November 4, 2026

SIL/FY26-27/CS/138

To: Listing Compliance **BSE Limited**, 25th floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400023 Stock Code: 544117	To: Listing Compliance **National Stock Exchange of India Limited** Exchange Plaza, 5th Floor, Plot No. C/1, 'G' Block, Bandra- Kurla Complex, Bandra East, Mumbai 400 051 Symbol: SIGNPOST

Dear Sir/Madam,

Sub: Intimation of Investors Presentation

This is with reference to the Company's letter ref. no SIL/FY26-27/CS/130 dated October 30, 2026, regarding the Earnings Conference Call scheduled on November 4, 2026 by the Company. In continuation of the same, please find enclosed the Investor Presentation regarding the Unaudited Standalone and Consolidated Financial Results for the second quarter and half year ended September 30, 2026, which will be made by Company for the said Earnings Conference Call.

This intimation is also being uploaded on the Company's website at www.signpostindia.com.

Kindly take the above information on record.

Thanking you,

Yours Sincerely,
For **Signpost India Limited**

KINJAL YATIN MISTRY
Digitally signed by KINJAL YATIN MISTRY
Date: 2026.11.04 09:35:41 +05'30'

Kinjal Mistry
Company Secretary & Compliance Officer

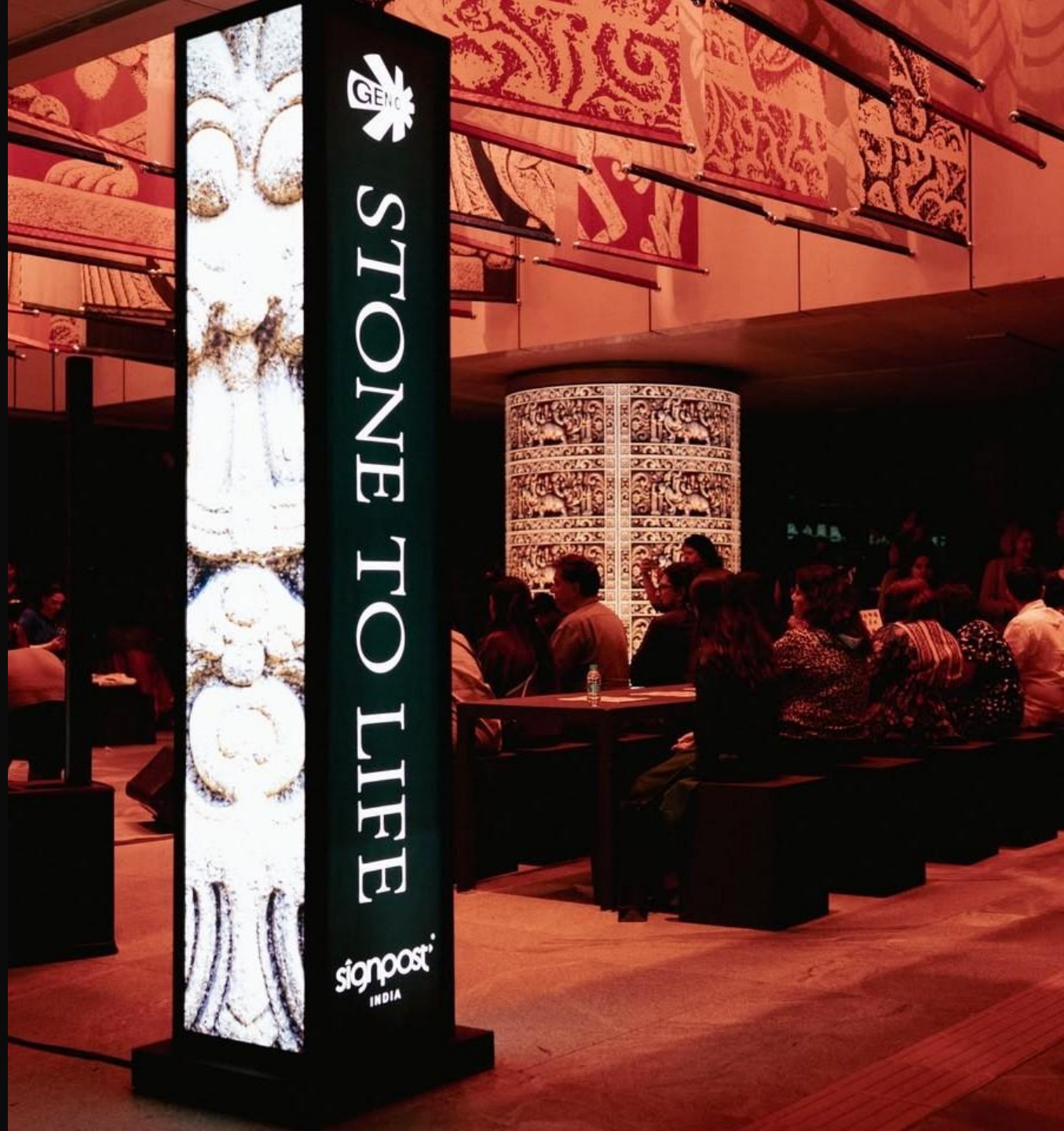
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Q2 & H1 FY27 Investor Presentation

