

18th June, 2026

To,
The Chief General Manager Listing
Operations.
BSE Limited
P.J Towers,
Dalal Street, Fort, Mumbai - 400 001.

Scrip Code: 539682

Subject: Mobavenue AI Secures International Order Worth INR 10.02 Crore through its UK Subsidiary.

Dear Sir/Ma'am,

We wish to inform you that Mobavenue AI Tech Limited ("MATL"), through its wholly owned subsidiary in the United Kingdom, Mobavenue Global Holdings Limited, has received a new international order worth approximately INR 10.02 Crore (Rupees Ten Crore and Two Lakh Only).

The engagement will be executed through the Company's AI-powered consumer growth and technology platforms to support the customer's digital growth objectives.

The order reflects the increasing adoption of AI-led digital advertising and consumer growth solutions across international markets and further strengthens MATL's expanding global presence. The engagement is expected to contribute towards the Company's international revenue base while supporting diversification across geographies and customer segments.

The Company continues to focus on enabling enterprises, brands, publishers and digital businesses to drive growth outcomes through the integration of artificial intelligence (AI) and consumer growth solutions.

Mobavenue AI Tech Limited (BSE: INE622Q01027) is a global AI-powered AdTech and consumer growth company that enables businesses, enterprises, publishers and large global agencies to connect with high-intent consumers and drive measurable outcomes across the full customer journey.

• **Mobavenue AI Tech Limited** •

📍 **REGD. OFF:** 208, White Lotus Plaza, 1 Avantika Nagar, Scheme No. 51 Sangam Nagar, Army Head Quarter Indore, Madhya Pradesh- 452006.

🏢 **CORPORATE OFF:** Unit 111 B-Wing, Western Edge II, Magathane, Borivali East, Mumbai, Maharashtra, 400066.

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(Formerly known as Lucent Industries Limited)

Its proprietary A3 framework, spanning Awareness, Acquisition and Activation, ensures a full-funnel, outcome-led approach to digital growth. Headquartered in Mumbai with a growing global presence across ASEAN, MENA, LATAM, the UK, and the USA, Mobavenue works with 150+ brands across e-commerce, BFSI, fintech, travel, OTT, gaming, healthcare, and retail, from publicly listed enterprises to some of the fastest-growing digital businesses in the market.

At the core is the GMP 360 stack, a unified platform that integrates data, AI-powered decisioning, and programmatic execution across mobile, video, Connected TV, web, OEM, and DOOH, enabling real-time intelligence and consistent outcomes at scale.

Note: The order value of approximately ₹10.02 Crores has been computed based on the prevailing USD-INR exchange rate as on the date of this disclosure. Since the order is denominated in foreign currency, the actual value in Indian Rupees may vary depending upon fluctuations in the applicable exchange rate during the execution and realization of the order.

Kindly take the above information on record.

For Mobavenue AI Tech Limited
(Formerly known as *Lucent Industries Limited*)



Kunal Kothari
Chairman & Chief Operating Officer
DIN: 07111105

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