

Date: 24th July, 2026

The Manager,
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C-1,
Block G, Bandra - Kurla Complex,
Bandra (East), Mumbai - 400 051

The General Manager,
The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Symbol: SAREGAMA

Scrip Code: 532163

Subject: Corporate Presentation

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations') as amended from time to time, please find enclosed the Corporate Presentation.

This information is available on the website of the Company www.saregama.com

You are requested to kindly take the abovementioned on record.

Yours Faithfully,
For **SAREGAMA INDIA LIMITED**

Nayan Misra
Company Secretary and Compliance Officer

Encl: As above

SAREGAMA

A 1902 gramophone label, transformed into a digital IP powerhouse.

Corporate Presentation

**INDIA
LIMITED**

OWN THE IP IN
PERPETUITY.
THEN COMPOUND
IT ACROSS EVERY
FORMAT THAT
INDIA'S DIGITAL
BOOM OPENS UP.

*New music charges through the P&L in ~10 years,
pays back the investment in ~5 years, and then earns for 60–80 years.*

THE INVESTMENT CASE



1,80,000+

Songs Owned

Master & underlying works,
in perpetuity, global



650MN+

Owned Audience

Subscribers & followers
across the portfolio



₹4,047MN

Adjusted EBITDA (FY26)

41% margin, +13% YoY



26%

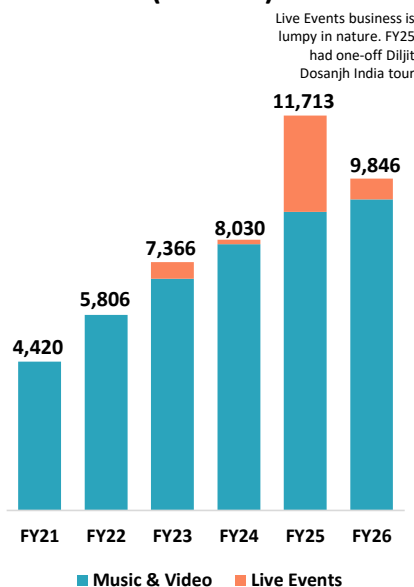
IRR on new music

Steady-state margin
rises to ~90%

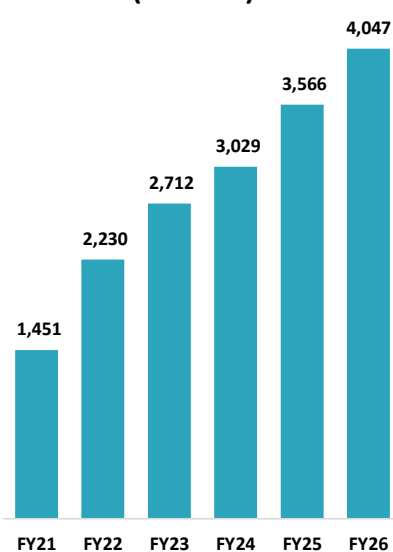
FY26 : All time high Adjusted EBITDA, headline revenue up excluding one-off live-events base

KEY FINANCIAL METRICS

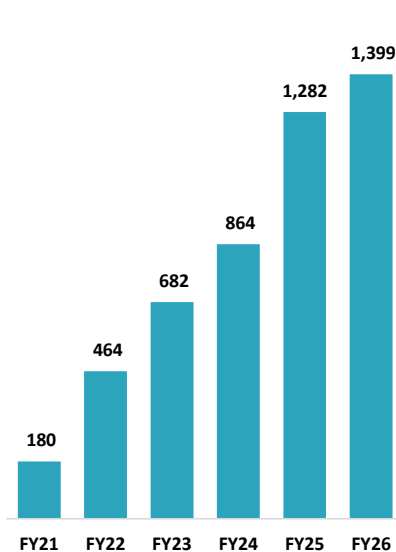
Revenue from Operations (INR Mn)



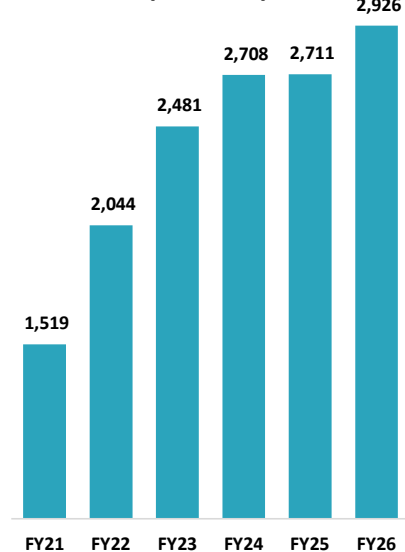
Adjusted EBITDA (INR Mn)



Music Content Charge (INR Mn)

