KATI PATANG
LIFESTYLE

Date; 25th July 2026

To,

Department of Corporate Services
BSE LIMITED
Phroze Jeejeebhoy Towers,
Dalai Street, Mumbai-400 011

BSE SCRIP SYMBOL: KATIPATANG: BSE SCRIP CODE: 531126: ISIN: INE237C01016

Sub: Outcome of the Board Meeting under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

With reference to the captioned subject, please be informed that the Board of Directors of the Company at its meeting held today i.e. 25th July 2026.

1. **Financial Results for quarter ended 30th June 2026**

   Considered & approved the Un-audited Standalone and Consolidated Financial Results along with the Limited Review Report for the quarter ended on 30th June 2026, which have been duly reviewed and recommended by the Audit Committee. **(Refer Annexure 4)**.

2. **Proposed acquisition of shares of Chhota Hazri Spirits Private Limited**

   Pursuant to Regulation 30 read with Part A of Schedule III of the LODR Regulations, we wish to inform you that the Company has entered into a Terms Sheet for the acquisition of 51% of Equity Shares of M/s. Chhota Hazri Spirits Private Limited (CIN: U15400DL2021PTC376442) (Target Company) a Private Limited Company engaged in the business of alcoholic & non-alcoholic beverages & related products.

   In this regard, the Company shall enter into a Share Purchase Agreement ("SPA") for the acquisition of the said 51% with M/s. Chhota Hazri Spirits Private Limited and its shareholders.

   Conditions:

   The proposed acquisition is subject to the completion of Due Diligence of M/s Chhota Hazri Spirits Private Limited to the satisfaction of the Board of M/s Kati Patang Lifestyle Limited and further the completion of this acquisition shall be subject to fulfilment of the conditions in the SPA and other transaction documents / agreements to be signed

KATI PATANG LIFESTYLE LIMITED
CIN: L72200DL1992PLC047931
Regd. Off: S-101, Panchsheel Park, New Delhi - 110017;
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Ph: +91 11 42701491: Email: info@iamkatipatang.com

between the parties. Further, upon successful completion of the acquisition of 51% issued and paid-up share capital, the Target Company will become a Subsidiary Company of the Company.

The detailed disclosure as required under Regulation 30 of LODR Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is enclosed herewith as '**Annexure 1**'.

3. **<u>Change in Designation of Mr. Sanjay Kumar Jain from Independent Director to Non-Executive Non-Independent Director</u>**

   On recommendation of the Nomination and Remuneration Committee, Board of Directors has considered and approved, the change in designation of Mr. Sanjay Kumar Jain (DIN: 01014176) from Non-Executive Independent Director to Non-Executive Non-Independent Director, whose office shall be liable to retire by rotation w.e.f. 25th July, 2026, **subject to the approval of the shareholders of the Company**.

   Details under Regulation 30 of SEBI Listing Regulations read along with SEBI Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is enclosed herewith as **Annexure-2.**

   Relinquishment Letter received from Mr. Sanjay Kumar Jain is enclosed herewith as **Annexure-3**.

4. **<u>Delegation to Nomination & Remuneration Committee under Kati Patang Lifestyle Employee Stock Option Scheme – 2025 ("Scheme")</u>**

   The Board had duly approved the Kati Patang Lifestyle Employee Stock Option Scheme – 2025 on 14th February 2025. Shareholders' approval for the same was obtained on 30th September 2025. In principal approval of the same was also obtained from BSE dated 27th November 2025.

   The Board has approved that the Scheme shall be administered by the Nomination and Remuneration Committee of the Company and shall be implemented through direct route, for extending the benefits to the Eligible Employees by the way of fresh allotment from the Company.

   The Nomination & Remuneration committee is authorized to administer & implement the scheme in all respect including but not limited to:

i) To adopt rules and regulations for implementing the Scheme from time to time.

ii) To delegate its duties and administrative powers in whole or in part as it may decide from time to time to any person(s) or sub-committee.

iii) To identify the Persons eligible to participate in the Scheme.

iv) To finalize the Eligibility Criteria for Grant of Options.

v) To determine the Employees eligible for Grant of Options.

vi) To Grant Options to one or more Eligible Employees.

vii) To determine the number of Options to be granted to each Grantee and in aggregate subject to the pool of Options of the Scheme.

viii) To extend the period of acceptance of Grant.

ix) To decide the Vesting Period subject to minimum and maximum period of Vesting as stated in Scheme.

x) To determine the Vesting schedule for each Grantee.

xi) To determine the conditions under which Options may vest in Employees and may lapse in case of termination of employment for misconduct.

xii) To decide upon the mode and manner of Exercise.

xiii) To determine the Exercise Period within which the Grantee can Exercise the Options and such Options would lapse on failure to Exercise the same within such Exercise Period.

xiv) To determine the specified time period within which the Grantee shall Exercise the Vested Options in the event of termination or resignation.

xv) To decide upon treatment of Vested and Unvested Options in cases of cessation of employment as specified in the Scheme.

xvi) To determine the procedure for making a fair and reasonable adjustment to the entitlement including adjustment to the number of Options and to the Exercise Price in case of Corporate Actions such as rights issues, bonus issues, merger, sale of division and others.

In this regard, the following, shall inter alia, be taken into consideration by the Committee:

a) the number and price of Options shall be adjusted in a manner such that total value to the Employee of the Options remains the same after the Corporate Action;

b) the Vesting Period and the life of the Options shall be left unaltered as far as possible to protect the rights of the Employee(s) who is granted such Options.

xvii) To cancel all or any granted Options in accordance with the Scheme.

xviii) To finalize letters and other documents, if any, required to be issued under the Scheme.

xix) To establish, amend, suspend or waive such rules and regulations as it shall deem appropriate for the proper administration of the Scheme.

xx) To appoint such agents as it shall deem necessary for the proper administration of the Scheme.

xxi) To frame suitable policies and procedure to ensure that there is no violation of securities laws, including the SEBI (Prohibition of Insider Trading) Regulations, 2015 and the SEBI (Prohibition of Fraudulent and Unfair Trade Practices relating to the Securities Market) Regulations, 2003 as amended by the Company or the Employees.

xxii) To determine the procedure for funding the Exercise of Options.

xxiii) To determine the procedure for buy-back of Options granted under the Scheme, if decided to be undertaken at any time by the Company, and the applicable terms and conditions, in accordance with the Applicable Laws.

xxiv) To determine or impose other conditions to the Grant of Options under the Scheme, as it may deem appropriate.

The powers and functions of the Committee can be specified, varied, altered or modified from time to time by the Board of Directors, subject to the rules and regulations that may be in force. The Board of Directors may further provide that the Committee shall Exercise certain powers only after consultation with the Board of Directors and in such case, the said powers shall be exercised accordingly.

A member of the Board of Directors/ Committee shall abstain from participating in and deciding on any matter relating to Grant of any Options to himself.

Details under Regulation 30 of the SEBI Listing Regulations read along with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 had already been filed with BSE on 14th February 2025.

