# STEP TWO CORPORATION LIMITED

**"AVANI SIGNATURE"** 91A/1, Park Street, Kolkata – 700 016
Ph.No.(033)6628 9111, E-mail : admin@steptwo.in
CIN : L65991WB1994PLC066080

**Date:** 03.11.2026

**BSE Limited**
**Phiroze Jeejeebhoy Towers,**
**Dalal Street,**
**Mumbai – 400 001**

**Scrip Code: 531509**

**The Secretary**
**The Calcutta Stock Exchange Ltd.**
**7, Lyons Range,**
**Kolkata – 700 001**

**Scrip Code:29182**

**Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Adoption and Launch of New Corporate Logo and Brand Identity**

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform the Stock Exchange(s) that **Step Two Corporation Limited** has adopted a new corporate logo and refreshed its brand identity, effective from 03rd November'2026.

**Key Details of the Update:**

1. **Brand Transformation:** The revamped corporate logo represents the Company's evolving strategic focus, commitment to innovation, and future growth orientation while preserving its core values and heritage.
2. **Operational Continuity:** Please note that this change is solely a visual re-branding exercise. The legal name of the Company, corporate structure, ownership, registration details, stock symbols, and day-to-day operations remain unchanged.
3. **Phased Implementation:** The new visual identity will be rolled out across the Company's digital assets, corporate communication, branches, products, and official collaterals in a phased manner.

A copy of the **Press Release** along with the sample design/visual presentation of the new corporate logo is attached herewith as **Annexure – A**.

Kindly take the above information on record and update the master records and trading display system of the Exchange accordingly.

Thanking you,

Yours faithfully,

**For Step Two Corporation Ltd.**

ANUJ AGARWAL
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Date: 2026.11.03 16:47:02 +05'30'

**Anuj Agarwal**
**Managing Director**
**DIN - 02984121**
**Encl: as above**

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**Annexure -A**

## Step Two Corporation Limited announces entry into a New Business Segment and unveils New Corporate Logo and Refreshed Brand Identity

Step two Corporation Limited wishes to intimate regarding the proposal to commence a lending business focused on financing electric two-wheelers and batteries, with the objective of supporting the adoption of electric mobility and providing accessible financing solutions to eligible borrowers.

The proposed business model will primarily cater to **e-rickshaw drivers and other eligible customers requiring financing for electric two-wheelers and batteries**. The loans will be facilitated through tie-ups with dealers, who will assist prospective borrowers in identifying suitable products and initiating the loan application process. Loan appraisal, sanction, disbursement, repayment monitoring and other applicable activities will be undertaken in accordance with the Company's approved policies and applicable regulatory requirements.

The proposed business will initially be launched in the following locations:

1. Mathura, Uttar Pradesh
2. Chhattisgarh
3. Ludhiana, Punjab

Following the initial rollout, the Company intends to progressively expand its operations across India, subject to business performance, operational readiness and compliance with applicable laws and regulatory requirements.

The key objectives of this initiative are to facilitate access to finance for electric mobility, support e-rickshaw drivers and other eligible borrowers in acquiring electric vehicles and batteries, and develop a sustainable dealer-led lending network.

The company has also **adopted a new corporate logo and refreshed its brand identity**. The new logo reflects the Company's evolving strategic focus, commitment to innovation, and future growth orientation while preserving its core values and heritage. The launch of the new logo is a reflection of the Company's continued focus on its growth aspirations and its endeavour to build a stronger and more recognisable corporate identity.

This change is solely a visual re-branding exercise. The legal name of the Company, corporate structure, ownership, registration details, stock symbols, and day-to-day operations remain unchanged. The new visual identity will be rolled out across the Company's digital assets, corporate communication, branches, products, and official collaterals in a phased manner.

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**About Step Two Corporation Limited**

Step Two is a registered Non- Banking Financial Company, based at Kolkata, engaged in financing and capital markets. Also, our scope of activities includes financial Consultancy Services market. Also, our scope of activities includes Financial Consultancy Serving in this field for about a decade. We are a Public Limited Company quoted with Bombay Stock Exchange, Calcutta Stock Exchange. We are focused on companies that address areas of scarcity, and accordingly advised such numerous industrial groups on the best means of expansion, diversification and funding and also placed them with their placement and money market operations. We help our clients find target companies, in line with their growth and acquisition plans, understand negotiation strategy and structuring transactions.

**Disclaimer**

*Certain statements in this document may be forward-looking in nature. These statements are subject to various risks and uncertainties, including but not limited to government actions, local political or economic developments, and other factors that may cause actual results to differ materially from those expressed or implied in such forward-looking statements. The company assumes no responsibility for any action taken based on these statements and undertakes no obligation to publicly revise or update them to reflect subsequent events or circumstances.*

End of press/Media Release

For Media inquiries, please contact:
Jaswinder Singh,CFO
Step Two Corporation Limited
E-mail : admin@steptwo.in

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Step2

CORPORATION LIMITED

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