REF:TSL:SEC:2026/180 November 03, 2026

National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

Scrip Code: TVSSRICHAK
by NEAPS

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: 509243
by Listing Centre

Dear Sir / Madam,

Sub: Intimation of Press Release

Pursuant to the applicable regulations of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of the Press Release regarding Eurogrip Tyres invites students and creators to participate in Torq Challenge 4.0 and Creator Challenge.

The aforesaid press release is also being made available on the Company's website at www.eurogriptyres.com.

Kindly take the above information on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

CHINMOY PATNAIK
Digitally signed by CHINMOY PATNAIK
Date: 2026.11.03 13:03:56 +05'30'

Chinmoy Patnaik
Company Secretary & Compliance Officer
Membership No. A14724

Encl: As above

Eurogrip Tyres Invites Students and Creators to Participate in

Torq Challenge 4.0 and Creator Challenge

Chennai, 3rd November 2026: Eurogrip Tyres, India's leading two and three-wheeler tyre brand from TVS Srichakra Ltd., has announced the launch of 'Torq Challenge 4.0', a national case study competition, alongside the 'Creator Challenge'. The initiative invites participants to apply their problem-solving skills and creativity while competing for attractive rewards.

Torq Challenge 4.0 is designed for MBA and engineering students, giving them the opportunity to address a real-world business challenge and present solutions that demonstrate strategic thinking and analytical ability. The competition offers a cash prize pool of ₹3 lakh, along with opportunities for Pre-Placement Interviews (PPIs) at Eurogrip for eligible or shortlisted participants.

Alongside the case-study competition, Eurogrip is also conducting the Creator Challenge, an opportunity for participants aged 18 years and above to showcase their creativity and content creation skills. Participants can compete for Amazon gift vouchers with a combined value of more than ₹1 lakh, providing emerging creators with an opportunity to showcase their ideas and creative abilities.

The initiative also includes a Treasure Hunt and social-media challenges, giving participants additional opportunities to engage and win rewards.

Entries will be evaluated by an expert jury based on originality, content quality, craftsmanship, and engagement. Registrations are now open for students and creators who are invited to showcase their skills and compete for recognition and rewards.

For registration details visit: https://unstop.com/college-fests/eurogrip-torq-40-and-creator-challenge-tvs-srichakra-ltd-eurogrip-tyres-516025?ref=Home_Banner_Link
Unstop - Competitions, Quizzes, Hackathons, Scholarships and Internships for Students and Corporates

The social media pages of Eurogrip:
Instagram:
https://www.instagram.com/p/Dd3qDt4lIQH/?utm_source=ig_web_copy_link&stkn=MzRlODBiNWFlZA==

About TVS Srichakra Ltd.
TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres, is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 5 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit https://www.eurogriptyres.com.

For further media queries please contact:

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