company, as recommended by the Audit Committee.

In pursuance of the aforesaid, find enclosed the following:

- A copy of the aforesaid Unaudited Standalone and Consolidated Financial Results along with the Limited Review Report is enclosed as **Annexure A**
- Statement of Deviation or Variation in utilization of funds raised through Public Issue in accordance with the provisions under Regulation 32 of the Listing Regulations enclosed as **Annexure B**

The aforesaid financial results are also being made available on the website of the Company at www.adcountymedia.com

Further, pursuant to the Code of Conduct framed under the SEBI (Prohibition of Insider Trading) Regulations, 2015, 'Trading Window' for all Directors, Promoters, Connected Persons, Designated Persons and their immediate relatives of the Company, for trading in the shares of the Company shall be open after 48 hours of declaration of financial results for the quarter ended on June 30, 2026.

The Board Meeting commenced at 04:00 PM and was concluded at 6:40 PM.

This is for your information and record.

Yours faithfully,

FOR ADCOUNTY MEDIA INDIA LIMITED

Garima Malik
Company Secretary and Compliance Officer



FIRST FLOOR, D-41, PATRAKAR COLONY, NEAR, JAWAHAR NAGAR MOTI DUNGRI VISTAR YOJNA, RAJA PARK, JAWAHAR NAGAR, JAIPUR, RAJASTHAN, INDIA, 302004



Email: support@adcountymedia.com
Email: info@adcountymedia.com
Website: www.adcountymedia.com



Ph: +91-7877623083



Independent Auditor's Review Report on Standalone Unaudited Quarterly Financial Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of

Adcounty Media India Limited (Formerly known as Adcounty Media India Private Limited)

1. We have reviewed the accompanying statement of standalone unaudited financial results ('the Statement') of **Adcounty Media India Limited** (Formerly known as Adcounty Media India Private Limited) ('the Company') for the quarter ended 30 June 2026 being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), ('Listing Regulations').
2. This Statement, which is the responsibility of the Company's management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the standalone financial results in accordance with the Standard on Review Engagements (SRE) 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.



4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Companies Act 2013, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Amit Ramakant & Co.

Chartered Accountants

Firm Registration Number: 009184C



Amit Agrawal

Partner

Membership Number: 077407

UDIN: 26077407LSDFEV5734

Place: Jaipur

Date: August 10, 2026



QTR-1, F.Y. 2026-27

Standalone

Financial Results

ADCOUNTY MEDIA INDIA LIMITED

(Formerly known as Adcounty Media India Private Limited)

CIN : L93000RJ2017PLC057939

Registered Office: First Floor, D-41, Patrakar Colony, Near Jawahar Nagar,

Moti Dungri Vistar Yojna, Raja Park, Jaipur, Rajasthan - 302004

Website: www.adcountymedia.com E-mail: cs@adcountymedia.com Tel. +91-7877623083

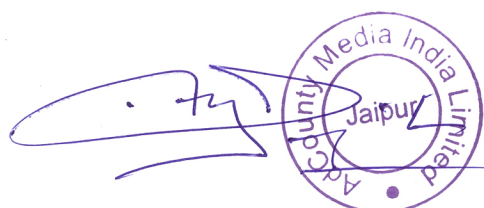
Statement of Unaudited Standalone Financial Results for the Quarter Ended 30 June 2026

(Rs. in Lacs, unless otherwise stated)

Particulars	Quarter Ended			Year Ended
	30-Jun-26	31-Mar-26	30-Jun-25	31-Mar-26
	(Unaudited)	(Audited)*	(Unaudited)	(Audited)
INCOME				
Revenue from Operations	2,307.77	3,022.24	1,704.66	8,476.90
Other Income	64.05	108.28	44.89	343.36
Total Income	2,371.82	3,130.52	1,749.55	8,820.26
EXPENSES				
Cost of Traded Media	1,504.37	1,840.12	956.08	4,904.67
Employee Benefits Expense	87.25	80.18	62.71	283.52
Finance Costs	20.32	8.60	5.44	35.82
Depreciation and Amortization Expense	18.43	18.10	7.66	47.12
Other Expenses	103.77	315.35	175.88	838.85
Total Expenses	1,734.14	2,262.35	1,207.77	6,109.98
Profit Before Tax	637.68	868.17	541.78	2,710.28
Tax Expenses				
(1) Current Tax	167.05	226.93	136.41	694.73
(2) Deferred Tax	(0.72)	1.04	(4.27)	7.37
(3) Tax Related to Earlier Years	-	1.99	-	1.99
Total Tax Expenses	166.33	229.96	132.14	704.09
Net Profit for the Period/Year	471.35	638.21	409.64	2,006.19
Other Comprehensive Income				
Remeasurement of Post employment benefit & Obligations (Net of tax)	-	2.19	(1.98)	21.48
Total Other Comprehensive Income for the Period/Year (Net of Tax)	-	2.19	(1.98)	21.48
Total Comprehensive Income for the Period/Year	471.35	640.40	407.66	2,027.67
Paid up Equity share capital (Face Value of Rs. 10/- Per Share)	2,250.12	2,250.12	1,653.80	2,250.12
Earnings per Share (In Rs.)**				
Basic	2.09	2.84	2.48	9.56
Diluted	2.09	2.84	2.48	9.56
Earnings before Interest, Depreciation and Tax (EBIDTA)	659.31	877.75	548.15	2,750.18