NSE: SIGNPOST · BSE: 544117



Management Commentary



Mr. Shripad Ashtekar,
Managing Director

The quarter was largely shaped by the timing of the festive calendar. Navratri began nearly three weeks later than last year, so a large share of festive campaigns moved into the third quarter, and large corporates were careful with second-quarter budgets. Even so, the first half delivered 11% profit growth and our operating cash flow tripled.

The quality of our revenue keeps improving. Digital is now a third of our revenue and direct client relationships nearly three-quarters. That makes our business more measurable, more durable and less dependent on intermediaries.

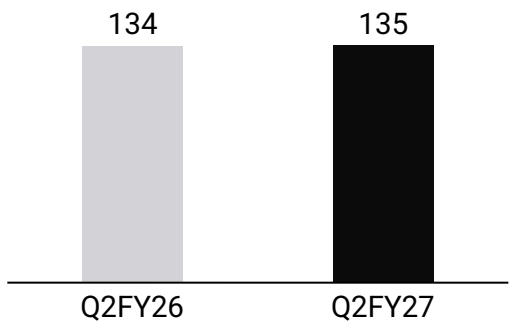
Gross margin narrowed mainly because revenue moved into the next quarter, while our long-term media rights are largely fixed and do not flex with quarterly billing. As revenue builds in the second half, that same operating leverage should work in our favour. Higher employee costs reflect annual increments and deliberate hiring ahead of our next phase of growth.

The second half has clear drivers: the full festive season in Q3; the ramp-up of Bengaluru Metro, the Mumbai premium bus fleet and Kolkata Streetscape; and marquee event-led projects in Nashik from February, which carry into the first quarter of FY28.

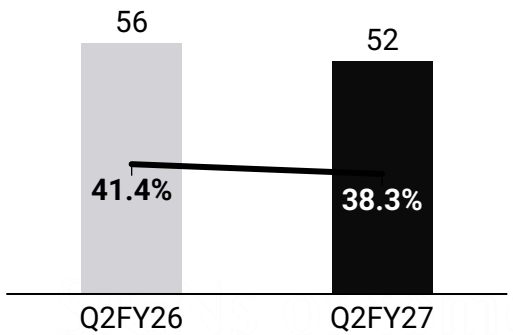
We remain confident of double-digit revenue growth in FY27, with a stronger second half in both revenue and profitability.

