

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

Ref-BCFRL/SE/2026-27/17

Date: August 06, 2026

To,

Corporate Relationship Department, BSE Limited Phioze Jeejeebhoy Tower, Dalal Street, Mumbai – 400 001	Listing Department, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051
Scrip Code-539399	Symbol-BELLACASA

Subject – Prior Intimation of Board Meeting to be held on Thursday, August 13, 2026, under Regulation 29 of SEBI (LODR) Regulations, 2015

Dear Sir/Ma'am,

Notice is hereby given pursuant to the provisions of Regulation 29 & 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on Thursday, August 13, 2026, inter alia to consider and approve Unaudited Financial Results of the Company and to take on record the Limited review report thereon for the quarter ended on June 30, 2026.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for the prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from July 1, 2026 and will end after the expiry of 48 hours from the declaration of results of the quarter ended on June 30, 2026 for Directors, KMP's, Designated employees, their immediate relatives and specified connected persons.

The above Unaudited Financial Results will be forwarded to you immediately after the said meeting of the board, and the same will be published in the newspapers, as per the Listing Regulations.

You are requested to kindly take the same on record and acknowledge.

Thanking you,

Yours faithfully,

For **Bella Casa Fashion & Retail Limited**

Sonika Gupta

Company Secretary & Compliance Officer

Membership No. A38676