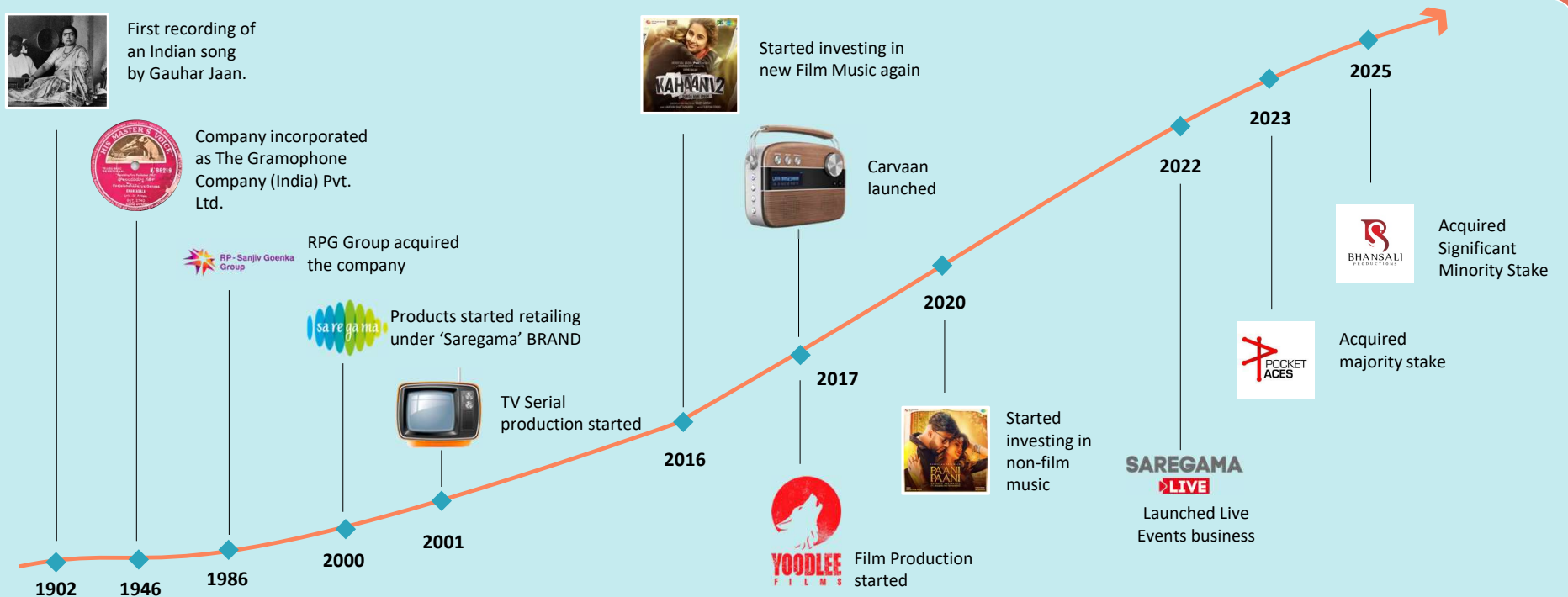


Operational PBT (INR Mn)



FY23 numbers are re-stated post impact of demerger

From a 1902 gramophone label to a Digital IP Powerhouse : Reinvented Every Era, Every Format.