5. **First Reminder notice to the holders of partly paid-up equity shares of the Company**

This is in reference to Rights Issue of 1,02,56,651 Partly Paid Equity Shares of face value of Rs. 10/- each at an Issue Price of ₹20/- each (including a premium of ₹10/- per Rights Equity Share) **("the Issue")** made in terms of Letter of Offer dated July 08, 2025 **("LOF")** and allotted on August 04, 2025.

On 26th March 2026 the Board had approved the **First and Final Call of ₹10/- each** (comprising ₹5 towards face value and ₹5 towards premium) **(the "Call")**, on the outstanding 1,02,56,651 Partly paid-up equity shares of face value ₹10 each (paid-up value ₹5 each) **("Rights Shares").**

The Board had received First & Final Call Money on 71,16,572 shares & they were allotted on 27th April 2026. The Company had not received the First & Final Call money on balance 31,40,079 shares.

The Board of Directors of the Company has approved today (i.e.) July 25, 2026, issuance of a First Reminder Notice to the holders of partly paid-up equity shares who have not yet paid the First & Final call money. The company has duly waived off any interest chargeable on the amount if it is paid within the time frame mentioned in the First Reminder notice to be issued.

The Board Authorized the Rights Issue Committee to finalize the terms & dates for the payment & to finalize the First Reminder Notice & to authorize company secretary & RTA Mas Service Ltd to send the notice to all the shareholders who have not yet paid the First & Final call money.

The First Reminder Notice together with the instructions, to be sent to the holders of the partly paid-up equity shares will be made available on the website of the Company at www.katipatang.com and on the website of MAS Services Limited ("RTA") at www.masserv.com.

The Board shall intimate the First Reminder Notice to the BSE as well on or before dispatch to the shareholders.

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The Board meeting started at 04:00 p.m. and ended at 5:40 p.m.

The results will be published in the Newspapers as per the requirement of the Listing Agreement. Also, the Standalone and Consolidated Financial Results will also be made available on Company's website i.e. www.katipatang.com.

Kindly take the same on your record.

Thanking you.

FOR KATI PATANG LIFESTYLE LIMITED

SANJEEV KUMAR JHA Digitally signed by SANJEEV KUMAR JHA Date: 2026.07.25 17:46:24 +05'30'

(SANJEEV K JHA)
COMPANY SECRETARY

KATI PATANG LIFESTYLE LIMITED
CIN: L72200DL1992PLC047931
Regd. Off: S-101, Panchsheel Park, New Delhi - 110017;
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Annexure 1

Details required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

S No	Particulars	Description
1	Name of the Target Company, details in brief such as size, turnover, etc.	M/s. Chhota Hazri Spirits Private Limited (CIN: U15400DL2021PTC376442) Registered Office: 18/41 Third Floor East Patel Nagar, New Delhi, Delhi, India – 110008 Authorised Share Capital: Rs. 10,20,000/- Paid up Share Capital: Rs. 1,03,700/- FY Turnover 2023-24 2.19 Lakh 2024-25 51.88 Lakh 2025-26 15.23 Lakh
2	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	The acquisition does not fall within related party transactions. The promoter/promoter group of the Company have no interest in M/s Chhota Hazri Spirits Private Limited
3	Industry to which the entity being acquired belongs	Alcoholic & Non-alcoholic beverages, liquor, spirits, wine, whisky, beer etc.
4	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	This acquisition aligns with the Company's strategic growth initiatives aimed at business expansion, diversification and strengthening of its market presence. The acquisition is expected to bring synergistic benefits, enhance the Company's innovation, quality and Competitiveness
5	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable

6	Indicative time period for completion of the acquisition	Subject to the Due Diligence to the satisfaction of the Board, SHA shall be signed. Acquisition is likely to be completed withing four months of signing of definitive SHA.
7	Consideration - whether cash consideration or share swap or any other form and details of the same	Combination of Cash & Share Swap
8	Cost of acquisition and/or the price at which the shares are acquired	This is subject to Valuation & Due diligence, Cost & price will be determined prior or at the time of signing of SHA
9	Percentage of shareholding/control acquired and/or number of shares acquired	51% shareholding by the Company
10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	M/s. Chhota Hazri Spirits Private Limited (CIN: U15400DL2021PTC376442) Registered Office: 18/41 Third Floor East Patel Nagar, New Delhi, Delhi, India – 110008 Authorised Share Capital: Rs. 10,20,000/- Paid up Share Capital: Rs. 1,03,700/- incorporated on 3rd February 2021 engaged in the business of manufacturing, trading, export, import of premium liquor. FY Turnover 2023-24 2.19 Lakh 2024-25 51.88 Lakh 2025-26 15.23 Lakh

KATI PATANG LIFESTYLE

Annexure 2

Details under Regulation 30 of SEBI Listing Regulations read along with SEBI Circular SEBI/HO/CFD/PoD2/CIR/P/0155

Change in Designation of Mr. Sanjay Kumar Jain

Sr. No.	Particulars	Details
1	Name	Sanjay Kumar Jain
2	Reason for change viz. appointment, resignation, removal, death or otherwise	On recommendation of the Nomination and Remuneration Committee, Mr. Sanjay Kumar Jain has been re-designated as Non-Executive and Non-Independent Director, subject to approval of the shareholders of the Company.
3	Date of appointment/ cessation	With effect from July 25, 2026 liable to retire by rotation
4	Brief profile (in case of appointment)	Mr. Sanjay Kumar Jain is a dynamic professional aged 55 years graduated in Commerce from SRCC, Delhi University and then qualified Chartered Accountant in 1990. Mr. Sanjay Kumar Jain holds SEBI accreditations as a Registered Investment Advisor and Registered Research Analyst. He has about 31 years of work experience in Investments, Funds Management, Strategy, M&A, Corporate Finance and Investor Relations. For the last 15 years, he has worked as an independent consultant working with Promoters/Senior Management of different companies. He had also cofounded an advisory business in M/s Taj Capital Partners Pvt Ltd. and participated in events of Global Investors, Government and Policy makers.
5	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable
6	Information as required under Circular No. LIST /COMP/ 14/ 2018-19 dated June 20, 2018, issued by the BSE	Mr. Sanjay Jain is not debarred from holding the office of Director by virtue of any SEBI order or any other such authority.

Date: 25th July 2026

To,

The Board of Directors

Kati Patang Lifestyle Limited

Sub: Relinquishment from the Post of Non-Executive - Independent Director to Non-Executive Non-Independent Director

Dear Sir/Madam,

I, Sanjay Kumar Jain, hereby acknowledge and extend my formal willingness and I am honoured by the opportunity to take on prospective responsibility and contribute to the growth and success of the Company's operations.

I am writing to formally communicate my decision to relinquish my position as Independent Director of Kati Patang Lifestyle Limited. I have carefully considered this decision in light of various factors and believe that stepping down from Non-Executive - Independent Director and continue in the role of a Non-Executive - Non-Independent Director will align better with the proposed commitments and the evolving needs of the company.

