CAMPUS ACTIVEWEAR LTD.
CIN - L74120DL2008PLC183629
Regd Off: D-1, Udyog Nagar, Main Rohtak Road, New Delhi-110041
frontdesk@campusshoes.com, compliance@campusshoes.com
011-43272500
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31st July 2026

To,

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Mumbai – 400 001 **SCRIP CODE: 543523**	National Stock Exchange of India Ltd. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 **SYMBOL: CAMPUS**

Subject: Disclosure under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Earnings Call for Analysts/Investors

Dear Sir/ Ma'am,

Pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, we would like to inform that the Company has scheduled an Earnings Call with Analysts/ Investors on Thursday, 06th August 2026 at 4:30 P.M.

Further details in respect of the same are attached herewith.

You are requested to take the same on your records.

Thanking you

For CAMPUS ACTIVEWEAR LIMITED

Archana Maini
Digitally signed by Archana Maini
Date: 2026.07.31 21:23:45 +05'30'

Archana Maini
General Counsel & Company Secretary
Membership No. A16092

Encl: As above

Campus Activewear Limited
Earnings Call Invite – Q1FY27

31st July 2026

You are cordially invited to the Q1FY27 Earnings Call of Campus Activewear Ltd. at 4:30 PM IST on 06th August 2026

Campus Activewear Limited will announce its financial results for the first quarter ended 30th June 2026 on Thursday, 06th August 2026.

The Company has scheduled **Q1FY27 Earnings Call on Thursday, 06th August 2026 at 4:30 PM IST** (after Board Meeting). The details are as below:

Conference Call Details	
Day & Date	Thursday, 06th August 2026
Time	04:30 PM - 05:30 PM, IST
Primary Number	+91 22 6280 1341 +91 22 7115 8242
International Toll-Free Numbers	USA – 18667462133 UK – 08081011573 Singapore – 8001012045 Hong Kong – 800964448
Pre-register to avoid wait time	Click Here to pre-register for the call and dial in directly without waiting for the operator.

The call will be initiated with opening comments on the earnings performance followed by an interactive Question & Answer session.

The Campus Activewear's Management team will be represented by:
Mr. Nikhil Aggarwal, Whole-time Director & CEO
Mr. Uplaksh Tewary, Chief Operating Officer

Campus Activewear Limited (NSE: CAMPUS, BSE: 543523)

Campus Activewear Limited (CAL) is one of India's largest sports and athleisure footwear brand in terms of value and volume. Campus was introduced in 2005 as a lifestyle-oriented sports and athleisure brand that offers a diverse product portfolio for the entire family. The brand offers multiple choices across styles, color palettes, price points and an attractive product value proposition. CAL is amongst a few established national brands enjoying ~17% market share in the Indian branded sports and athleisure footwear industry which is predominated by international brands. The Company's thrust on in-house manufacturing facilities, integrated supply chain, robust omnichannel sales and distribution network with pan-India presence, strong design capabilities accelerating swift product commercialization, strong brand-recall, innovative branding and marketing approach, digitization focus for effective distributor and retailer relationships has enabled CAL to successfully cater diverse consumer needs across different demographics and price point, covering more than 85% of the total addressable market for sports and athleisure footwear in India.

CAL owns and operates 7 manufacturing facilities across India with an installed annual capacity for assembly of 30.7 million pairs as on March 31, 2026. The Company has over 260+ distributors directly servicing and fulfilling orders of over 30,000+ geographically mapped retailers in more than 800 districts at a pan-India level as on March 31, 2026. Of these approximately 30,000 retailers, the internal sales force of 220+ employees has direct field coverage of approximately 17,000 retailers as on March 31, 2026. The remaining approximately 13000+ retailers are covered through CAL's distributor 'feet on street' initiative, which further depends on the Company's distributor management system, sales force activation application and retailers' engagement initiative.

We have an extensive online sales presence through third party pure play marketplaces, third-party managed marketplaces and online-to-offline B2B platforms such as Flipkart, Amazon, Ajio, Myntra, among others as well as our own e-commerce website. Our revenues from operations through our e commerce platforms grew at a CAGR of 34%+ between Fiscal 2021 and March 2026.

In addition, we operate our EBOs under two models: through company opened company operated stores ("COCOs") and franchisees, we have 300+ EBOs as on March 31, 2026.

For more information and financial results, please visit our website www.campusactivewear.com or contact:

Investor Relations Department
Email Id: ird@campusshoes.com