Performance Highlights – Quarter and Half-year

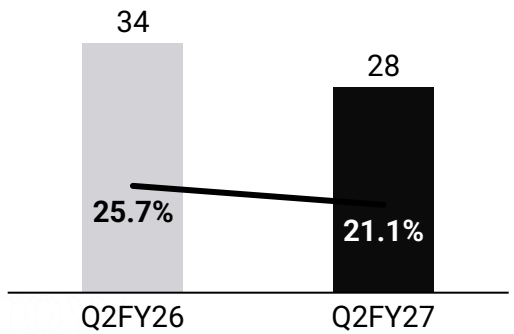
Revenue (Rs. Cr)



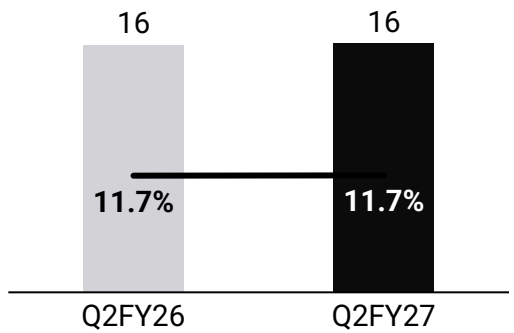
Gross Profit (Rs. Cr) & Margin (%)



EBITDA (Rs. Cr) & Margin (%)



PAT (Rs. Cr) & Margin (%)



**With effective from April 01, 2026, the Holding Company has revised its method of providing depreciation on its Property, Plant, and Equipment (PPE) from the Written Down Value (WDV) method to the Straight-Line Method (SLM) taking balance useful life as per the requirement of the Companies Act, 2013. Consequently, depreciation for the remaining useful life of the assets has been computed using the Straight-Line Method (SLM). The impact of this change is a reduction in depreciation charged to the Statement of Profit and Loss amounting to Rs. 6.9 cr. for the quarter & Rs. 12.9 cr for the half year ended.*

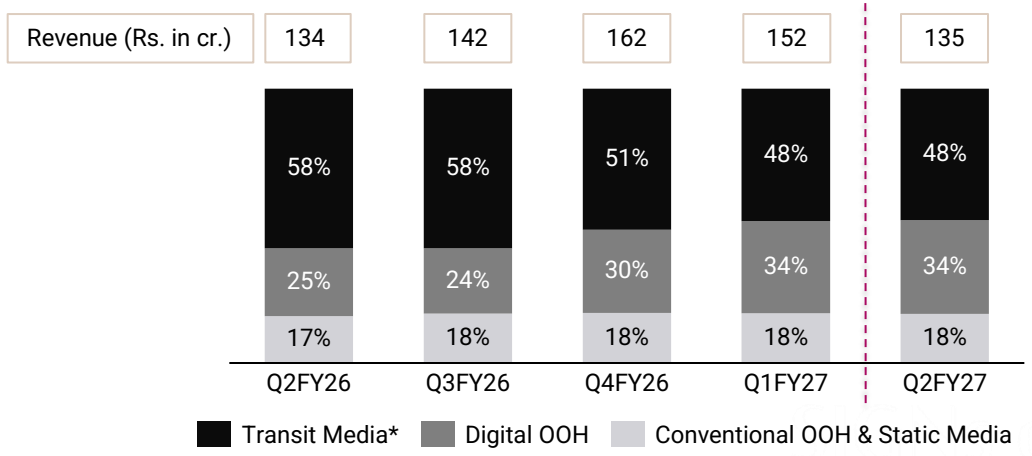
Consolidated Profit & Loss Statement

Particulars (Rs. Crs)	Q2FY27	Q2FY26	YoY	H1FY27	H1FY26	YoY
Revenue from Operations	**134.5**	**134.0**	**0%**	**286.8**	**271.7**	**6%**
Cost of Services	83.0	78.5		176.4	163.4	
Gross Profit	**51.6**	**55.5**	**-7%**	**110.4**	**108.2**	**2%**
Gross Profit %	**38.3%**	**41.4%**		**38.5%**	**39.8%**	
Employee Expenses	13.9	11.2		27.0	21.4	
Other Expenses	9.2	9.9		20.6	20.6	
Operating EBITDA	**28.4**	**34.4**	**-17%**	**62.8**	**66.2**	**-5%**
EBITDA Margin	**21.1%**	**25.7%**		**21.9%**	**24.4%**	
Other Income	1.4	1.2		2.2	2.3	
Depreciation*	6.1	9.8		11.6	19.1	
EBIT	**23.7**	**25.8**	**-8%**	**53.3**	**49.5**	**8%**
EBIT Margin	**17.6%**	**19.3%**		**18.6%**	**18.2%**	
Finance Cost	4.0	3.2		8.0	6.6	
Profit Before Tax	**19.7**	**22.6**	**-13%**	**45.3**	**42.9**	**6%**
PBT Margin	**14.6%**	**16.8%**		**15.8%**	**15.8%**	
Tax	3.9	6.9		10.8	11.9	
Net Profit	**15.8**	**15.7**	**1%**	**34.5**	**31.0**	**11%**
Net Profit Margin	**11.7%**	**11.7%**		**12.0%**	**11.4%**	
EPS	**2.96**	**2.94**		**6.45**	**5.79**	