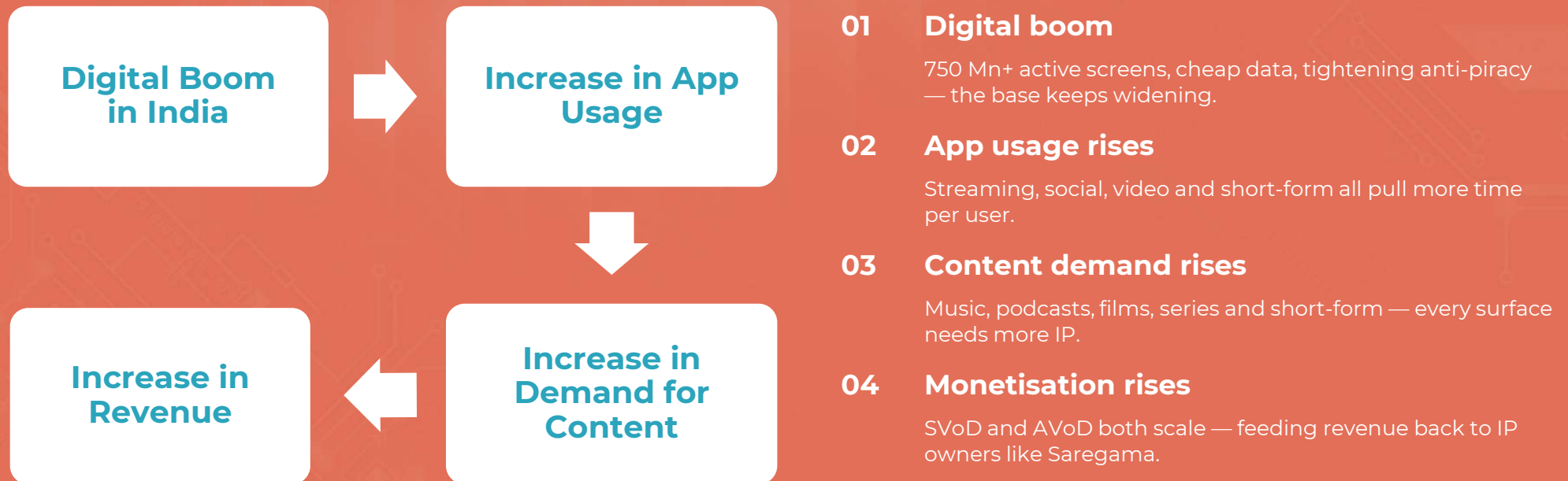


SAREGAMA INDIA LTD

THE OPPORTUNITY

India's digital boom is compounding both content consumption and monetisation.

Saregama wants to ride that wave, as a pure play Content IP company.



Four verticals — each in a structurally growing Indian entertainment market.

MUSIC

₹59,000 Mn

+8% CAGR · 3 yrs

Growth in digital users and consumption per user, Paid-subscriber expansion, digital advertising, catalogue monetisation

LIVE EVENTS

₹1,45,000 Mn

+11% CAGR · 3 yrs

Rising disposable income, premium ticketed experiences, beyond metros

VIDEO

₹2,05,000 Mn

+7% CAGR · 3 yrs

OTT monetisation, rising music-rights value, optimised release windows

ARTISTE MGMT.

₹22,000 Mn

+24% · 2 yrs

Shift to relatable creators, brand engagement, social-first attention



SAREGAMA INDIA LTD

COMPETITIVE MOATS

Two moats that compound: an owned catalogue in perpetuity, and a large owned audience.

PROPRIETARY IP

1,80,000+

Songs owned — master & underlying works, in perpetuity, global territory.

70+

Films

55+

Digital series

10K+

Hours of TV

14+

Indian languages

DIGITAL FANBASE

650 Mn+

Subscribers & followers — a direct, owned audience across the portfolio.

190 Mn+

Music

50 Mn+

Video

410 Mn+

Artistes & creators

**Diversified across segments, partners and revenue sources —
no single point of dependence.**

83% **MUSIC**

Licensing | Artiste Mgt. | Retail (Carvaan, Vinyl)

6% **LIVE EVENTS**

Concerts | Festivals | Devotional |
Stand-up Comedy

11% **VIDEO**

Film (Bhansali) | TV & digital series |
Short-form (FilterCopy)

Revenue diversified across three sources

67% **FROM PLATFORM**

Spotify · YouTube · Netflix · JioHotstar · Sun TV ·
Doordarshan · Instagram

19% **FROM BRAND**

Myntra · Indriya · Unilever · KFC · Hero
Music | Events | Short-format | Series

14% **FROM CUSTOMER**

Amazon · Vijay Sales · BookMyShow · District · PVR
Retail | Live Events | Films

One engine turns four businesses into compounding value.





SEGMENT 01 : 83% OF REVENUE

MUSIC



Licensing · Artiste Management · Retail



The global recorded-music market keeps compounding — and streaming leads it.

+6.4%

2025 growth

Global recorded music

\$31.7 Bn

2025 revenue

Global recorded music

~70%

revenue from streaming

837 Mn paid users globally

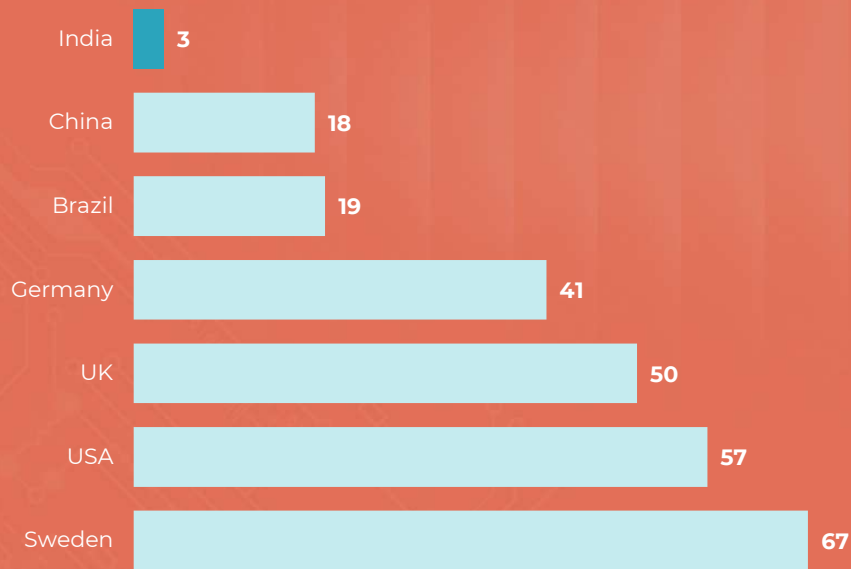
Why it matters for Saregama

Streaming has turned recorded music into an annuity: an owned song earns every time it is played, forever.

