

Date: June 22, 2026

The Manager
Listing Department
BSE Limited,
Phiroze JeeJeeBhoy Towers,
Dalal Street, Mumbai – 400001 (E)
Maharashtra, India
Scrip code: 543426

The Manager
Listing Department
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor, Plot No. C/1,
G Block, Bandra – Kurla Complex, Bandra
Mumbai – 400051, Maharashtra, India
Symbol: METROBRAND

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Dear Sir / Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of Listing Regulations and relevant circulars issued in this regard, we wish to inform you Mr. Atul Sinha has been appointed as President & Senior Management Personnel of the Company with effect from June 22, 2026.

The details as required under Regulation 30 of the Listing Regulations read SEBI Master Circular No. SEBIHO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are enclosed as **Annexure A**.

You are requested to take note of the above information.

The above information will be made available on the website of the Company at www.metrobrands.com.

Yours faithfully,
For Metro Brands Limited,

Deepa Sood
(Chief Legal Officer, Company Secretary & Compliance Officer)
Membership No: 16019

Annexure A

**Details under Regulation 30 of the Listing Regulations read with SEBI Master Circular
No. SEBIHO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026:**

Sr. No.	Particulars	Details
1.	Name of SMP and designation	Atul Sinha, President, President - Core Business
2.	Reason for change	Appointment
3.	Date of appointment (as applicable) & term of appointment	June 22, 2026
4.	Brief profile (in case of appointment)	Mr. Atul Sinha has over 24 years of experience across category management, marketing, operations, and business management, with profit and loss accountability. He has held senior leadership positions for more than 11 years. Prior to joining the Company, he was associated with CaratLane Trading Private Limited for over 11 years, most recently serving as Chief Operating Officer. He also worked with Hindustan Unilever Limited for nearly 13 years in various leadership roles.
5.	Disclosure of relationships between directors (in case of appointment of a director)	NA
6.	Information as required pursuant to BSE Circular with ref. No. LIST/COMP/14/2018-19 and the National Stock Exchange of India with ref. No. NSE/CML/2018/24, dated 20th June 2018 (only in case of Directors)	NA