Your Services Solutions Partner

Our Mission... Your Growth

17^{th} September 2026

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street Mumbai 400 001 Scrip Code: 543232	**National Stock Exchange of India Limited** Exchange Plaza, 5th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Trading Symbol: CAMS

Dear Sir / Madam,

Sub: Press Release titled – CAMS Showcases ConsenPro Momentum with Self-Serve DPDP Platform Launch and Growing Adoption Across Capital Markets

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by the Company on the cited subject, content of which is self-explanatory.

We request you to take the same on records.

Yours faithfully,
For Computer Age Management Services Limited

Manikandan Gopalakrishnan

Digitally signed by Manikandan Gopalakrishnan
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Date: 2026-09-17 11:26+05:30

G Manikandan
Company Secretary and Compliance Officer

CAMS Showcases ConsenPro Momentum with Self-Serve DPDP Platform Launch and Growing Adoption Across Capital Markets

- Multiple product showcases, introduction of ConsenPro Self-Serve, and new partnership announcements at GFF 2026 underscore growing demand for implementation-focused DPDP solutions

Mumbai, 17th September 2026 - CAMS is witnessing growing momentum for its privacy and consent governance platform, ConsenPro, following a strong presence at Global Fintech Fest (GFF) 2026, where the company showcased multiple product innovations and launched **ConsenPro Self-Serve**, **India's first self-serve DPDP platform**.

As organizations prepare for the implementation of India's Digital Personal Data Protection (DPDP) framework, the focus is increasingly shifting from policy creation to operational readiness. ConsenPro enables organizations to build scalable privacy governance and consent management frameworks to support this transition.

Unveiling ConsenPro Self-Serve

ConsenPro Self-Serve is designed to simplify DPDP readiness for businesses through a streamlined digital experience. The platform incorporates capabilities such as data discovery, consent notice creation, legacy consent management and API-based integrations, enabling organizations to accelerate compliance preparedness while reducing implementation complexity.

Partnership Announcements

Building on the momentum, CAMS announced new partnership engagements with **WhiteOak Capital Management and Helios Mutual Fund** to support their DPDP readiness initiatives. Through these engagements, the organizations will undertake structured programmes encompassing data discovery, privacy assessments, consent governance, policy operationalization and ongoing compliance monitoring.

Commenting on the announcement, **Anuj Kumar, Managing Director, CAMS,** said, *"The journey towards DPDP readiness begins with understanding an organization's data landscape. For many institutions, personal data resides across applications, documents, repositories and endpoints, making discovery and governance the critical first steps in the journey. Through ConsenPro, we are helping organizations move from compliance intent to operational readiness in a structured and scalable manner."*

He added, *"GFF 2026 has been an important milestone for ConsenPro. The launch of our self-serve offering, growing engagement across industry forums and new partnership launches reflect the increasing shift from compliance awareness to compliance* *execution. We are also witnessing strong interest from the broader capital markets ecosystem, reinforcing the need for practical, implementation-focused DPDP solutions."*

Tejaswini Bhatkar, Director Strategic Initiatives and Transformation, White Oak Investment Management Private Limited, said, *"Investor trust is foundational to our business, and responsible management of personal data is an important extension of that trust. We believe that our engagement with ConsenPro will support the continued enhancement of our privacy governance framework and assist us with the evolving requirements of the DPDP era."*

About CAMS Limited (www.camsonline.com) | BSE: 543232 | NSE: CAMS

CAMS is a financial infrastructure and service partner to the asset management industry, providing platform-based services to the BFSI segment. The company is India's leading registrar and transfer agent for mutual funds, serving an aggregate market share of ~68% based on mutual fund average assets under management ("AAuM"). CAMS is also the market-leading platform and service partner for alternative investment funds and portfolio managers, offering end-to-end digital and fund administration services. Its subsidiary CAMSKRA is a fast-growing KYC repository for capital markets, leveraging new-age technologies to deliver seamless investor onboarding. CAMSPay specializes in secure, seamless and innovative payment solutions for mutual funds, BFSI and EdTech sectors. Through CAMSRep, the company provides services to insurance companies and the insurance ecosystem. CAMS has also expanded into new growth areas such as Account Aggregator and Central Record-Keeping Agency (CRA) services for the National Pension System. The company has further strengthened its digital capabilities through its majority stake in Think360.ai, a full-stack Data Science and AI-focused firm, and Fintuple Technologies, a digital transformation partner for capital market entities.

Contact Details

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