Accordingly, I am sharing my consent to act as Non-Executive Director of the Company and other declarations and/ or intimations as required to be submitted by the Director of the Company. Further if any information, clarification, or documentation related to the change in designation as a Non-Executive Director is required, please do not hesitate to contact me.

Warm Regards

(Sanjay Kumar Jain)

DIN: 01014176

KATI PATANG LIFESTYLE LIMITED
(Formerly known as VIRTUALSOFT SYSTEMS LIMITED)
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Registered Office : S-101, Panchsheel Park, South Delhi, New Delhi, Delhi, India, 110017
Tel: +91 11 4270 1491 ; E-mail ID: cs@iamkatipatang.com
Website: www.katipatang.com

STATEMENT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30 th JUNE 2026

(Amount in lakhs)

PARTICULARS	Quarter Ended 30.06.2026 Reviewed	Quarter Ended 31.03.2026 Reviewed	Quarter Ended 30.06.2025 Reviewed	Year Ended 31.03.2026 (Audited)
1. Income from Operations				
a. Net Sales/ Revenue from operations				
Revenue from Digital Services	26.33	13.35	-	108.55
Revenue from KP lifestyle events	1.08	0.00	1.09	-
Revenue from Alcohol and Beer	595.39	352.21	288.02	1223.99
b. Other Income	1.74	2.39	0.19	12.54
Total Income (a+b)	624.54	367.96	289.29	1,345.09
2. Expenses				
a. Cost of Materials Consumed				
i. Purchase of Stock In Trade	236.00	195.50	137.34	697.15
ii. Change in the inventories of Finished Goods, Work in Progress and Stock in Trade	16.52	(15.70)	(29.58)	(163.67)
b. Excise duty on sale of goods	178.99	137.09	113.55	446.35
c. Employee Benefit Expenses	103.56	110.32	58.51	335.28
d. Financial cost	4.04	-16.38	11.49	7.88
e. Depreciation & Amortisation expenses	3.31	4.02	-	13.60
f. Other expenditure	233.70	323.54	122.51	949.34
Total Expenses	776.13	738.40	413.82	2,285.93
3. Profit/(Loss) before Exceptional items and Extraordinary items and Tax (1-2)	(151.60)	(370.44)	(124.52)	(940.85)
4. Exceptional Items	-	-	-	-
5. Profit/(Loss) before Extraordinary Items and tax (3-4)	(151.60)	(370.44)	(124.52)	(940.85)
6. Extraordinary items	-	-	-	-
7. Profit/(Loss) before Tax (5-6)	(151.60)	(370.44)	(124.52)	(940.85)
8. TAX Expenses				
Current Tax	-	-	-	-
Deferred Tax	-	6.17	-	(25.97)
Total Tax Expenses	-	6.17	-	(25.97)
9. Net Profit/(Loss) for the period (7-8)	(151.60)	(376.61)	(124.52)	(966.82)
Less: Share of Minority in Current Year Profits/(Loss)	(0.41)	(5.90)	(1.94)	(15.48)
Less: PreAcquisition Profits/(Loss)	(15.07)	-	-	
Net Profit/(Loss) for the period after Minority Interest	(136.12)	(370.72)	(122.58)	(951.33)
10. Other Comprehensive income/(Loss)				
(a) items that will not be reclassified to profit and loss in subsequent period, net of tax	-	(3.84)	-	(3.84)
(b) Items that will be reclassified to profit and loss in subsequent period, net of tax	-		-	-
(c) Remeasurements of post-employment benefit obligations	-		-	-
Other Comprehensive income/(Loss) for the period (Net of Tax Expense)	-	(3.84)	-	(3.84)
11. Total Comprehensive income for the period (9+10)	(136.12)	(374.56)	(122.58)	(955.17)
12.(i) Weighted number of paid up equity shares	4,66,76,822	4,43,24,803	3,58,98,280	4,43,24,803
12.(ii) Weighted number of paid up equity shares (including Potential Shareholders)	4,66,76,822	4,43,24,803	3,72,57,030	4,43,24,803
13. Earning Per Share before and alter extraordinary				
Items (from Continuing Operations)				
(of Rs. 10/- each)				
(a) Basic (Rs.)	(0.29)	(0.85)	(0.34)	(2.15)
(b) Diluted (Rs.)	(0.29)	(0.85)	(0.33)	(2.15)

NOTES:

1) The above results were considered and taken on record by the board of directors in their meeting held on 25-07-2026
2) Previous year figures has been re-classified & regrouped whenever necessary to confirm to the current year's classification
3) As required under Regulation 33 of SEBI(Listing Obligation & Disclosures requirements) Regulation 2015, completed and unmodified report forwarded to BSE Ltd. The said report does not have any impact on the above results.
4) Number of complaints received and disposed during the quarter - NIL and number of complaints lying unresolved at the commencement and end of quarter-NIL
5) In view of huge brought forward losses, no provision for income tax has been created

KATI PATANG LIFESTYLE LIMITED
New Delhi

Rajendra Virupaksha Kulkarni
Director
DIN: 00988255

New Delhi
Dated: 25-07-2026

KATI PATANG LIFESTYLE LIMITED

(Formerly known as VIRTUALSOFT SYSTEMS LIMITED)

CIN: L72200DL1992PLC047931

Registered Office : S-101, Panchsheel Park, South Delhi, New Delhi, Delhi, India, 110017

Tel: +91 11 4270 1491 ; E-mail ID: cs@iamkatipatang.com

Website: www.katipatang.com

STATEMENT OF STANDALONE UN-AUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th JUNE 2026

(Amount in lakhs)

