

Date: 12th August, 2026

The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1,
Block G, Bandra – Kurla Complex,
Bandra (East), Mumbai – 400 051

The General Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Symbol: SAREGAMA

Scrip Code: 532163

Subject: Press Release

Dear Sir/ Madam,

We have received press release from Pocket Aces Pictures Private Limited (“**Pocket Aces**”), Material Subsidiary of the Company. A copy of the same is enclosed herewith for your information and records.

The Press Release is also available on the Company's website www.saregama.com.

Thanking you

Yours Faithfully
For **SAREGAMA INDIA LIMITED**

Nayan Misra
Company Secretary and Compliance Officer
Membership No.: A26243

Encl: As above

SAREGAMA ANNOUNCES LEADERSHIP SUCCESSION AT POCKET ACES

MUMBAI, INDIA – Aug 12 2026 – Saregama India Limited, an RP-Sanjiv Goenka (RPSG) Group company, announced a structured leadership succession for its subsidiary, Pocket Aces.

Effective **October 1, 2026**, Aditi Shrivastava, co-Founder, MD & CEO of Pocket Aces, will transition from her executive leadership role to a strategic position on the Company's Board of Directors. Concurrently, Vinay Pillai, currently serving as Chief Business Officer, will be elevated to Chief Executive Officer (CEO) effective the same date.

As CEO since 2021, Aditi built Pocket Aces into one of India's leading digital entertainment companies boasting culture creation brands such as FilterCopy, Dice Media and Clout, leading up to its landmark acquisition by Saregama in 2023.

The elevation of Vinay Pillai to CEO reflects Saregama's commitment to nurturing elite internal talent. Vinay's 6-year track record growing the creator management business Clout and then as the CBO of Pocket Aces makes him the natural leader to drive the company into its next chapter of scale. Vinay is a graduate of Columbia University, brings consulting experience from Booz Allen Hamilton, and an entrepreneurial mindset from founding his streaming startup, Dekkho.

Pocket Aces has had a significant role in shaping the short form content, web series, and creator management landscape in India. The company will continue to create content for young Indians via its direct-to-consumer and creator channels, and work with the biggest advertisers and streaming platforms in the country. It will also remain to play a critical role as a unique marketing arm for Saregama's new and catalogue music.

About Saregama India Limited:

Saregama India Ltd., part of the RPSG Group, is India's leading Entertainment IP company with a legacy dating back to 1902. Its diverse portfolio includes film and non-film music, digital series, television content, film production, short-format content, artiste and influencer management, live events, and retail products like Carvaan.

About Pocket Aces:

Pocket Aces is India's leading digital media entertainment company, acquired by Saregama India Limited in 2023. The company boasts a massive ecosystem of highly popular digital brands including FilterCopy and Dice Media, and talent management vertical Clout, commanding a massive, highly engaged millennial and Gen-Z audience footprint.

About RPSG Group:

RP-Sanjiv Goenka Group is one of India's fastest-growing conglomerates with a significant global presence. The Group's businesses include power and energy, carbon black manufacturing, retail, IT enabled services, FMCG, media and entertainment and agriculture.

For further information, please contact:

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