India is the least-penetrated large market in that annuity — the next slide sizes the headroom.

India's music-subscription penetration is among the lowest globally — the subscriber & ARPU headroom is the thesis.

Paid-subscription penetration (%)



ARPU* headroom

~8 USD

Emerging-markets average label-share ARPU today

~31 USD

Developed-markets average — a ~4x growth runway as payments, data and premium adoption scale

Source: Goldman Sachs 2025 report.
*Record label share ARPU.

One music catalogue, monetised across six revenue streams — with owned YouTube reach scaling fast.

Audio OTT

Per-stream + share of subscription fees from global & Indian platforms

Video OTT

Advertising & subscription revenue from our own YouTube channels + user generated content.
Fixed-fee licences to social platforms

Sync

Music licensing to third-party films & web-series released in theatre & OTT: Netflix, JioHotstar, Amazon, Zee5

Broadcasting

TV serials & reality shows — fixed fee for a period

Brands

Ad jingles & bespoke music properties — fixed-fee licences

Societies

IPRS for underlying-works & **Novex** for sound recording public performance licensing

Saregama YouTube subscribers – music channels (Mn)

44

FY21

64

FY22

84

FY23

107

FY24

149

FY25

206

FY26

Driving growth in catalogue value, while future-proofing the company through data-driven new content acquisition

CATALOGUE VALUE GROWTH

AI Content Refresh

Recreations

Retail Products:
Carvaan & Vinyl

Market through **Pocket Aces'** 400Mn+ Digital followers

NEW CONTENT LEADERSHIP

Acquire **25-30%** of all **New Indian Music**

Assured Content through **Bhansali Productions**

Sign **Artistes for Music** in leading languages

Catalogue Acquisitions

AI & DATA INTELLIGENCE

Proprietary Data Analytics

Predictive AI models

Marketing Efficiencies

5-year Payback Discipline

SUPER FAN MONETISATION

Proprietary Live Events

Meet-and-Greet Formats

Premium & Collectible Products

Branded Merchandise



The biggest multi-language Indian catalogue: 180,000+ songs, all major Indian languages and genres

54,000+

Hindi

31,000+

Bengali

19,000+

Tamil

12,500+

Telugu

10,000+

Punjabi

9,000+

Malayalam

8,000+

Marathi

4,500+

Kannada

25,000+

Devotional

9,000+

Classical

4,500+

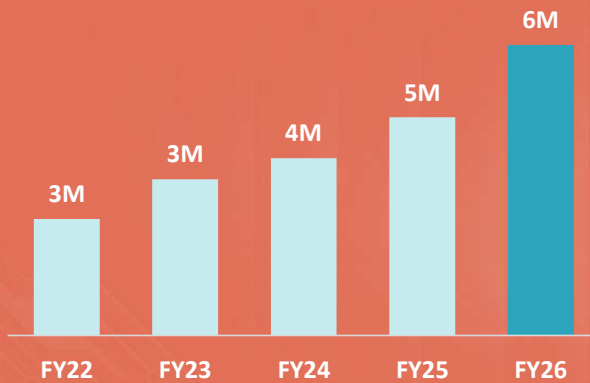
Folk

1,000+

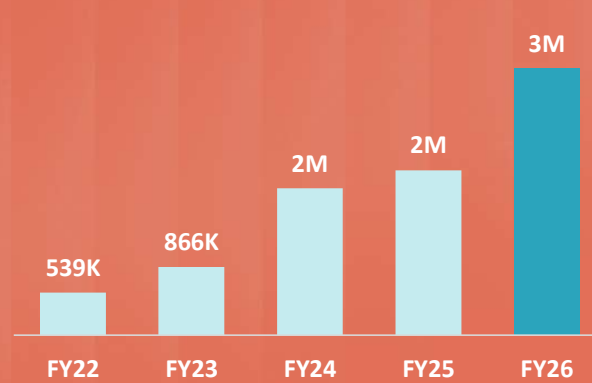
Ghazal

Focus on growing revenues from older songs

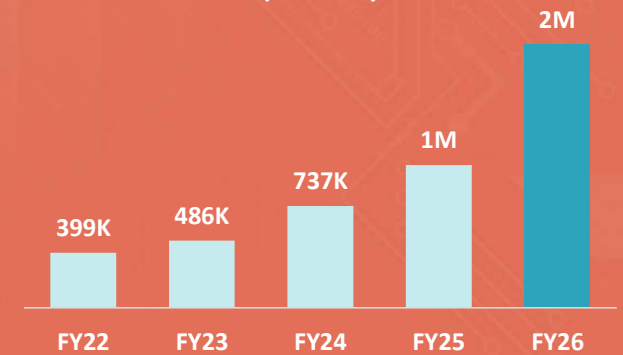
Maula Mere Maula (INR Mn)