PARTICULARS	Quarter Ended	Quarter Ended	Quarter Ended	Year Ended
	30.06.2026	31.03.2026	30.06.2025	31.03.2026
	Reviewed	Reviewed	Reviewed	(Audited)
1. Income from Operations				
a. Net Sales/ Income From Operations	26.33	13.35	-	101.46
b. Other Income	0.08	1.57	0.08	2.62
Total Income (a+b)	**26.41**	**14.92**	**0.08**	**104.08**
2. Expenses				
a. Cost of Materials Consumed				
i. Purchase of Stock In Trade	22.11	71.49	-	71.49
ii. Change in the inventories of Finished Goods, Work in Progress and Stock in Trade	-	-	-	0.00
b. Employee Benefit Expenses	29.08	19.87	10.51	80.51
c. Financial cost	-	-	-	0.00
d. Depreciation & Amortisation expenses	0.54	1.06	-	2.18
e. Other expenditure	31.65	13.76	17.12	138.81
Total Expenses	**83.38**	**106.18**	**27.63**	**292.99**
3. Profit/(Loss) before Exceptional items and Extraordinary items and TAX (1-2)	**(56.97)**	**(91.27)**	**(27.55)**	**(188.92)**
4. Exceptional Items	0	-	-	-
5. Profit/(Loss) before Extraordinary Items and tax (3-4)	**(56.97)**	**(91.27)**	**(27.55)**	**(188.92)**
6. Extraordinary items	-	-	-	-
7. Profit/(Loss) before Tax (5-6)	**(56.97)**	**(91.27)**	**(27.55)**	**(188.92)**
8. TAX Expenses				
Current Tax	-	-	-	-
Deferred Tax	-	-	-	-
Total Tax Expenses	-	-	-	-
9. Net Profit/(Loss) for the period (7-8)	**(56.97)**	**(91.27)**	**(27.55)**	**(188.92)**
10. Other Comprehensive income/(Loss)				
(a) items that will not be reclassified to profit and loss in subsequent period, net of tax	-	-	-	-
(b) Items that will be reclassified to profit and loss in subsequent period, net of tax	-	-	-	-
(c) Remeasurements of post-employment benefit obligations	-	(3.52)	-	(3.52)
Other Comprehensive income/(Loss) for the period (Net of Tax Expense)	-	**(3.52)**	-	(3.52)
11. Total Comprehensive income for the period (9+10)	**(56.97)**	**(94.79)**	**(27.55)**	**(192.44)**
12. (i) Weighted number of paid up equity shares	4,66,76,822	44324803.21	3,58,98,280	4,43,24,803
12. (ii) Weighted number of paid up equity shares (including Potential Shareholders)	4,66,76,822	44324803.21	3,72,57,030	4,43,24,803
13. Earning Per Share before and alter extraordinary Items (from Continuing Operations)				
(of Rs. 10/- each)				
(a) Basic (Rs.)	**(0.12)**	**(0.21)**	**(0.08)**	**(0.43)**
(b) Diluted (Rs.)	**(0.12)**	**(0.21)**	**(0.07)**	**(0.43)**

NOTES:

1) The above results were considered and taken on record by the board of directors in their meeting held on 25-07-2026

2) Previous year figures has been re-classified & regrouped whenever necessary to confirm to the current year's classification.

3) As required under Regulation 33 of SEBI(Listing Obligation & Disclosures requirements) Regulation 2015, completed and unmodified report forwarded to BSE Ltd. The said report does not have any impact on the above results.

4) Number of complaints received and disposed during the quarter - NIL and number of complaints lying unresolved at the commencement and end of quarter-NIL.

5) In view of huge brought forward losses, no provision for income tax and deferred tax assets has been created.

Rajendra Virupaksha Kulkarni
Director
DIN: 00988255

KATI PATANG LIFESTYLE LIMITED
New Delhi

New Delhi
Dated: 25-07-2026

Rajesh Raj Gupta & Associates LLP
Chartered Accountants

- 412A, Chiranjiv Tower, Nehru Place New Delhi-110019, Tel.: 011-49424708
- E-mail:info@rrga.in, Web:www.rrga.in LLP Identity No:-AAT-7061

Independent Auditor's Limited Review Report on Quarterly Unaudited Consolidated Financial Results of the Company for the Quarter ended on 30th June 2026 Pursuant to the Regulation 33 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

To
The Board of Directors
Kati Patang Lifestyle Limited
(Formerly known as Virtualsoft System Limited)
New Delhi

1. We have reviewed the accompanying statement of unaudited consolidated financial results of Kati Patang Lifestyle Limited ("The Company") comprising its subsidiary (together referred to as "the Group") for the quarter ended 30th June 2026 (the "Statement") attached herewith being submitted by the company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended (the "Listing Regulations").

   Includes the annual financial results of Holding company and the following entities:

S.No.	Name of the Entity	Relationship with the Holding Company
1	Agnetta International Pvt. Ltd.	Wholly Owned Subsidiary
2	Empyrean Spirits Pvt. Ltd.	Subsidiary
3	Kati Patang Ltd (UK)	Subsidiary of Subsidiary Co.

2. This statement, which is the responsibility of the Holding Company's Management and approved by the Board of Directors of Company, has been prepared in accordance with the recognition and measurement principals laid down in Indian Accounting Standard 34 (Ind AS 34) "Interim Financial Reporting prescribed under section 133 of the Companies Act, 2013 as amended read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a conclusion on these financial statements based on our review.

3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and

applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standard on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit.
Accordingly, we do not express an audit opinion.

4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable Indian accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Rajesh Raj Gupta & Associates LLP
Chartered Accountants
Firm Registration Number: 026338N/N500357

Manoj

Rajesh Raj Gupta & Associates LLP
New Delhi
LLP No: AAT-7061

Type your text

Manoj Kumar
Partner
Membership no.: 521409
Place: New Delhi
Date: 25-07-2026
UDIN: **26521409PFOWMS6348**

Rajesh Raj Gupta & Associates LLP
Chartered Accountants

- 412A, Chiranjiv Tower, Nehru Place New Delhi-110019, Tel.: 011-49424708
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Independent Auditor's Limited Review Report on Quarterly Unaudited Standalone Financial Results of the Company for the Quarter ended on 30th June 2026 Pursuant to the Regulation 33 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

To
The Board of Directors
Kati Patang Lifestyle Limited
(Formerly known as Virtualsoft System Limited)
New Delhi

1. We have reviewed the accompanying statement of unaudited standalone financial results of Kati Patang Lifestyle Limited ("The Company") for the quarter ended 30th June 2026 (the "Statement") attached herewith being submitted by the company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended (the "Listing Regulations").

2. This statement, which is the responsibility of the Company's Management and approved by the Board of Directors of Company, has been prepared in accordance with the recognition and measurement principals laid down in Indian Accounting Standard 34 (Ind AS 34) "Interim Financial Reporting prescribed under section 133 of the Companies Act, 2013 as amended read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue a conclusion on these financial statements based on our review.

3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standard on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable Indian accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Rajesh Raj Gupta & Associates LLP
Chartered Accountants
Firm Registration Number: 026338N/N500357

Manoj

Rajesh Raj Gupta & Associates LLP
New Delhi
LLP No: AAT-7061

Manoj Kumar
Partner
Membership no.: 521409
Place: New Delhi
Date: 25-07-2026
UDIN: **26521409SKHHJH7251**

Quarter Financial Performance

Comparative analysis across Q1 FY27, Q4 FY26, and Full Year FY26

KATI PATANG

VOLUME (BEER CASES)

44,828

+72.1% QoQ Growth

GROSS REVENUE

₹624.5 Lacs

+69.7% QoQ Expansion

NET PROFIT MARGIN TRAJECTORY

-21.8%

+78.2% Margin Recovery

Key Financial Metric	Qtr Ended 30.06.2026 (Q1)	Qtr Ended 31.03.2026 (Q4)	Yr Ended 31.03.2026 (FY26)
Cases Sold (Craft Beer)	**44,828**	26,044	86,011
Gross Revenue (INR Lacs)	**624.54**	367.96	1,345.09
Profit / (Loss) % of Gross Revenue	**(21.8%)**	(100.0%)	(70.7%)

*Revenue & Profit figures presented in INR Lacs; Volumes in standard beer case equivalents

Building India’s first lifestyle platform anchored in premium alco-bev and experiences

Kati Patang Lifestyle Limited

BSE: KATIPATANG

Dated: Jun 22, 2026 (DRAFT VERSION - NOT FOR CIRCULATION)

Disclaimer

This presentation is confidential and for information and discussion purposes only. It does not constitute an offer or solicitation under SEBI regulations.

