Flair Writing Industries Limited
(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)
CIN NO.: L51100MH2016PLC284727
Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
+91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Ref: FWIL/SEC/2026-27/59

Date: November 13, 2026

To,

BSE Limited Listing Department P.J. Towers, 1st Floor, Dalal Street, Fort, Mumbai - 400 001 **Scrip Code: 544030**	**National Stock Exchange of India Limited** Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai- 400051 **Symbol: FLAIR**

Sub: Proposed sale of certain equity shares of the face value of Rs. 5 each ("Equity Shares") of Flair Writing Industries Limited ("Company") held by Mr. Khubilal Jugraj Rathod and Mr. Vimalchand Jugraj Rathod, Promoter(s) of the Company ("Sellers") in the open market for achieving Minimum Public Shareholding ("Sale")

Dear Sir /Madam,

In accordance with the requirements of Rule 19(2)(b) and Rule 19A of the Securities Contracts (Regulation) Rules, 1957 and Regulation 38 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI circular no. SEBVHO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and Chapter VI, Section VI-A of the SEBI Master Circular bearing reference no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 ("Master Circular"), we wish to inform you that certain Promoters of the Company propose to sell Equity Shares of the Company for the purpose of achieving compliance with the Minimum Public Shareholding requirements, subject to the applicable regulatory framework and any other permissible methods of meeting minimum public shareholding in terms of the applicable law.

The details of the proposed Sale are as follows:

Sr. No.	Details of the events to be provided	Particulars
1.	Intention of the Promoters to sell and purpose of the Sale	The Promoters propose to sell Equity Shares of the Company for the purpose of enabling the Company to achieve compliance with the Minimum Public Shareholding requirements prescribed under the applicable regulations.
2.	Details of the Promoter(s)/promoter group who propose to divest their shareholding	(i) Mr. Khubilal Jugraj Rathod; and (ii) Mr. Vimalchand Jugraj Rathod, Promoter(s) of the Company, propose to divest part of their shareholding in the Company.

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<table>
<tr>
<td>3.</td>
<td>Total number of shares and percentage of shareholding proposed to be divested</td>
<td>Up to 38,00,000 Equity Shares, aggregating to approximately 3.61% of the total paid-up equity share capital of the Company.
<table>
<tr><th>Name of Promoter</th><th>No. of Shares proposed to be divested</th><th>% shareholding proposed to be divested</th></tr>
<tr><td>Mr. Khubilal Jugraj Rathod</td><td>22,80,000</td><td>2.16%</td></tr>
<tr><td>Mr. Vimalchand Jugraj Rathod</td><td>15,20,000</td><td>1.45%</td></tr>
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<td>4.</td>
<td>Period within which the entire divestment process will be completed (“Period”)</td>
<td>The proposed Sale shall be undertaken during the period commencing from 16th November, 2026 or onwards till 30th November, 2026, or actual date of completion of sale of all Equity Shares, in one or more tranches, as mentioned in Sr. No. 3 above, whichever is earlier.</td>
</tr>
</table>

The aggregate shareholding of the Promoter and promoter group of the Company as on date of this intimation is 8,28,29,592 Equity Shares, constituting approximately 78.59% of the total paid-up equity share capital of the Company.

The proposed sale shall be undertaken in accordance with the conditions prescribed under the aforesaid Master Circular, including the requirement that the public shareholding of the Company shall reach at least 25% upon completion of the sale and the amount of shares to be sold shall not exceed the trading volume of the shares of the Company during the preceding 12 months from the date of this announcement.

The undertaking received from the persons belonging to the Promoter and promoter group of the Company confirming that they shall not buy any shares in the open market on the dates on which the proposed Sale will be undertaken, pursuant to the aforesaid Master Circular, is enclosed herewith.

Kindly take the same on records.

Yours faithfully,

For **Flair Writing Industries Limited**

VISHAL KISHOR CHANDA
Digitally signed by VISHAL KISHOR CHANDA
Date: 2026.11.13 18:08:42 +05'30'

Vishal Kishor Chanda
Company Secretary and Compliance Officer

To,
The Company Secretary and Compliance Officer
Flair Writing Industries Limited
Flair House, Plot A/64, Cross Road-A,
MIDC, Andheri East,
Mumbai – 400093.

Sub: Undertaking in connection with the sale of equity shares of the face value of Rs. 5 each ("Equity Shares") of Flair Writing Industries Limited ("Company") in the open market for achieving Minimum Public Shareholding

Dear Sir/Madam,

In connection with the aforesaid subject and in accordance with Rule 19(2)(b) and Rule 19A of the Securities Contracts (Regulation) Rules, 1957 and Regulation 38 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI circular no. SEBVHO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and Chapter VI, Section VI-A of the SEBI Master Circular bearing reference no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, for achieving Minimum Public Shareholding, accordingly:

I intend to sell up to a maximum of 22,80,000 Equity Shares, in a single or multiple tranches during the period commencing from 16th November, 2026 or onwards till 30th November, 2026, or actual date of completion of sale of all Equity Shares, whichever is earlier.

I hereby also undertake that:

I, Khubilal Jugraj Rathod or any person belonging to my promoter group, shall not purchase any Equity Shares of the Company from the open market on the dates on which the Equity Shares of the Company are proposed to be sold by certain Promoters in the open market for the purpose of achieving the Minimum Public Shareholding requirements.