Jaadu Teri Nazar (INR Mn)



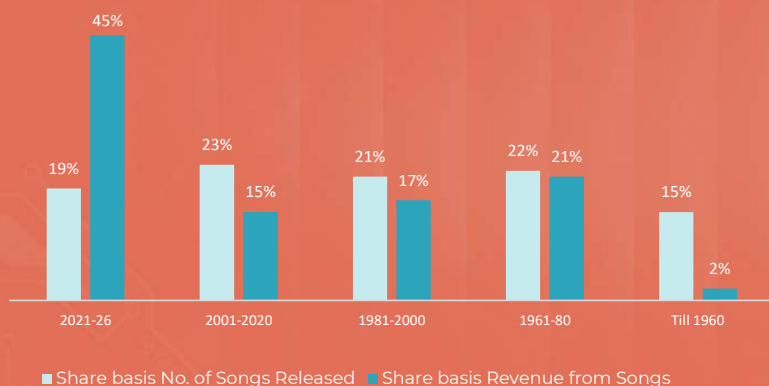
Ho Gaya Hai Tujhko To Pyar Sajna (INR Mn)



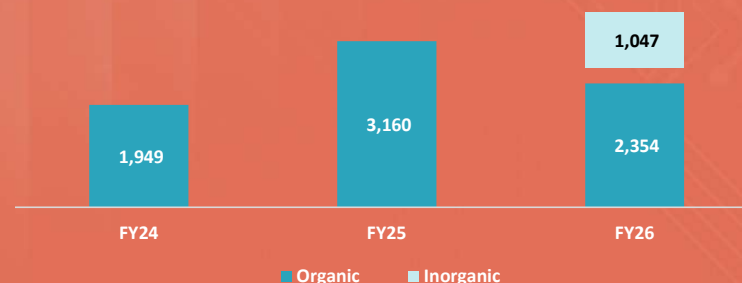
Note: YoY Revenue accrued from YT & OTT from the original song and its derivatives

From a catalogue label to a new-age content company — and investing behind it.

Song Share by Decade of Release



Investment in New Content (INR Mn)



25–30%

target share
of all new Indian music content

60%

of FY26 licensing revenue
from songs released after 2000

Assured supply, secured slate

Exclusive access to marquee Hindi film music via the Bhansali Productions stake, at a pre-defined formula.

FY27 release slate already secured across Hindi and regional languages.

Why owning IP compounds: pay back in 5 years, then earn at ~90% margin for decades.

5 yrs

Cash Payback

on new content investment

10 yrs

Amortisation in P&L

content cost fully amortised

60–80 yrs

Revenue life

an owned song keeps earning

~26%

IRR

on new music content

Once cost is fully charged off, margins move up to ~90%.

Each release front-loads the cost (marketing + amortisation + royalty post recovery of cost and hurdle rate) into the first decade, then becomes near-pure-margin annuity revenue. Scale the release slate and the back-book compounds underneath it — the core of the equity story.

Data-driven acquisition is landing hits — at industry scale, across languages.

150+

Saregama songs on Charts

Across Spotify language charts in FY26

#1 position

Weekly Top Albums

Spotify India (FY26)

5

languages charting

Hindi, Tamil, Telugu, Malayalam, Bhojpuri...

Major FY26 film albums



Full song-level chart performance by language → Appendix 1.

Future slate secured — visibility on new music across Hindi and regional markets.



Silaa



Love & War



Naagzilla



Haunted 3D: Echoes of the Past

HINDI

Future slate secured — visibility on new music across Hindi and regional markets.

REGIONAL



Paradise
(Telugu)



Mango Pachcha
(Kannada)



Dharman
(Tamil)



Meesaya Murukku 2
(Tamil)



Purushan
(Tamil)

Future slate secured — visibility on new music across Hindi and regional markets.

REGIONAL



Out of Syllabus
(Marathi)



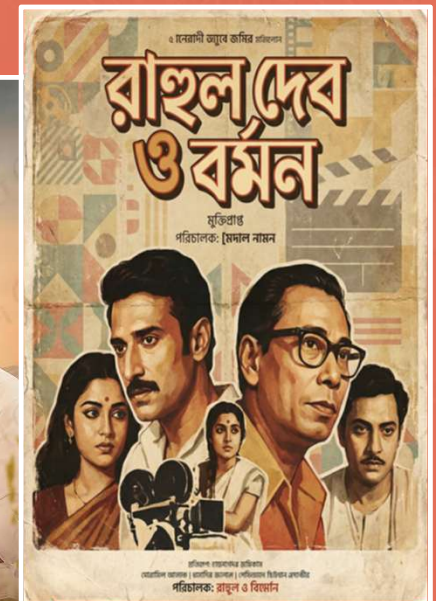
Kirr Katta Kirr
(Marathi)



Swapnasundari
(Marathi)



Shiuli
(Bengali)



Rahul Dev Burman
(Phire Esho Anuradha)
(Bengali)



SAREGAMA INDIA LTD

MUSIC · ARTISTE MANAGEMENT

Build, grow and monetise talent across the whole content ecosystem.