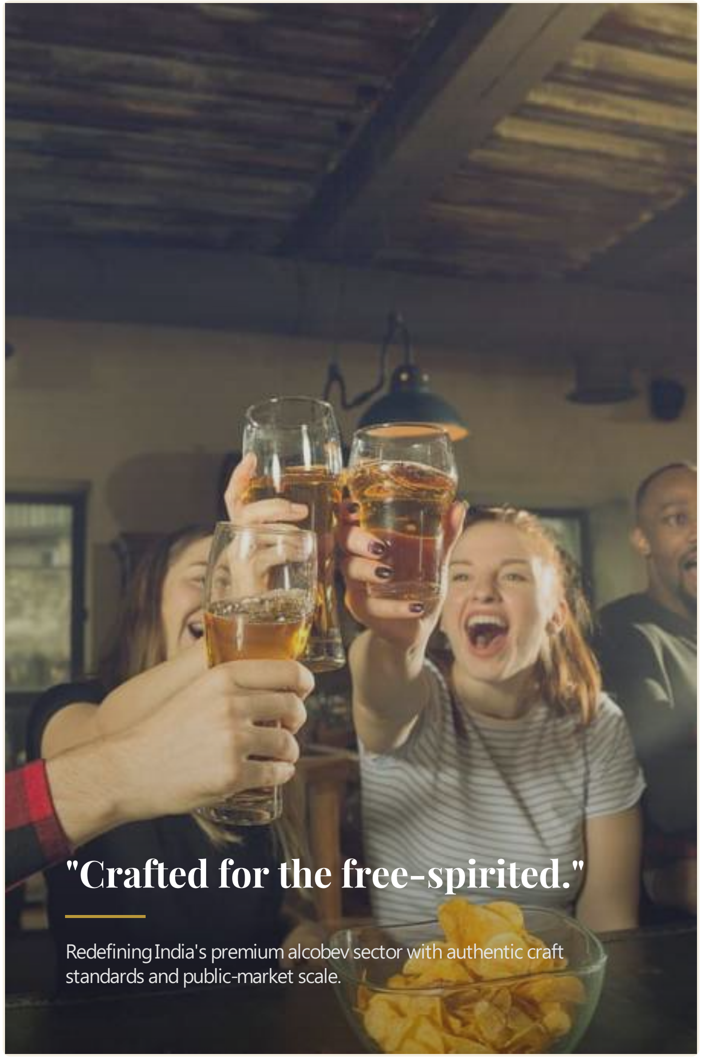
This document makes several forward-looking statements. Kati Patang Lifestyle ("the company" or "Kati Patang" or “KP”) and / or its subsidiaries and / or its investee companies may not meet some or all the projections/goals it has communicated in this document and the accompanying financial model. It is important that the reader thoroughly studies the document, to gain acquaintance with the terminology used and thoroughly studies the annexure providing details of risks to understand the underlying risks.

When references are made to prevailing rules and regulations, these are based on the management's current understanding. Where not specifically mentioned the reader should assume that references are made to matters pertaining to the Indian market or the U.S market. Certain statements and estimates in the document are not based on research findings but on the market understanding of the company's advisors and / or employees rather than formal research findings.

Young consumers refers to persons of legal drinking age in respective markets, currently these are individuals who are aged 21 years or older in the United States. In India persons of legal drinking age refers to a person is of legal drinking age in the market being referred to.

This document does not purport to provide expert inputs on legal and regulatory matters about the alcoholic beverages industry in the India, United Kingdom, United States of America or elsewhere. This document is only for the consumption of intended recipients. This document is not an offering document and is not intended to solicit investments. This document should not be forwarded to any person without KP’s written consent. Investors must seek independent financial advice before investing in KP and / or its subsidiaries.

Kati Patang *Journey*



Phase 01 | **Inception**
Launched a vibrant craft beer brand that boasts an array of award-winning beer styles crafted with uniquely Indian ingredients such as saffron, turmeric, ginger, and peppercorn

Phase 02 | **Public Listing & Liquidity**
Listed on the BSE to create shareholder liquidity, enhance governance standards, and establish a differentiated platform for future capital raising and acquisitions.

Phase 03 | **Brand & Market Expansion**
Expanded footprints across core premium urban markets in India, capturing a cult following among modern Indian millennials.

Phase 04 Current | **Strategic Acquisitions**
Diversified beyond beer through the acquisition of CHSPL (spirits), Agnetta (imports & distribution), and Chadlington (UK Beer) assets, creating a broader alcobev platform.

Phase 05 | **Integrated Alcobev & Lifestyle Platform**
Built a multi-brand alcohol beverage and lifestyle ecosystem through shared distribution, manufacturing, hospitality, events, brand partnerships, and experiential ventures.

Phase 06 | **Platform Scale & Consolidation**
Execute tuck-in acquisitions across targeted alcobev and lifestyle categories, creating India's leading listed premium consumer lifestyle platform.

Vision & Mission

Vision

"To become India's most aspirational premium lifestyle alcobev brand."

Mission

"Build a diversified, asset-light, premium alcobev platform across Beer, Spirits and RTD – distributed across India, US, UK and UAE."

Strategic Focus Areas

India Market

Domestic Scale

Scale beer + spirits distribution aggressively to cover 15 key states by FY28.

India Market

Premium Consumer Franchise

Create a differentiated premium consumer brand rooted in Indian culture, lifestyle, and contemporary experiences.

US/UK / UAE /

Global NRI Reach

Leverage US. UK presence and UAE exports to build international reach.

Category Map

Beer

Core Indian market expansion

UK craft acceleration via Chadlington Brewery

Wines & Spirits

Strategic partner led premium labels

Agnetta high-end imports and distribution

Ready-To-Drink

Emerging lifestyle lifestyle category

Targeted launch planned for FY26 (Wine-based)

KPLL *Structure*

Holding Company

Kati Patang Lifestyle Limited

Empyrean

100% Owned

India, **Beer**

Agnetta

100% - KPLL

India, **Import & Dist.**

Chadlington

51% - KPLL

U.K., **Beer & Brewpub**

- **Holding Structure**

KPLL structured as a Holding Company of high potential portfolio companies, driving corporate efficiencies, brand synergy, and capital allocation across entities.