This undertaking is issued to enable the Company to submit the same to the Stock Exchanges along with the intimation of the proposed sale of shares.

Thanking you,

Yours faithfully,

For and on behalf of the Promoter and Promoter Group

Khubilal Jugraj Rathod
Promoter

Date: 13.11.2026
Place: Mumbai

To,
The Company Secretary and Compliance Officer
Flair Writing Industries Limited
Flair House, Plot A/64, Cross Road-A,
MIDC, Andheri East,
Mumbai - 400093.

Sub: Undertaking in connection with the sale of equity shares of the face value of Rs. 5 each ("Equity Shares") of Flair Writing Industries Limited ("Company") in the open market for achieving Minimum Public Shareholding

Dear Sir/Madam,

In connection with the aforesaid subject and in accordance with Rule 19(2)(b) and Rule 19A of the Securities Contracts (Regulation) Rules, 1957 and Regulation 38 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI circular no. SEBVHO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and Chapter VI, Section VI-A of the SEBI Master Circular bearing reference no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, for achieving Minimum Public Shareholding, accordingly:

I intend to sell up to a maximum of 15,20,000 Equity Shares, in a single or multiple tranches during the period commencing from 16th November, 2026 or onwards till 30th November, 2026, or actual date of completion of sale of all Equity Shares, whichever is earlier.

I hereby also undertake that:

I, Vimalchand Jugraj Rathod or any person belonging to my promoter group, shall not purchase any Equity Shares of the Company from the open market on the dates on which the Equity Shares of the Company are proposed to be sold by certain Promoters in the open market for the purpose of achieving the Minimum Public Shareholding requirements.

This undertaking is issued to enable the Company to submit the same to the Stock Exchanges along with the intimation of the proposed sale of shares.

Thanking you,

Yours faithfully,

For and on behalf of the Promoter and Promoter Group

Vimalchand Jugraj Rathod
Promoter

Date: 13.11.2026
Place: Mumbai

To,
The Company Secretary and Compliance Officer
Flair Writing Industries Limited
Flair House, Plot A/64, Cross Road-A,
MIDC, Andheri East,
Mumbai – 400093.

Sub: Undertaking in connection with the sale of equity shares of the face value of Rs. 5 each ("Equity Shares") of Flair Writing Industries Limited ("Company") in the open market for achieving Minimum Public Shareholding

Dear Sir/Madam,

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I hereby undertake that:

I, Rajesh Khubilal Rathod or any person belonging to my promoter group, shall not purchase any Equity Shares of the Company from the open market on the dates on which the Equity Shares of the Company are proposed to be sold by certain Promoters in the open market for the purpose of achieving the Minimum Public Shareholding requirements.

This undertaking is issued to enable the Company to submit the same to the Stock Exchanges along with the intimation of the proposed sale of shares.

Thanking you,

Yours faithfully,

For and on behalf of the Promoter and Promoter Group

Rajesh Rathod

Rajesh Khubilal Rathod
Promoter

Date: 13.11.2026
Place: Mumbai

To,
The Company Secretary and Compliance Officer
Flair Writing Industries Limited
Flair House, Plot A/64, Cross Road-A,
MIDC, Andheri East,
Mumbai - 400093.

Sub: Undertaking in connection with the sale of equity shares of the face value of Rs. 5 each ("Equity Shares") of Flair Writing Industries Limited ("Company") in the open market for achieving Minimum Public Shareholding

Dear Sir/Madam,

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I hereby undertake that:

I, Mohit Khubilal Rathod or any person belonging to my promoter group, shall not purchase any Equity Shares of the Company from the open market on the dates on which the Equity Shares of the Company are proposed to be sold by certain Promoters in the open market for the purpose of achieving the Minimum Public Shareholding requirements.

This undertaking is issued to enable the Company to submit the same to the Stock Exchanges along with the intimation of the proposed sale of shares.

Thanking you,

Yours faithfully,

For and on behalf of the Promoter and Promoter Group



Mohit Khubilal Rathod
Promoter

Date: 13.11.2026
Place: Mumbai

To,
The Company Secretary and Compliance Officer
Flair Writing Industries Limited
Flair House, Plot A/64, Cross Road-A,
MIDC, Andheri East,
Mumbai – 400093.

Sub: Undertaking in connection with the sale of equity shares of the face value of Rs. 5 each ("Equity Shares") of Flair Writing Industries Limited ("Company") in the open market for achieving Minimum Public Shareholding

Dear Sir/Madam,

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I hereby undertake that:

I, Sumit Rathod or any person belonging to my promoter group, shall not purchase any Equity Shares of the Company from the open market on the dates on which the Equity Shares of the Company are proposed to be sold by certain Promoters in the open market for the purpose of achieving the Minimum Public Shareholding requirements.

This undertaking is issued to enable the Company to submit the same to the Stock Exchanges along with the intimation of the proposed sale of shares.

Thanking you,

Yours faithfully,

For and on behalf of the Promoter and Promoter Group

SUMIT RATHOD
Digitally signed by SUMIT RATHOD
Date: 2026.11.13 18:07:37 +05'30'

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Sumit Rathod
Promoter

Date: 13.11.2026
Place: Mumbai