300+

Artistes

410 Mn+

Digital footprint of Saregama Astistes

+24%

Market CAGR

Artiste mgmt., 2 yrs

Develop

Discover & onboard artistes and creators; build reach through releases, content and collaborations across music and digital.

Monetise

Live events, concerts, corporate shows, influencer campaigns and brand endorsements — commissions and revenue shares.

Cross-ecosystem

One talent, many surfaces: Viraj Ghelani, Danny Pandit, Maahi and Pragati Nagpal span music, video, live and FilterCopy.



SAREGAMA INDIA LTD

MUSIC · ARTISTE MANAGEMENT

Examples of growing and monetising talent across the whole content ecosystem.



Viraj Ghelani – Performances in Video (*Badhu Alright Che*), Live Events (*That's So Viraj*), and bookings through Artiste Management and brand endorsements.



Danny Pandit – Created the viral track *Zat Pat Pata Pat* within the Music segment, performs at Live Events including his own show *Normal Day with Danny Pandit*, and creates digital-first content such as *If ChatGPT Was Maharashtrian*.



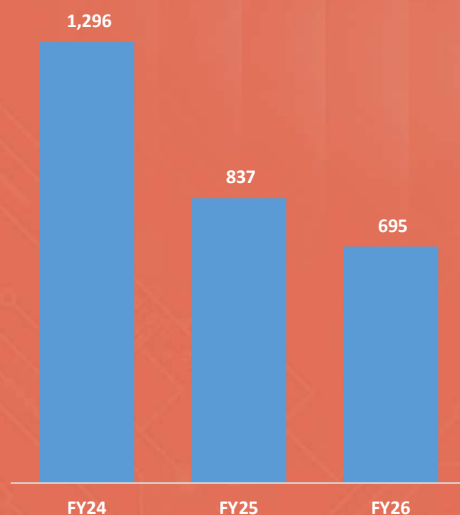
Maahi – Music releases including *Jaadugari*, performances at UN40 Music Festival, Himesh's Tour, and participation in digital content formats such as *Ishq At Campus* on FilterCopy.



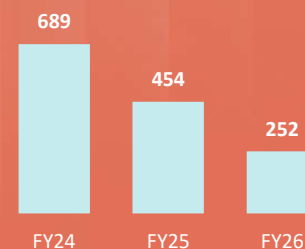
Pragati Nagpal – Music releases including *Ishare*, live performances as part of Himesh's Tour, and participation in digital content formats such as *Away From Keyboard* on FilterCopy.

Catering to super-fan demand; Carvaan re-engineered for profitability. Vinyl scaled up.

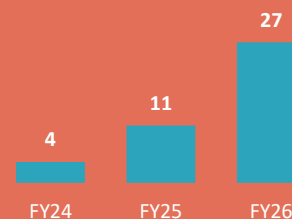
Revenue from Retail
(INR Mn)



Carvaan sales (units, '000s)



Vinyl sales (units, '000s)



Margin over Volume

Carvaan shifted to e-commerce and modern trade, with SKU rationalisation and a premium mix. **Lower volumes, but improved profitability** — a deliberate re-engineering, not a decline.

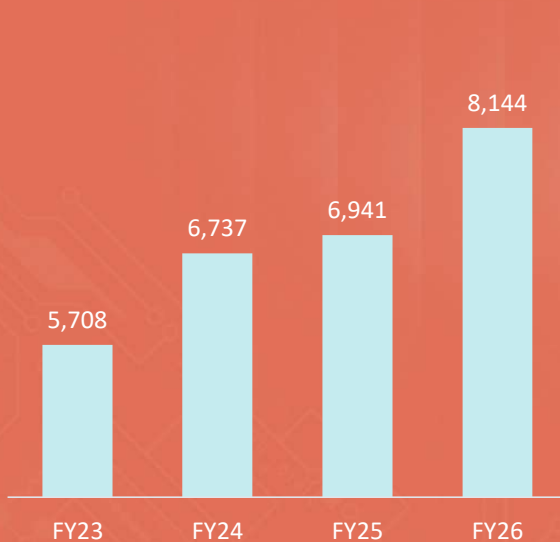
Capitalising on Vinyl Revival

Capitalised on the global resurgence of vinyl by leveraging Saregama's rich catalogue to offer premium collectibles for music enthusiasts and superfans.



