

September 25, 2026

**The Manager – Listing
National Stock Exchange of India Limited
(Scrip Symbol: PVRINOX)**

**The Manager – Listing
BSE Limited
(Scrip Code: 532689)**

Subject: Opening of new 5-screen multiplex at MyMoon, Kochi, Kerala.

Dear Sir/Madam,

We are pleased to inform you about the opening of new 5-screen multiplex at MyMoon, Kochi. The new five-screen cinema is equipped with advanced projection and sound technologies, including PXL, 4K laser projection, Dolby Atmos immersive sound and RealD 3D, bringing greater clarity, depth and impact to the cinematic experience. The cinema comprises five state-of-the-art screens with a total seating capacity of 814.

Further, each auditorium has been designed as a modern cinema environment inspired by Kerala's art and heritage, bringing together natural materials, handcrafted details and unique vintage imagery with the latest in cinema technology.

With this launch PVR INOX now operates the largest multiplex network with 1,797 screens across 358 properties in 114 cities (India and Sri Lanka).

A Copy of press release is enclosed.

This is for your information and to all concerned.

Yours sincerely,
For **PVR INOX Limited**

**Murlee Manohar Jain
SVP- Company Secretary &
Compliance Officer**

Encl: A/a

PVR INOX LIMITED



PVR INOX GIVES KOCHI A NEW DESTINATION FOR CINEMA, CULTURE AND CONTEMPORARY DESIGN WITH MYMOON

**~ Five state-of-the-art screens | 814 premium seats | A Kerala-inspired experience shaped
by art, design and technology ~**

National, September 25, 2026: PVR INOX, India's largest and most premium multiplex chain, has unveiled its latest cinema destination at MyMoon, Kochi, bringing together the magic of cinema and the spirit of the city. Inspired by Kerala's artistic heritage and designed for contemporary audiences, the new property combines architecture, technology, dining and community in a distinctive entertainment experience.

PVR INOX has consistently created cinemas that reflect the character of their locations, drawing inspiration from local art, culture and design. At MyMoon, this approach comes to life through handcrafted details, vintage-inspired elements and a contemporary interpretation of Kerala's visual heritage. Located on the prominent Chittoor Road, the property further strengthens PVR INOX's presence in South India.

Antique cinematographic equipment and musical instruments across the public areas pay tribute to the evolution of cinema and music. Reclaimed wood, live-edge tabletops and sustainable materials add warmth, texture and a refined sense of place to the interiors. Nature is central to the concept of a "multiplex in a garden", with plants integrated throughout the property to create a softer, more open environment.

The triple-height foyer features comfortable seating, a coffee kiosk, framed photographs and vintage musical instruments, creating an inviting arrival experience with the charm of a bygone era. A dedicated food street, accessible from both ends, offers covered seating and convenient ordering through piano windows.

With value, choice and transparency at the heart of the offering, MyMoon brings a wider range of food and beverages options across price points, alongside exceptional, personalised service. The menu includes entry-level offerings, MRP food and beverage options, weekday specials, clear vegetarian and non-vegetarian segregation, and dedicated health and wellness and kids' menus. Audiences can also avail of unlimited free refills on the purchase of Large Popcorn and Large Cola, adding greater value to the overall cinema experience. Self-ordering food kiosks have been introduced to help guests skip queues and enjoy a faster, more seamless ordering experience.

Additional seating, retail and social spaces encourage audiences to arrive early, stay longer and enjoy the destination beyond their film. Self-ticketing kiosks, digital tabletop menus and app-based ordering make the customer journey simple and seamless. The cinema comprises five state-of-the-art screens with a total seating capacity of 814.

Each auditorium has its own visual identity, with distinct themes, colours and design treatments creating a varied yet cohesive experience. Premium recliner seating is available in the last row across four auditoriums, while one auditorium features loungers. Advanced projection and sound technologies, including PXL, 4K laser projection, Dolby Atmos immersive sound and RealD 3D, bring greater clarity, depth and impact to the cinematic experience.



Mr. Ajay Bijli, Managing Director, PVR INOX Limited, said, “Kerala holds a distinctive place in India’s cinema landscape, with audiences who see films as an expression of culture, identity and community. As one of the state’s leading commercial and cultural centres, Kochi is central to our vision for the future of cinema in Kerala. With our new property at MyMoon, we have created more than a cinema, we have envisioned a cultural destination rooted in its surroundings and designed for the evolving expectations of today’s audiences. Inspired by Kerala’s artistic heritage and brought to life through contemporary architecture and advanced technology, MyMoon marks a meaningful milestone in our journey and strengthens PVR INOX’s presence in the state.”

Mr. Sanjeev Kumar Bijli, Executive Director, PVR INOX Limited, added, “Cinema today is about the complete experience, encompassing both the film and the moments around it. At our new cinema at MyMoon, we have thoughtfully integrated design, architecture, food and technology to create an inviting space where audiences can relax, connect and spend time together. Drawing on Kerala’s design heritage while responding to contemporary lifestyles, the property reflects our commitment to creating distinctive entertainment destinations that are relevant to each market and the audiences they serve.”

At MyMoon, PVR INOX brings together the art of the city, the energy of cinema and the ease of contemporary entertainment, creating a destination that feels distinctly Kochi, yet globally styled.

ABOUT PVR INOX LIMITED

PVR INOX Limited is India’s largest film exhibition company, operating 1,797 screens across 358 properties in 114 cities in India and Sri Lanka. Formed through the merger, in 2023, of two of the country’s most established and widely recognised cinema brands, PVR Limited and INOX Leisure Limited, the company represents the convergence of scale, operational excellence, and long-term creative vision. Operating as a unified platform, PVR INOX brings together deep industry expertise and a strong consumer-centric approach to deliver world-class cinema experiences.

PVR INOX continues to invest in continuous innovation, next-generation formats, and immersive experiences, enabling the seamless introduction of global content and storytelling to audiences across the region. Guided by international benchmarks and evolving audience preferences, the company remains committed to shaping the future of out-of-home entertainment in South Asia. Its portfolio spans thoughtfully designed child-friendly auditoriums, state-of-the-art projection and immersive sound technologies, a diverse and curated food and beverage offering, film and non-film programming, and an expansive suite of premium large-format screens.

PVR INOX

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