



October 05, 2026

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated October 05, 2026 titled '*Airtel Business launches IQ Gateway – India's first business communications platform with telco-grade network intelligence for safe enterprise messaging*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit
Krishan Puri

Digitally signed by
Rohit Krishan Puri
Date: 2026.10.05
11:52:51 +05'30'

Rohit Krishan Puri
Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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Airtel Business launches IQ Gateway – India’s first business communications platform with telco-grade network intelligence for safe enterprise messaging

- *The DPDP-compliant unified platform combines Airtel’s industry leading fraud protection solutions with network insights to make every customer conversation safer and more trusted*
- *To enable enterprises to manage multiple service providers and customer communication channels (SMS, WhatsApp, RCS, and business voice) on a single, sovereign control plane, reducing delivery failures, spam risks, and regulatory challenges*
- *Enterprises can now easily optimize their customer conversation channels (including fallback options), ensure easy identity verifications and curb artificially inflated traffic costs*

New Delhi (India), October 5, 2026: Airtel Business, India's leading provider of secure and reliable connectivity, technology, and communications solutions, today launched Airtel IQ Gateway, India’s first ever telco-grade network intelligence platform which brings different customer communication channels onto one safe control plane.

Enterprises now won’t need to manage multiple vendors separately if they opt for Airtel IQ Gateway, a DPDP-compliant platform which combines SMS, WhatsApp, RCS, voice communications and number verification (silent authentication) together in one place. It will enable enterprises to easily manage their business communications at scale, while protecting customer trust and making safety foundational to every customer interaction.

This offering from Airtel Business is of critical importance today, when businesses have to manage fragmented customer communication stacks across multiple service providers and tools to reach their customers, with limited visibility into the real delivery of messages. Messages are often reported delivered even when they fail, while International OTP pumping by bots inflates bills. Moreover, managing pre-approved message templates is manual and often leads to mistakes. For enterprises, especially in sectors like BFSI, government, e-commerce and logistics, this not only hurts customer trust when consumers are targeted by scams, this also damages their brand reputation.

Airtel IQ Gateway solves this with a single control center for all business communications. It brings together Airtel’s fraud protection with automatic integrations of native message template system (DLT), automatic switching to back-up service providers, and intelligent routing across SMS, WhatsApp, RCS and voice.

By leveraging Airtel’s built-in network intelligence and trust layers for enterprise use, such as IQ Verify for fraud protection and Silent Authentication for SIM based login, with capabilities like spotting fraudulent account creations and takeovers and artificial traffic spikes, Airtel IQ Gateway protects enterprises from fraud losses and billing spikes caused by industry-wide SMS pumping.

Launched nationwide today after successful trial deployments across select banks, financial institutions and other relevant industry collaborations, the platform extends Airtel’s proven expertise in fraud prevention for end customers to enterprises, enabling them to build customer trust at scale through safe communications.

Sharat Sinha, CEO – Airtel Business, said, *“As India accelerates towards a safe, inclusive digital economy, trust must become the foundation of every digital interaction. Secure-by-design customer engagement is today the bedrock on which enterprises can scale with confidence. At Airtel, we have already demonstrated the power*



of network-grade fraud prevention in protecting millions of consumers across our mobile and digital services. With IQ Gateway, we are extending this proven expertise to enterprises, enabling them to build brand trust while ensuring every customer conversation is safe, authenticated and resilient. By embedding trust at the network layer, we are enabling our enterprise customers, especially banks, government departments and logistics firms, to reduce cybercrime losses and strengthen the credibility of every customer interaction. This is a decisive step towards a safer digital future for India, where citizens and businesses can transact and engage with equal confidence.”

Key capabilities of Airtel IQ Gateway

- **Flexible deployment:** It can be integrated with existing communication workflows and vendor ecosystems. It can be installed on the enterprise’s premises or hosted on Airtel’s cloud as SaaS, based on customer preference and security requirements.
- **Unified platform with end-to-end control:** Enterprises can manage all their customer communications on a single dashboard with real-time analytics and transparent delivery reporting
- **Protection from financial loss:** Safeguard against fraud losses and billing spikes from fraudulent SMS pumping that are prevalent in the industry
- **Network-grade intelligent features:** Airtel’s industry leading fraud protection is combined with native DLT integration, automated vendor failover and intelligent multi-channel routing for built-in trust and safety
 - **Airtel IQ Verify (network-first fraud scoring)** evaluates network, device and usage signals to prevent fraudulent accounts from being onboarded, and safeguarding authentic customers from getting defrauded
 - **Delivery transparency** with network-level delivery reports
 - **Silent Authentication (network-first login/SIM binding)** replaces OTP SMS for login and SIM-binding flows by validating that the entered number matches the active SIM in-device, reducing SIM-swap and social-engineering risks

For more details on Airtel IQ Gateway, log on to www.airtel.in/b2b/iq-gateway

Experience the platform at Airtel booth at the India Mobile Congress from October 7–10, 2026.

About Bharti Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 650 million customers in 15 countries across India and Africa. The company also has its presence in Bangladesh and Sri Lanka through its associate entities. The company is ranked second amongst mobile operators globally, and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high-speed 4G/5G mobile, Wi-Fi (FTTH+ FWA) that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, video streaming services, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, and cloud-based communication. Airtel’s digital arm – Xtelify, empowers telcos globally to leverage the power of AI, data and technology to accelerate their digital transformation and drive growth. Xtelify also offers Airtel Cloud in India enabling enterprises with a sovereign, telco-grade cloud platform that guarantees secure migration, effortless scaling, lower costs and no vendor lock-ins. Within its diversified portfolio, Airtel also offers passive infrastructure services through its subsidiary Indus Tower Ltd. For more details visit www.airtel.com