The music engine: steady revenue growth and expanding margins.

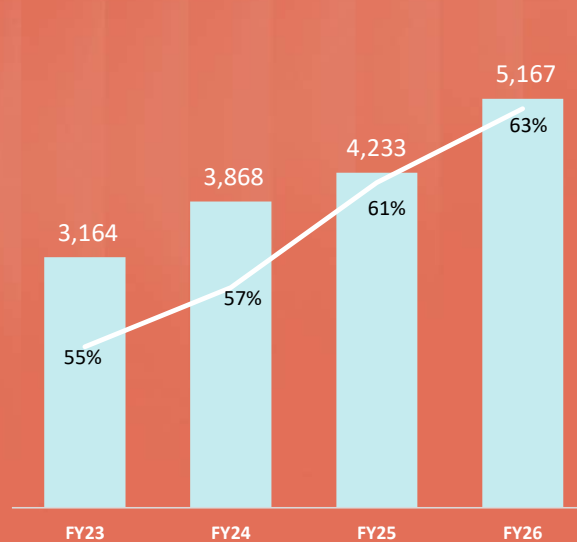
Music Revenue (₹ Mn)



+17%

FY26 revenue growth YoY

Music EBITDA (₹ Mn & %)

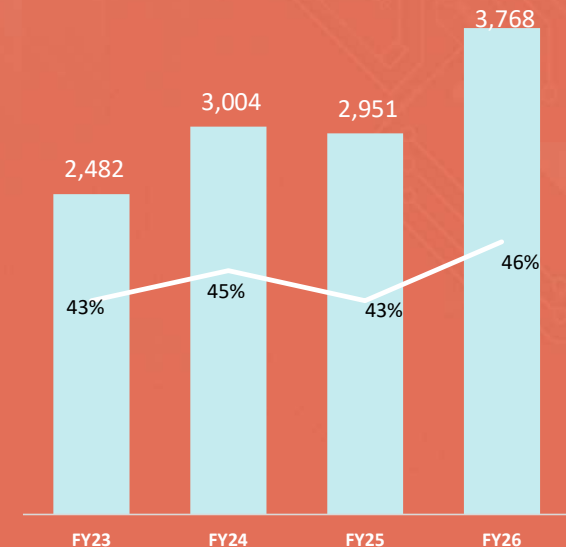


Music EBITDA = Segment Result excluding Content Charge

63%

Music EBITDA margin (FY26)
up from 55% in FY23

Music Net Margin (₹ Mn & %)



Music Net Margin = Music EBITDA less Content Charge

46%

Music Net margin (FY26)
EBITDA less content charge

Base case for the next 3–5 years: ride the digital growth story.

20–23%

Music revenue growth p.a.

+3–5%

Music net-margin improvement

25–30%

of all new Indian music content

What drives it

Growth in digital users and consumption per user | Higher ad share moving to digital
Assured Hindi film music at lower cost via Bhansali | marketing muscle at lower cost via Pocket Aces
Potential upside from audio subscription taking off and short-format apps paying a share of advertising.



SEGMENT 02 : 6% OF REVENUE



Owned-IP & Artiste-concerts

A multi-format, owned-IP model — proven at scale, built to be resilient.

Multi-format strategy

Concerts | Festivals | Experiential
Devotional | Standup Comedy

Focus on IP building

Gen Z | Millennial
UN40 | FilterCopy Comedy

Gen X | Baby Boomers
Carvaan Live | Krishna

Leveraging Artiste Relationships

Diljit Dosanjh | Himesh Reshammiya | Javed
Akhtar | Divine | Manoj Muntashir | Jaya
Kishori

Asset light model

3rd party venues | Low working capital

Risk Hedging

Back-ended deals with artistes
Cross leveraged through new songs

Approach

Test → learn → scale



SEGMENT 03 : 11% OF REVENUE

VIDEO



Films · Digital & TV series · Short-format — 1 to 120 minutes

Retain IP across every runtime — from 1-minute FilterCopy to 120-minute films.

Films

Significant minority in Bhansali Productions

Exclusive marquee Hindi film music; creative control with Bhansali, financial oversight with Saregama

Digital series

Producers of India's biggest Gen Z series

Little Things · What The Folks · Ghar Waapsi · Hunter 2 (Pocket Aces)

TV series

Biggest Tamil TV producer

Chandralekha 2,300+ eps · Valli 1,950+ · Roja 1,300+ · Athi Pookkal 1,250+

Short-format

FilterCopy — the go-to brand for India's Gen Z

Community at scale across YouTube & Instagram, feeding brand-sponsorship revenue

Revenue Model: Licensing of IP | Brand Sponsorships

Detailed list of programs is in Appendix 3



FINANCIAL HIGHLIGHTS

From Adjusted EBITDA to PAT — margins expanding, one-off live-events base normalising.