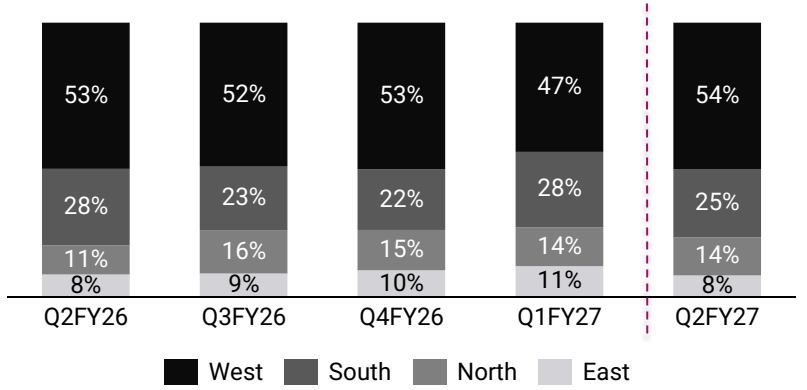
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Quarterly Revenue Breakup

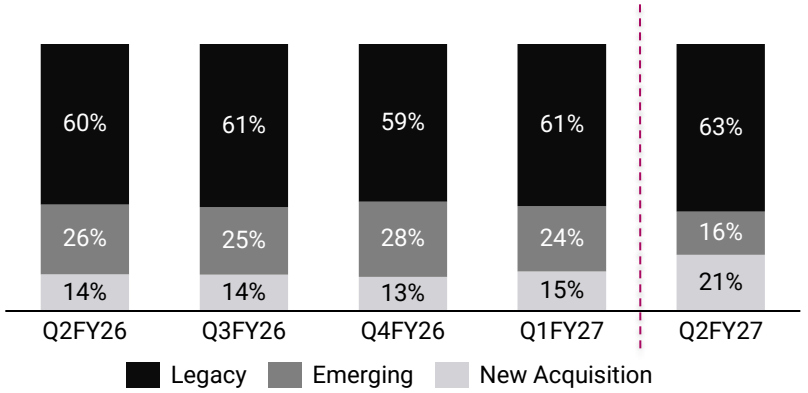
Segmental (By % of Revenue)



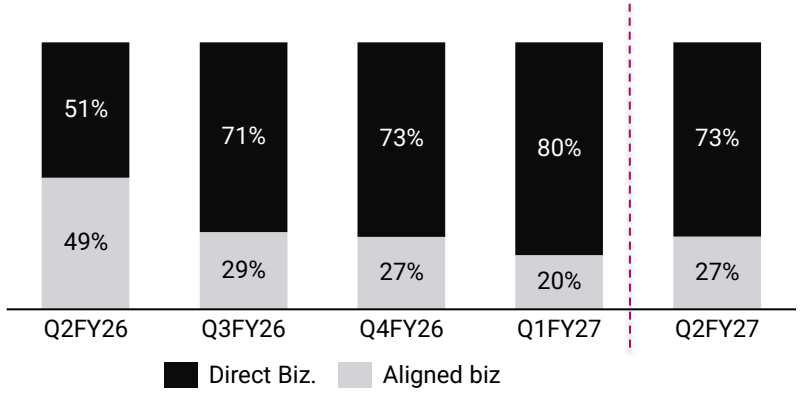
Geography (By % of Revenue)