* Refer Note 3

** Refer Note 4

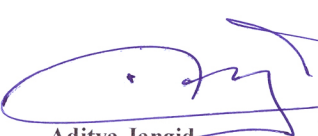
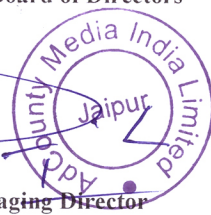


	QTR-1, F.Y. 2026-27
	Standalone
	Financial Results

Notes to Statement of Standalone Financial Results

1. The above Standalone financial results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on 10 August 2026. The Statutory auditor of the Company have carried out a limited review of the above financial results for the Quarter ended 30 June 2026 and have issued an unmodified Limited Review Report.
2. These results have been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standards (Ind AS), specified under Section 133 of the Companies Act, 2013("the Act") read with the Companies (Indian Accounting Standards) Rule, 2015 and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015 (as amended).
3. The figures for the quarter ended 31 March 2026 are the balancing figures between the audited figures in respect of the full financial year and the published unaudited standalone year to date figures up to the third quarter of the relevant financial year. Also, the figures upto the end of third quarter were only reviewed and not subject to audit.
4. Earnings per share for the quarter ended 30 June 2026, 31 March 2026 and 30 June 2025 have been calculated for three months respectively and not annualized.
5. No investor complaints were pending as on 30 June 2026.
6. Figures relating to the previous periods have been regrouped wherever necessary to conform to the figures of the current period.
7. The above Financial Results are also available on our website www.adcountymedia.com & stock exchange website www.bseindia.com.
8. The Company is listed on the SME Platform of the Bombay Stock Exchange of India Ltd (BSE SME). The Company, being a SME Listed Entity, is not mandated to disclose quarterly financial results, however, the management has on a suo-moto basis, elected to make such disclosures in the spirit of good corporate governance.
9. The Company operates in single Reportable Segment 'Digital Advertising Services' in terms of Ind-AS 108, 'Operating Segment'.

For and on behalf of the Board of Directors



Aditya Jangid
 Chairman and Joint Managing Director
 DIN: 01655674

Place: Jaipur
 Date: 10 August 2026



Independent Auditor's Review Report on Consolidated Unaudited Quarterly Financial Results of the Company pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of

Adcounty Media India Limited (Formerly known as Adcounty Media India Private Limited)

1. We have reviewed the accompanying statement of Consolidated unaudited financial results ('the Statement') of **Adcounty Media India Limited** (Formerly known as 'Adcounty Media India Private Limited') ('the Holding Company' or 'Company') and its subsidiaries (the Holding Company and its subsidiaries together referred to as "the Group"), (refer Annexure - 1 for the list of Subsidiaries, included in the Statement) for the quarter ended 30 June 2026 being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), ('Listing Regulations').
2. This Statement, which is the responsibility of the Holding Company's management and approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, Interim Financial Reporting ('Ind AS 34'), prescribed under section 133 of the Companies Act, 2013 ('the Act'), and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.



We also performed procedures in accordance with the Circular issued by the SEBI under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

4. Based on our review conducted and procedures performed as stated in paragraph 3 above and upon consideration of the financial information submitted by the management to us referred to in paragraph 5 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in Ind AS 34, prescribed under section 133 of the Act, and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including the manner in which it is to be disclosed, or that it contains any material misstatement.
5. The accompanying Statement includes unaudited interim financial results and other unaudited financial information in respect of:

Two subsidiaries, whose interim financial results and other financial information reflects total revenues of Rs. 217.81 (`In Lacs), total net profit after tax of Rs. 42.71 (`In Lacs), total comprehensive income of Rs. 41.60 (`In Lacs), for the quarter ended on 30 June 2026 as considered in the Statement.