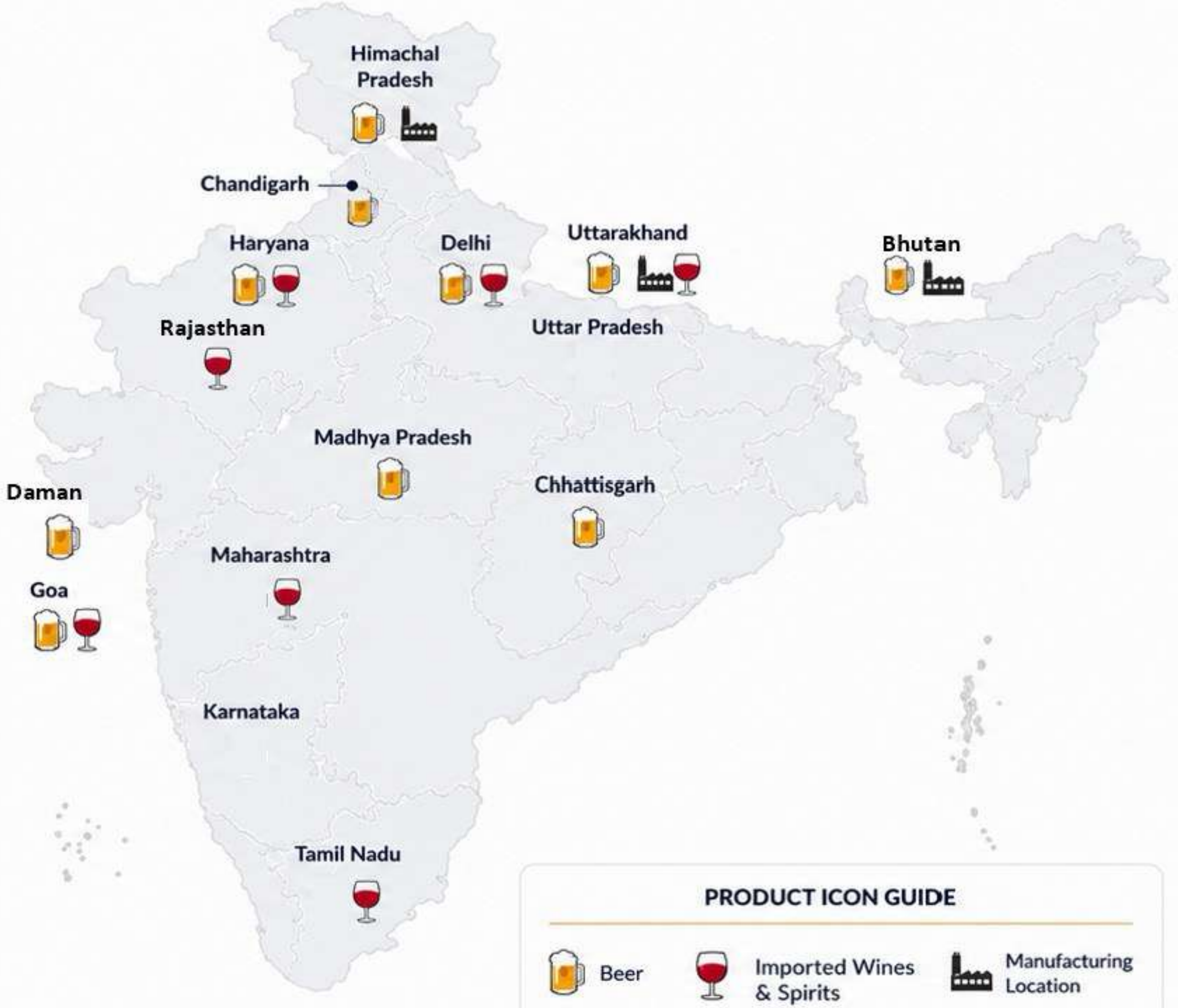
01

- **Operational Strategy**

Companies will operate independently under professional management and collaborate selectively for distribution, manufacturing scale, and shared portfolio benefits.

02

Geo Presence



PRODUCT ICON GUIDE

Beer | Imported Wines & Spirits | Manufacturing Location

DOMESTIC DISTRIBUTION FOOTPRINT

- Beer
- Imported Wines & Spirits

MANUFACTURING LOCATIONS

Beer Manufacturing: Uttarakhand, Himachal Pradesh, Bhutan, United Kingdom

INTERNATIONAL PRESENCE

- United States
- United Kingdom
- Bhutan

Why Now? The *Premiumization* Megatrend

STRONG MACRO TAILWINDS

INR 3.3–4.2L Cr

India Alcobev Market Size (growing at 8–10% CAGR)

10–15% CAGR

Growth of the Indian Premium Alcobev segment

CONSUMER TAILWINDS

Millennials & Gen Z exhibit high preference for premium, crafted, and story-driven brands.

"Occasionisation" of Drinking: Accelerated pivot towards boutique craft beer, premium spirits, and RTD cocktails.

Aspiration Economy: Premium spirits are now core lifestyle statement purchases.

ROBUST CATEGORY MOMENTUM

Largest Whiskey market (half of globally whisky consumption)

2nd largest Spirits Market

Affordable whisky dominates sales; India is **witnessing growing demand for premium spirits**.

LEGACY COMPETITORS & GAP

Mass-Market Focus: Multinational majors (e.g. AB InBev / Carlsberg) are locked in high-volume, mass-market beer.

Spirits Monopoly: Legacy giants focus strictly on mass spirits with minimal modern RTD integration.

Structural Gap: Zero listed, diversified, premium-only alcobev platforms consolidated.

KP Advantage

KP'S WHITE SPACE: The only BSE-listed entity purpose-built from the ground up for India's premiumisation wave.

Kati Patang — Award-Winning Premium Craft Beer

Source: Technopark (Indian Alco-Beverage Industry)

"Once in a blue moon" *opportunity* in the making

India's Macro Engine

Prepping for a $32T Economy by 2047

#1
Fastest-Growing

4X
Spending by 2030

- One of the fastest-growing major economies globally, backed by robust GDP expansion.
- On track for a **4x increase in consumer spending** by 2030, signaling surging disposable incomes.
- A new generation of Indian consumers is richer, **more aspirational**, and highly discerning.

Alcobev in India

A Rapidly Transforming Landscape

$50B
3rd Largest Market

90%
Category Profit

- Already the **3rd largest alco-bev market** globally, projected to grow in double digits.
- Rapid premiumization: top 10% of premium products capture **up to 90% of category profit**.
- Catalyzing demand for craft brands; navigating local regulations remains key.

The Indian consumer is *trading up*

Who is Trading Up?

- **25–40 year olds** | Urban India | Dual-income
- **300M** middle class driving structural demand
- **Women:** fastest-growing sector in alcobev
- By 2028, **100M** consumers reach drinking age

What are they Drinking?

- **Beer:** Mass lager (INR150) → Craft & Premium (INR200–350)
- **Spirits:** Whisky → Premium Single Malt & Craft Gin
- **RTD:** House parties & convenient outdoor celebrations

Occasions of consumption

- **Home entertaining** as a robust post-COVID habit
- Vibrant **restaurant & rooftop bar** lifestyle
- Premium curated **travel retail & gifting** options

$ Willingness to Pay

68% of Millennials

gladly pay **20–30% more** for story-driven craft brands. Premium beer WTP established at **INR 150-200 per pint (330ml)**.

