



Active Clothing Co. Limited

To,
The Manager (Listing)
BSE Ltd.
P.J. Towers, Dalal Street
Mumbai-400001

Date: 24.08.2026

Scrip Code: 541144 (Active Clothing Co Ltd)

Subject: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Pan-India Distribution Mandate for Four globally recognized brands

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that the Company has entered into an arrangement for the Pan-India distribution of four globally recognized brands – Levi's, Nike, Jordan Kids and Ben Sherman Men's through Shop-in-Shop formats at Multi-Brand Stores across India.

The Company has signed Pan-India distribution rights for the said Shop-in-Shop operations with Apparel Group, the authorized licensee for the Indian market for the relevant brands.

This development represents an important milestone in the Company's evolution from a strong regional distribution platform in Upper North India to a Pan-India distribution and retail operations platform. The new operations are projected to create an additional revenue opportunity of approximately ₹100 crore over the next 3–4 years, subject to market conditions, store expansion and execution.

Over the years, the Company has built strong relationships, developed market capabilities and established an execution platform in its existing markets. The Pan-India mandate provides an opportunity to leverage this platform on a significantly larger scale and expand its presence across cities, stores and consumer markets throughout India.

Kindly take the above information on record.

Thanking you,

Your Sincerely,
For and behalf of Active Clothing Co Limited

Rajesh Kumar Mehra
(Managing Director)
DIN: 00026176

CIN NO: L51311PB2002PLC033422

REGISTERED OFFICE:
Plot No. E-225, Industrial Focal Point, Phase 8 B
SAS Nagar, Mohali 160059
Punjab, India. Phone: +91-172-4313300

FACTORY :
Village Badali Ala Singh, Ghel Link Road
District Fatehgarh Sahib 140406, Punjab, India
Phone: +91-1763-506000



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Ben Sherman®



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