The unaudited interim financial results and other unaudited financial information of these subsidiaries, have not been reviewed by their auditors and have been approved and furnished to us by the Management and our conclusion on the Statement, in so far as it relates to the affairs of these subsidiaries, is based solely on such unaudited interim financial results and other unaudited financial information. According to the information and explanations given to us by the Management, these interim financial results are not material to the Group.

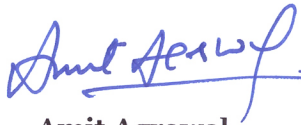


Our conclusion on the Statement in respect of this matter is not modified with respect to our reliance on the financial results certified by the management.

For Amit Ramakant & Co.

Chartered Accountants

Firm Registration Number: 009184C



Amit Agrawal

Partner

Membership Number: 077407

UDIN: 26077407FGAAVN8339

Place: Jaipur

Date: August 10, 2026



Annexure - 1

List of entities included in the Statement:

Name of Holding Company

Adcounty Media India Limited (Formerly known as Adcounty Media India Private Limited)

Name of Subsidiaries

Adcounty Global Media L.L.C Dubai (Wholly Owned Foreign Subsidiary)

Adaxx Adtech & Media LLP (99.95% Holding)





QTR-1, F.Y. 2026-27

Consolidated
Financial Results

ADCOUNTY MEDIA INDIA LIMITED

(Formerly known as Adcounty Media India Private Limited)

CIN : L93000RJ2017PLC057939

Registered Office: First Floor, D-41, Patrakar Colony, Near Jawahar Nagar,

Moti Dungri Vistar Yojna, Raja Park, Jaipur, Rajasthan - 302004

Website: www.adcountymedia.com E-mail: cs@adcountymedia.com Tel. +91-7877623083

Statement of Unaudited Consolidated Financial Results for the Quarter Ended 30 June 2026

(Rs. in Lacs, unless otherwise stated)

Particulars	Quarter Ended			Year Ended
	30-Jun-26	31-Mar-26	30-Jun-25	31-Mar-26
	(Unaudited)	(Audited)*	(Unaudited)	(Audited)
INCOME				
Revenue from Operations	2,525.58	3,136.60	1,704.66	8,610.90
Other Income	64.11	109.02	44.89	344.10
Total Income	2,589.69	3,245.62	1,749.55	8,955.00
EXPENSES				
Cost of Traded Media	1,653.77	1,928.36	956.08	4,998.79
Employee Benefits Expense	103.52	80.68	62.71	284.02
Finance Costs	20.32	8.60	5.44	35.82
Depreciation and Amortization Expense	18.43	18.10	7.66	47.12
Other Expenses	113.26	323.77	175.88	860.04
Total Expenses	1,909.30	2,359.51	1,207.77	6,225.79
Profit Before Tax	680.39	886.11	541.78	2,729.21
Tax Expenses				
(1) Current Tax	167.05	226.93	136.41	694.73
(2) Deferred Tax	(0.72)	1.04	(4.27)	7.37
(3) Tax Related to Earlier Years	-	1.99	-	1.99
Total Tax Expenses	166.33	229.96	132.14	704.09
Net Profit for the Period/Year	514.06	656.15	409.64	2,025.12
Other Comprehensive Income				
Items that will be reclassified to profit or loss				
Foreign Currency Translation Reserve	(1.11)	5.26	-	5.02
Items that will not be reclassified to profit or loss				
Remeasurement of Post employment benefit & Obligations (Net of tax)	-	2.19	(1.98)	21.48
Total Other Comprehensive Income for the Period/Year (Net of Tax)	(1.11)	7.45	(1.98)	26.50
Total Comprehensive Income for the Period/Year	512.95	663.60	407.66	2,051.62
Paid up Equity share capital (Face Value of Rs. 10/- Per Share)	2,250.12	2,250.12	1,653.80	2,250.12
Earnings per Share (In Rs.)**				
Basic	2.28	2.92	2.48	9.65
Diluted	2.28	2.92	2.48	9.65
Earnings before Interest, Depreciation and Tax (EBIDTA)	702.02	895.69	548.15	2,769.11