Core Audience

OUR TRIBE

The non-conformist, free-spirited generation that values experiences, creativity and authentic connections.

01 / DISCOVERY

Creators

Artists, musicians, designers, innovators, and subculture builders shaping tomorrow's trends.

02 / HORIZONS

Explorers

Travelers, adventurers, and experience seekers actively mapping the off-beat path.

03 / NETWORK

Connectors

Community leaders and active social groups bridging divides through shared creative spaces.

04 / EXPERIENCE

Culture Seekers

Craft beer enthusiasts looking for high-fidelity taste profiles, storytelling, and honest roots.

- Millennials & Gen Z
- Experience First
- Community Led
- Culture Driven

> *"Kati Patang is more than a beverage brand. It is a cultural movement built around creativity, community and shared experiences."*
>
> **BRAND KEY MESSAGE**

Experience Platform

Where *Culture* Takes Form

Building a scalable cultural platform around discovery, creativity and community.

> “Kati Patang Trial Room is a platform for discovery a stage where emerging artists, creators and communities come together to experiment, collaborate and thrive.

Phase 1 / Proof of Concept

2021 - 2023

Kati Patang Trial Room Vol. 1

- Featured independent musicians from Mumbai
- Hosted collaborative recording sessions
- Released original music creations digitally
- Successfully tested digital streaming launch

Phase 2 / Live Experience

2024 - 2025

Kati Patang Trial Room LIVE – Delhi

- Curated rich artist collaborations on unique stages
- Bespoke acoustic performances
- Deep community engagement in capital region
- Refined highly premium culture-led beer experiences

Phase 3 / Scale & Expansion

2026

Trial Room Scale Strategy Roadmap

2025 / GTM Foundations

Indie star-powered events, 8 ticketed sessions in Delhi, across 2 anchor partner venues.

2026 / City Expansion

Launch Trial Room Masterclass series, geographical expansion to multiple tier-1 cities with bar partnerships.

2027 / Signature IP

Inaugural “Trial Room Weekender” signature cultural festival, scaling to a nationwide experiential community platform.

Strategic Outlook

Evolving Craft Beer into Cultural Assets

Beer Brand → Cultural Community → Scalable Experience Platform → High-Value Cultural IP

Platform Showcase

Kati Patang Lifestyle: *Multi-Category Alcobev Platform*

Craft Beer

Award-Winning Beer

India's first earthy & authentic craft beer portfolio featuring Amber Ale, Snappy Wheat, and Saffron Lager.

Premium Spirits

Owned Spirits Brands

Elegant craft spirits spanning highly-coveted segments. Featuring Baagh Gin, RUHE Blended Malt, and Arka Vodka.

KATI PATANG LIFESTYLE

Building India's Next Multi-Category Premium Alcobev Platform

Global Imports

Curated Imports

Premium wines, authentic Irish whiskeys, and global artisanal spirits imported for the Indian connoisseur.

Ready-to-Drink

Next-Gen RTD

Catering to modern lifestyle consumption with sparkling pre-mixes and clean, portable formats for celebrations.

15+
Active Brands
A deep, diverse multi-category platform

4-in-1
Complete Ecosystem
Beer + Spirits + Wine + Future RTD

Dual Model
Owned + Imported
Curating local champions & international icons

Pan-India
Platform Scaling
Expansive growth & lifestyle dominance

KATI PATANG

Kati Patang Portfolio: Earthy & Authentic Craft Beers

Zesty Amber

Zesty Amber

Amber Ale

Complex yet smooth ale with light citrus notes. The only bottled Amber Ale in India.

ABV	**4.6%**
Style	**Mild**
Innovation	**High**
Presence	**Domestic**

Won Silver at BIBC, Berlin

Snappy Wheat

Snappy Wheat

Indian Witbier

Crisp wheat character blended with organic Indian spices such as Turmeric, Ginger and Peppercorn. An original "Indian Wit"

ABV	**4.6%**
Style	**Mild**
Innovation	**High**
Presence	**Domestic**

Won Silver at BIBC, Berlin

Saffron Lager

Saffron Lager

Saffron Infused

Refreshing and clean lager gently steeped in Saffron from Pampore, Kashmir. First of its kind.

ABV	**4.6%**
Style	**Mild**
Innovation	**High**
Presence	**Domestic, US**

Won Gold at NYIBC and Bronze in London Beer Competition

Bareilly Bold / Extra

Bareilly Bold

Strong Lager

Strong, bold lager eased with the earthiness of Palash, the state flower of UP.

ABV	**6.5% /8%**
Style	**Strong**
Innovation	**Moderate**
Presence	**US & Domestic**

Palash adds distinctive muskiness

Freedom Lager

Freedom Lager

ROYAL ENFIELD

True Indian corn-kissed Lager

Community led lifestyle brand. Clean & crisp, crafted in collaboration with Royal Enfield in Goa

ABV	**8.0%**
Style	**Strong**
Innovation	**High**
Presence	**Domestic**

High intensity & premium scale

Focused UK Play

CHADKP: *Strengthens the Core*

01

Market Entry

Market entry via Chadlington Brewery (Oxfordshire), an established U.K. brewer with **proven routes to market**.

Local Operations

Kati Patang is brewed and scaled locally, **avoiding greenfield capex** and operational sprawl.

Strategic Fit

Strong strategic fit: chemical-free barley, spring water, gluten-free and vegan beers align tightly with Kati Patang's **premium positioning**.

Sustainability

Sustainability as a commercial differentiator, anchored in a credible **Net-Zero brewery** and pub platform.

Distribution Access

Immediate route-to-market access across Oxfordshire, Cotswolds, Thames Valley and London, with **approvals from leading pub groups**.

Financial Impact

Capital-efficient and **value-accretive for KPL**, enhancing global brand equity with limited balance-sheet exposure.

02

05

Agnetta International: Brands Portfolio

Wines

- **Valdivieso** Chile
- **Bodegas Borsao** Spain
- **Rémy Ferbras** France
- **Maison Chandesais** France
- **Jean-Louis Mothe** France
- **Casetta** Italy
- **Moletto** Italy
- **Chianti** Italy

Rum

Ron Abuelo

Panama

A sublimely smooth 12-year-old rum double-matured in selected oak bourbon casks and finished in extra-charred virgin American oak.

Irish Whiskey

West Cork Distillers

Ireland

A delicate blend of grain and malt Irish whiskey matured in first-fill bourbon casks, producing a smooth taste of malt and nutmeg.

Gin

Garnish Island Gin

Ireland

Handcrafted in small batches, cold-infused overnight with 16 carefully chosen botanicals to capture the exotic floral character.

Tequila

De Los Dorados

Mexico

Evoking the legendary escort of Pancho Villa, this premium gold tequila offers rich wood notes and exceptional character.