Contract Vintage (By % of Revenue)



Relationship (By % of Revenue)



Transit Media* - Includes Metros, Airports, Shelters; Aligned biz# - via Third Party Contracts

Consolidated Balance Sheet

ASSETS (Rs. in Crore)	Sep – 26	Mar – 26
Non-current Assets		
Plant and Property Equipments	237.3	205.8
Capital Work-in-progress	19.2	20.2
Investment Property	0.1	0.1
Intangible Assets	0.1	0.1
Right of use assets	5.7	6.7
Financial Assets		
Investments	0.9	0.9
Others	38.8	37.3
Deffered Tax Assets (net)	9.8	9.2
Current tax assets (net)	16.4	8.5
Other Non Current Assets	8.9	13.9
	337.3	**302.8**
Current Assets		
Financial Assets		
Trade Receivable	273.1	317.3
Cash & Cash Equivalents	20.2	20.1
Bank Balances Other than above	15.1	3.9
Loans	0.0	0.0
Others	0.2	0.5
Current Tax Assests (net)	0.0	0.0
Other Current Assets	73.2	43.1
	381.9	**384.9**
TOTAL - ASSETS	**719.2**	**687.7**

EQUITY & LIABILITIES (Rs. in Crore)	Sep – 26	Mar – 26
Equity		
Equity Share Capital	10.7	10.7
Other Equity	311.0	277.0
Non- controlling interests	3.3	3.3
	325.0	**291.0**
Liabilities		
Non -current Liabilities		
Financial Liabilities		
Borrowings	69.8	82.7
Lease Liabilities	4.0	4.9
Other Financial Liabilities	1.9	1.8
Provisions	1.9	1.2
	77.6	**90.6**
Current Liabilities		
Financial Liabilities		
Borrowings	125.2	113.4
Trade Payables	98.8	145.7
Lease Liability	2.0	2.0
Other Financial liabilities	37.8	35.8
Other Current Liabilities	30.8	3.7
Provisions	1.9	1.6
Current Tax Liabilities	20.2	4.1
	316.7	**306.2**
TOTAL EQUITIES & LIABILITIES	**719.2**	**687.7**

Consolidated Cash Flow

Particulars (Rs. in Crore)	Sep – 26	Sep – 25
Net Profit Before Tax	**45.3**	**42.9**
Adjustments for: Non Cash Items / Other Investment or Financial Items	16.2	24.2
Operating profit before working capital changes	**61.5**	**67.1**
Changes in working capital	0.1	-47.0
Cash generated from Operations	**61.4**	**20.1**
Direct taxes paid (net of refund)	-3.3	-6.4
Net Cash from Operating Activities	**58.1**	**13.6**
Net Cash from Investing Activities	-48.0	-42.5
Net Cash from Financing Activities	-10.0	28.0
Net Change in Cash and Cash equivalents	**0.2**	**-0.8**
Add: Cash & Cash equivalents at the beginning of the period	20.1	2.2
Cash & Cash equivalents at the end of the period	**20.2**	**1.4**



Hear the light.

Warm wishes from our team of 523 to our 16,000+ shareholders and their families.

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Signpost India Limited

India’s Largest Transit & DOOH Media Company

Signpost India is one of the country’s leading Digital-Out-of-Home (DOOH) media and transit-art infrastructure companies. We specialize in large-scale public-space communication, transforming urban environments through innovation, technology, and high-impact brand experiences.

With a strong presence across major Indian cities, Signpost India builds and manages state-of-the-art transit media assets—metro stations, bus shelters, premium bus fleets, airports, and landmark digital billboards—reaching millions of commuters daily.

From design to deployment, our integrated solutions combine creativity, data intelligence, and engineering excellence to help brands connect with audiences seamlessly throughout their journey.

Signpost India is committed to shaping the future of OOH by creating sustainable, scalable, and smart media ecosystems that add value to cities, citizens, and brands.

SIGNs of tomorrow

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