



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: **25.09.2026**

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400051

Symbol: [BCONCEPTS]

Scrip Code: 543442

Sub: Opening of New Store “OFF-WHITE” at Quest Mall, Kolkata -700017.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are excited to inform the exchange, investors and public at large that the Company has opened a new store in the name of “OFF-WHITE” at **Quest Mall Unit No.102, First Floor, Syed Amir Ali Avenue, Kolkata-700017.**

We request you to kindly take the above information in your records.

For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
M No. A33016

Encl: Images of Store Opening