Navigating *India's AlcoBev* Landscape

A side-by-side strategic mapping of structural market risks and Kati Patang's specialized mitigations designed for high-margin execution.

Risk: Complex Regulation

Fragmented, high-fee state regulatory compliance frameworks.

Mitigation: Hub-Focused Expansion

Targeting regional rollouts starting from Himalayan brewing, scaling in high-affinity hubs (Goa, Delhi, Haryana).

Risk: Modern Retail Absence

Lack of organized retail chains limits shelf presence and display space.

Mitigation: Experiential GTM

Bypassing retail shelves entirely via partnerships with premium lifestyle communities like Royal Enfield Motoverse Goa.

Risk: High Taxation (TN Case)

Government revenue and retail pricing structures are very high, impacting margin structures.

Mitigation: Premium Pricing Buffer

KP prices products 40–50% higher than mass beer, acting as a crucial margin shield to absorb state tax overheads.

Risk: Advertising Limits

Complete prohibitions on direct alcohol advertising and DTC sales channels.

Mitigation: Kati Patang Trial Room

Hosting music fusion events and releasing live music EPs on streaming networks to foster organic, community-led advocacy.

Risk: Channel Control

Multi-tier local channels require navigating capital-intensive, bureaucratic distributor networks.

Mitigation: Capital Markets Rigor

Leveraging a main board BSE listing to secure institutional trust, transparency, and liquid working capital.

Risk: High Break-even

High upfront scale and capital deployment required to clear volume thresholds.

Mitigation: Scale via Scope & Exports

Diversifying portfolio revenues globally (acquired UK brewery stake, US exports) to secure rapid aggregate scale.

Operating Leadership

Shantanu Upadhyay

Group CEO

MARKET EXPERIENCE

Co-founder of Kati Patang; Transformed Kati Patang into India's "one-of-its-kind" listed platform for premium Alcobev and Experiences

Led expansion of Kati Patang across India, UK and the U.S.

Expertise in business-build (both envisioning and execution) and shaping strategic partnerships

Before donning his entrepreneurial avatar, Shantanu spent 14 years in management consulting at the Boston Consulting Group and Deloitte across India and the US

Lata Upadhyay

Head - Kati Patang

MARKET EXPERIENCE

Co-founder and Chief Brand Officer, Kati Patang

Incubated the brand's positioning, creative thinking, product R&D and scaled it since inception across India and the US

India's first female Water Sommelier, certified by the Fine Waters Academy, USA

16+ years of experience in consumer research and advertising, across India, US and the UK

Jason Chipchase

Head - UK Beer Business

MARKET EXPERIENCE

Founder of Chadlington Brewery ("The Oxford Beer") with strong UK premium positioning

Scaled production and delivered consistent year-on-year growth

Listed in major UK retail including Waitrose

Operational excellence leader with background at Deloitte and Virgin Media

Proven expertise in brewing operations, cost optimization and commercial scaling

Puneet Ralhan

Head – Partner Brands

MARKET EXPERIENCE

Specialist in global sourcing and distribution of premium wines and spirits

20+ years of leadership experience in beverage trade and cross-border commerce

Deep expertise in import regulations, supply chain and channel partnerships

Strong network with international producers and distribution partners

Experience in scaling premium beverage portfolios across India

Key Executives, Advisory and Governance

Board Leadership & Advisors

Gokul Naresh Tandan
Chairman & MD
Driving the company's long-term strategy, corporate governance and value creation. As a key promoter and leader of the business, he has overseen brand development, strategic expansion and operational leadership, anchoring the company's vision and stakeholder engagement. His leadership blends entrepreneurial insight with governance discipline

Shantanu Upadhyay
Joint MD & CEO
Core member of the leadership team shaping the company's strategic growth. He has been instrumental in building the Kati Patang brand as a premium lifestyle and craft beer platform, with a focus on brand-led expansion, experiential offerings, and long-term value creation

Rajeev Talwar
Executive Director
Bringing over 40 years of leadership experience across government and corporate India. A former IAS officer and senior leader at DLF, he adds strong governance, strategic oversight, and execution expertise to support the company's scalable and sustainable growth.

Sanjay Kumar Jain
Independent Director
With over three decades of professional experience in investment management, corporate finance, strategy and advisory services. A qualified Chartered Accountant and SEBI-registered advisor, he has guided senior leadership across strategy, M&A and capital markets initiatives, bringing strong financial and governance expertise to the Board.

Samrath Bedi
Advisor
Supports the Board in strategic and operational deliberations. As part of the leadership team, he contributes to governance and expansion initiatives, aligning with the company's vision for brand growth and market presence

Bharat Malhotra
Advisor
A qualified Chartered Accountant with 15+ years of hands-on experience across taxation, audit, risk and advisory. Supporting the Board with strategy, M&A and capital markets initiatives,

Executive Operations Team

Driving Brand, Revenue & Production Excellence

Brand & Revenue Leadership

Lata Upadhyay
Co-Founder & Business Head
International Water Sommelier and brand strategist specializing in premium positioning and experiential marketing. Leads brand storytelling and lifestyle-led growth initiatives.

Kumud Bajaj
Director Sales
20+ years of experience in the beer industry with brands such as Cobra, Tiger, and White Rhino. Specializes in multichannel sales strategy, market expansion, and revenue growth across diverse distribution networks.

Anuj Sachhar
Sales Head-Horeca
Drives sales performance, key account relationships, and market penetration. Supports scalable growth through execution-focused leadership.

Finance & Governance

Sanjeev Jha
Compliance Officer
Leads corporate governance, regulatory compliance, and board processes. Ensures strong statutory oversight and adherence to legal and governance frameworks.

Perminder Singh Saini
Chief Financial Controller
25+ years in the spirits & beer industry with Allied Domecq, Campari, Carlsberg, Mahou, Alcobrew, Piccadilly, Genpact, and Alankit. Leads financial planning, reporting, and governance with strong fiscal discipline and operational control expertise.

Varun Dutta
Head of Procurement
8+ years of experience in alco-bev operations and fintech structured products, leading procurement, SCM strategy, and vendor management. Drives cost efficiency, supply continuity, and operational optimization to support scalable growth.

Brewing & Distillation

Syam Sunder
Head of Brewery Operations – India
35+ years of experience across leading breweries including UB, SAB Miller, Carlsberg, Devans, Modern Brewery, LN Breweries, Yuksam, Prost, and Ironhill. Expert in brewing operations, quality assurance, and advanced beer tasting, ensuring consistent quality and scalable production excellence.

Nikhil Bhoomkar
Spirits Distiller – India
Belgium and Kent-trained distiller and blend master. Leads product innovation, recipe development, and scalable premium spirits production.

Anthony Lee Barrett
Head of Brewery Operations – UK
15 years of UK brewing experience across craft and commercial operations. Experienced in production management, system commissioning, quality compliance (SALSA & HACCP), and team leadership. Combines technical brewing expertise with operational discipline to support scalable growth and product excellence.