

27th July 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir / Madam,

Reg : Press Release - "TVS RACING: THE APACHE LEGACY STARTS YOUNG"

We enclose a Press Release regarding **"TVS RACING: THE APACHE LEGACY STARTS YOUNG "**, for dissemination.

Date and time of occurrence of event: July 27, 2026 at 5.40 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

For more information, please visit www.tvsmotor.com

TVS RACING: THE APACHE LEGACY STARTS YOUNG

Chennai, July 27, 2026: TVS Motor Company, part of TVS VENU, a global leader in the two and three-wheeler segments, today reinforced its commitment to nurturing India's future racing champions, by handing over 10 TVS Apache RR 200 Mini Motorcycles to the Madras Motor Sports Club (MMSC). The purpose-built TVS Apache RR 200 Mini will form the backbone of a structured rider development programme for aspiring racers aged 10–14 years, equipping them with professional racing skills under the guidance of experienced instructors and TVS Racing champions.

Kids today learn through experiences that build confidence, discipline and life skills beyond the classroom. At TVS Motor Company, we are creating a holistic motorsport ecosystem that goes beyond the racetrack, combining immersive gaming through Asphalt, experiential racing at KidZania, and now the TVS Apache Junior Programme to inspire young riders and build a structured pathway for India's racing champions of tomorrow.

Safety is the cornerstone of every TVS Racing initiative. Through professionally designed rider training programmes and dedicated racing schools, young riders receive structured coaching in a controlled environment, guided by expert instructors and equipped with purpose-built motorcycles and world-class protective gear. This holistic approach builds skill, discipline and confidence while fostering a lifelong culture of safe and responsible riding.

For over four decades, TVS Motor Company has been democratising motorsport by making structured racing opportunities more accessible to aspiring riders. Today, we are strengthening the very foundation of India's racing ecosystem by creating a seamless pathway from grassroots talent development to competitive racing - building the next generation of Indian racers while fostering a culture of safe, responsible and world-class motorsport.

Introducing the TVS Apache Junior Programme

- A first-of-its-kind initiative for kids aged **10–14 years** to discover and develop their racing potential.
- Offers a structured learning pathway with world-class training and mentorship at the **Madras International Karting Arena (MIKA)**.
- Participants train on specially developed **TVS Apache RR 200 Mini** motorcycles, available on rent as part of the programme.
- Introduces young riders to the fundamentals of racing—**discipline, precision, control and safety** - while making professional motorsport more accessible.
- Creates a strong foundation for future racing champions and strengthens India's grassroots motorsport ecosystem.
- As part of this programme a structured pathway has been built to create future racing champions –
 - TVS Apache Junior Program (10–14 years) - Training and Practice with Apache RR 200 Mini Motorcycle.
 - TVS OMC Rookie Category (15+ years) - Entry Into Competitive Circuit Racing
 - TVS OMC RR 310 Expert Category - Advanced Racing Development
 - TVS Racing International Championship - Global Racing Opportunities

Commenting on the introduction of TVS Apache's Mini Motorcycle, **Vimal Sumbly, Head – Premium Business, TVS Motor Company** said, *"At TVS Motor Company, racing is more than a sport—it is part of our DNA. For over four decades, we have championed performance, precision and safety while building India's motorsport ecosystem. With competitive racing under FMSCI regulations beginning at the age of 15, the TVS Apache Junior Programme addresses the need for structured early training by providing aspiring riders aged 10–14 years with world-class coaching in a safe, controlled environment. Powered by the TVS Apache RR 200 Mini Motorcycle at the Madras International Karting Arena and guided by TVS Racing experts, the programme creates a clear pathway for India's future racing champions while strengthening the grassroots of Indian motorsport."*

As TVS Apache celebrates 20 years of racing-derived performance, engineering and a global community of over 7 million riders across 90 countries, the brand continues to represent TVS Racing's **"Track to Road"** philosophy by transforming championship-winning racing expertise into **high-performance motorcycles**. The TVS Apache RR 200 Mini Motorcycle programme extends the Company's racing heritage beyond product innovation to talent development, ensuring that learnings from the racetrack continuously shape both future riders and future technologies.

About TVS Racing

TVS Racing, a pioneer in building Motorsports in India since 1982, has been integral in growing the racing performance culture and has been pivotal in engineering the TVS Apache series through the company's "Track to Road" strategy. The brand has redefined the sports segment by focusing on race performance, making it a highly desirable product for sports enthusiasts. This has resulted in TVS Apache and TVS NTORQ 125 becoming the fastest growing brands in their respective segments. TVS Racing is also the pioneer of the One Make Championship in the country, the first Indian manufacturer to introduce the series in India in 1994.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

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