



June 30, 2026

**National Stock Exchange of India Ltd.**

Exchange Plaza, C – 1, Block G  
Bandra-Kurla Complex, Bandra (E),  
Mumbai-400 051  
Symbol: UNIECOM

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
Scrip Code: 544227

**Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')**

Dear Sir/ Madam,

Greetings from Unicommerce eSolutions Limited.

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, we are enclosing herewith the Press Release titled as under:-

***Leading Footwear brand Ajanta partners with Unicommerce for its e-commerce operations***

This is for your reference and records and not a disclosure in terms of the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record and oblige.

Thanking you

**For Unicommerce eSolutions Limited**

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**Anil Kumar**  
**Company Secretary**  
**Membership No. F8023**

Encl.: as above

# Leading Footwear brand Ajanta partners with Unicommerce for its e-commerce operations

New Delhi | 30<sup>th</sup> June 2026:

**Ajanta Group**, one of India's leading footwear brands, has partnered with **Unicommerce** to strengthen and streamline its e-commerce operations across multiple online marketplaces and its D2C website.

As part of the partnership, Ajanta Group has onboarded Unicommerce's **Order Management System (OMS)** and **Warehouse Management System (WMS)** solutions to manage inventory and order fulfilment. The association aligns with the Group's objective of addressing the growing online demand for its products and further strengthening its digital presence. Ajanta Group houses legacy brands like **Ajanta Shoes** and **Ajanta Footcare** that sell across leading e-commerce and social commerce platforms including its own D2C brand website.

The brand sought a centralised technology backbone to efficiently manage high order volumes and inventory across channels. Unicommerce's platform will enable Ajanta to manage inventory effectively across multiple sales channels through a unified dashboard. By offering real-time inventory visibility and automated order processing, Uniware will help reduce stock mismatches and improve fulfilment accuracy.

The brand also aims to strengthen its marketplace operations using Unicommerce's **video verification solution (VMS)**, **UniCapture** that allows them to strengthen its return verification processes and address disputed return claims using video-based evidence to support timely dispute resolution.

*"Managing high order volumes across multiple platforms requires real-time visibility. With Unicommerce, we are able to centralise our order and inventory management, reduce manual interventions, and improve efficiency across our e-commerce operations,"* said **Vaishnavi Gurbaxani Banik, Director, Ajanta Shoes (India) Pvt. Ltd.**

Commenting on the partnership, **Kapil Makhija, MD & CEO of Unicommerce** said, *"As brands expand across marketplaces and D2C channels, a unified technology layer becomes critical. We are delighted to partner with Ajanta Group as it scales its digital business, and to be part of its journey towards building an agile and data-driven operational framework."*

The partnership underscores Unicommerce's continued focus on enabling established Indian brands to build scalable, technology-led e-commerce operations.

## About Unicommerce

Unicommerce is an AI-first e-commerce enablement SaaS platform that helps brands, marketplaces, and logistics providers manage end-to-end e-commerce operations. Its full-stack suite spans pre- and post-purchase workflows through platforms such as Convertway (customer engagement and marketing automation), Uniware (order and inventory management), and Shipway (logistics automation).

Continuing to strengthen a core, intelligence-led infrastructure layer, Unicommerce enables brands to sell more, fulfil better, and operate with greater efficiency. With ~350 integrations across marketplaces, logistics, and ERP systems, Unicommerce enables seamless operations and compliance. The company serves 8,000+ clients across India, Southeast Asia, and the Middle East, including leading brands across sectors. Incorporated in 2012, Unicommerce is ISO 27001 and ISO 27701 certified and listed on NSE and BSE.

Unicommerce eSolutions Limited

For any media queries, write to us: [pressoffice@unicommerce.com](mailto:pressoffice@unicommerce.com)

Company website: [www.unicommerce.com](http://www.unicommerce.com)

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