

Date: 16 June, 2026

To, The Manager - Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street,
Mumbai – 400001

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Integration of JOJO App as a Bundled Offering on VZY Smart TVs by Dish TV India Limited

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that **JOJO Limited** has entered into a content partnership with **Dish TV India Limited**, whereby the **JOJO App** has been integrated as a bundled subscription offering within the **VZY platform**, Dish TV India Limited's integrated Smart TV and digital entertainment ecosystem that combines live DTH television and OTT content within a unified interface.

Through this partnership, the JOJO App is accessible to VZY platform users as part of their existing Dish TV subscription, without requiring a separate standalone subscription to the JOJO platform. This places JOJO's content at the point of first use for every new VZY Smart TV owner, embedded within the device from the moment it is switched on.

VZY Smart TVs are distributed nationally across leading retail outlets and online platforms, spanning metro cities and Tier 2 and Tier 3 markets across India, a reach that is particularly significant for JOJO Limited given the deep penetration of its core Gujarati-speaking audience across both urban and smaller Indian cities.

This development is in line with JOJO Limited's ongoing strategy to expand its digital distribution presence across leading DTH, connected TV, and Smart TV ecosystems in India, making its content accessible to a progressively wider base of Indian television audiences.

Kindly take the above information on record.

Thanking You,

For JOJO Limited (formerly known as Madhuveer Com 18 Network Limited)



Name: Pushti Rajani

Designation: Company Secretary and Compliance Officer (Membership No. A78352)