

Date: 03<sup>rd</sup> July, 2026

**To,**  
**BSE Limited**  
**Corporate Services Department**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai, 400001

**Scrip Code: 544735**

Dear Sir/Madam,

**Subject: Intimation of Conclusion of 15<sup>th</sup> Annual General Meeting**

**Ref. NOVUS LOYALTY LIMITED ("Company")**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the 15th Annual General Meeting ("AGM") of the Members of Novus Loyalty Limited ("the Company") held on Friday, 3<sup>rd</sup> of July, 2026 at 05:00 PM at IRIS Hall, luxera Hotels & Banquets, Mehrauli – Gurgaon Road has been concluded on 3<sup>rd</sup> of July, 2026 at 6:00 PM.

The meeting was held in compliance with the applicable circulars issued in this regard by the Ministry of Corporate Affairs and Securities and Exchange Board of India.

This intimation will also be published on the company's Website.

This is for your reference and records.

Thanking You.

Yours Sincerely,

**For Novus Loyalty Limited**

(Formerly known as Novus Loyalty Private Limited)

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**Name: Vibhore Rastogi**

**Designation: Compliance Officer & CFO**

**DIN: 11127637**