* Refer Note 3

** Refer Note 4

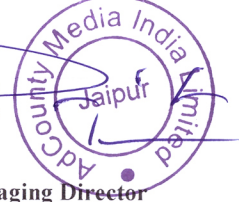


	QTR-1, F.Y.2026-27
	Consolidated
	Financial Results

Notes to Statement of Consolidated Financial Results

1. The above Consolidated financial results were reviewed and recommended by the Audit Committee and approved by the Board of Directors at their respective meeting held on 10 August 2026. The Statutory auditor of the Company have carried out a limited review of the above financial results for the Quarter ended 30 June 2026 and have issued an unmodified Limited Review Report.
2. These results have been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standards (Ind AS), specified under Section 133 of the Companies Act, 2013("the Act") read with the Companies (Indian Accounting Standards) Rule, 2015 and other accounting principles generally accepted in India and is in compliance with the presentation and disclosure requirements of Regulation 33 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015 (as amended).
3. The figures for the quarter ended 31 March 2026 are the balancing figures between the audited figures in respect of the full financial year and the published unaudited consolidated year to date figures up to the third quarter of the relevant financial year. Also, the figures upto the end of third quarter were only reviewed and not subject to audit.
4. Earnings per share for the quarter ended 30 June 2026, 31 March 2026 and 30 June 2025 have been calculated for three months respectively and not annualized.
5. No investor complaints were pending as on 30 June 2026.
6. Figures relating to the previous periods have been regrouped wherever necessary to conform to the figures of the current period.
7. The above Financial Results are also available on our website **www.adcountymedia.com** & stock exchange website **www.bseindia.com**.
8. The Company is listed on the SME Platform of the Bombay Stock Exchange of India Ltd (BSE SME). The Company, being a SME Listed Entity, is not mandated to disclose quarterly financial results, however, the management has on a suo-moto basis, elected to make such disclosures in the spirit of good corporate governance.
9. The Group operates in single Reportable Segment 'Digital Advertising Services' in terms of Ind-AS 108, 'Operating Segment'.
10. The consolidated financial results have been prepared as the Group has two subsidiaries (a) **Adcounty Global Media L.L.C in Dubai** and (b) **Adaxx Adtech & Media LLP**. The consolidated figures for the quarter ended 30 June 2025, disclosed in the above consolidated results taken from the standalone financial results as approved by the board of directors. As there were no consolidated financial results at that time.

For and on behalf of the Board of Directors



Aditya Jangid
Chairman and Joint Managing Director
DIN: 01655674

Place: Jaipur
Date: 10 August 2026

Statement on deviation / variation in utilisation of funds raised	
Name of listed entity	AdCounty Media India Limited
Mode of Fund Raising	Public Issue
Date of Raising Funds	02-07-2025
Amount Raised	5068.72 Lakhs
Report filed for Quarter ended	30.06.2026
Monitoring Agency	applicable / not applicable
Monitoring Agency Name, if applicable	Acuité Ratings & Research
Is there a Deviation / Variation in use of funds raised	No
If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders	NA
If Yes, Date of shareholder Approval	NA
Explanation for the Deviation / Variation	NA
Comments of the Audit Committee after review	The Audit Committee has reviewed the Monitoring Agency Report for the quarter ended June 30,2026 and noted that the proceeds of the public issue have been utilized for the objects stated in the offer document. The Committee observed that there are no deviations or variations in the utilization of issue proceeds from the stated objects.
Comments of the auditors, if any	-



Objects for which funds have been raised and where there has been a deviation, in the following table						
Original Object	Modified Object, if any	Original Allocation (Rs. in Lakhs)	Modified allocation, if any	Funds Utilised (Rs. in Lakhs)	Amount of Deviation/Variation for the quarter according to applicable object	Remarks if any
Capital Expenditure	-	1400.00	0.00	1397.00	0.00	-
Working Capital Requirement	-	2500.00	0.00	1693.00	0.00	-
Unidentified Acquisition and General Corporate Purposes	-	915.34	0.00	915.34	0.00	-
Issue Related Expenses	-	253.38	0.00	253.38	0.00	-
Deviation or variation could mean: (a) Deviation in the objects or purposes for which the funds have been raised or (b) Deviation in the amount of funds actually utilized as against what was originally disclosed or (c) Change in terms of a contract referred to in the fund raising document i.e. prospectus, letter of offer, etc.						

For AdCounty Media India Limited

Aditya Jangid
Chairman & Joint Managing Director
DIN: 01655674



FIRST FLOOR, D-41, PATRAKAR COLONY, NEAR, JAWAHAR NAGAR MOTI DUNGRI VISTAR YOJNA, RAJA PARK, JAWAHAR NAGAR, JAIPUR, RAJASTHAN, INDIA, 302004



Email: support@adcountymedia.com
Email: info@adcountymedia.com
Website: www.adcountymedia.com



Ph: +91-7877623083