Particulars (INR Mn)	FY26	FY25	YoY	FY24
Revenue from Operation (A)	9,846	11,713	(16%)	8,030
Total Expenses (B)	5,799	8,147	(29%)	5,001
Adjusted EBITDA (C=A-B)	4,047	3,566	13%	3,029
Adjusted EBITDA Margin	41%	30%		38%
Content Charging Cost (D)	1,399	1,282	9%	864
Depreciation (E)	97	97		62
Finance Cost (F)	54	57		32
Other Income (G)	423	581	(27%)	637
Share of Net Profit / (Loss) of Associates (H)	6	-		-
Operational PBT (I=C-D-E-F+G+H)	2,926	2,711	8%	2,708
Exceptional Item* (J)	(85)	50		-
PBT (K=I+J)	2,841	2,761	3%	2,708
Tax (L)	779	718		732
PAT (M=K-L)	2,062	2,043	1%	1,976
<i>PAT Margin (%)</i>	21%	18%		25%
Diluted EPS	10.73	10.61		10.27

*Exceptional Item consists of:

1. FY26: Impact of new labour code. 2. FY25: Net impact of income due to reversal of derivative liability and expenses due to diminution in value of investment in subsidiaries

Adjusted EBITDA : EBITDA excluding music Content Charge

Content Charge include the following charges related to the new content during the year: Amount amortised in case of Royalty based deals.

1. Amount amortised against the one-time fee paid in case of Outright purchase-based deals. 2. Marketing of new content. 3. Content charge does not include any royalty paid post recoupment of the Minimum Guarantee amount.

Consolidated balance sheet

Equity and Liabilities (INR Mn)	FY26	FY25	FY24
Shareholder's fund			
(a) Equity share capital	193	193	193
(b) Other equity	16,734	15,641	14,498
Net worth	16,927	15,834	14,691
(a) Non-controlling interest	25	34	35
Non-current liabilities			
(a) Financial liabilities			
(i) Borrowings	95	-	-
(ii) Lease liabilities	8	14	23
(iii) Other financial liabilities	353	309	2,090
(b) Provisions	93	59	57
(c) Deferred tax liabilities (net)	617	518	474
Current liabilities			
(a) Financial liabilities			
(i) Borrowings*	609	-	17
(ii) Lease liabilities	14	13	15
(iii) Trade payables	1,576	1,274	933
(iv) Other financial liabilities	1,492	812	610
(b) Other current liabilities	611	1,320	655
(c) Provisions	768	731	650
(d) Current tax liabilities	32	34	88
Total	23,220	20,952	20,338

*Borrowings represents temporary use of WC limits

Assets (INR Mn)	FY26	FY25	FY24
Non-current assets			
(a) Property, plant and equipment	2,220	2,222	2,238
(b) Right-of-use assets	18	21	34
(c) Investment properties	20	20	21
(d) Goodwill	2,939		
(e) Other Intangible assets	5,115	6,082	5,130
(f) Intangible assets under development	-	-	55
(g) Investments	3,107	-	-
(h) Financial assets			
(i) Other financial assets	303	78	172
(i) Deferred tax assets (net)	29	-	-
(j) Other non-current assets	543	501	468
Current assets			
(a) Inventories	2,434	2,402	2,393
(b) Financial assets			
(i) Investments	678	1,112	1,177
(ii) Trade receivables	1,769	1,432	1,587
(iii) Cash and cash equivalents	282	694	569
(iv) Bank balances other than (iii) above	1,211	4,743	4,852
(v) Loans	189	193	221
(vi) Other financial assets	1,148	33	31
(c) Current tax assets (net)	292	359	275
(d) Other current assets	923	1,060	1,115
Total	23,220	20,952	20,338

Consolidated cash flow statement

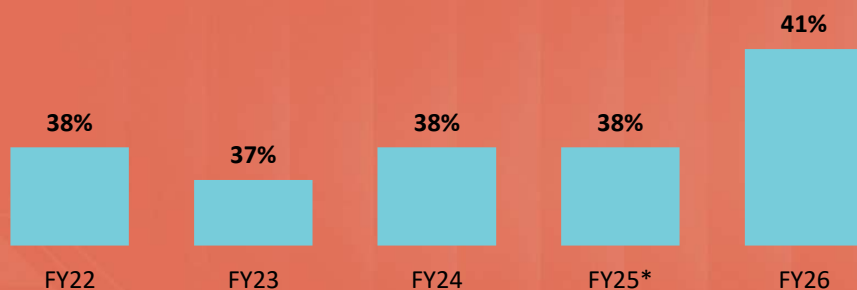
Particulars (INR Mn)	FY26		FY25		FY 24	
Pre-Tax Profit	2,841		2,761		2,708	
Change in other operating activities (Including non-cash Items)	520		17		(400)	
Change in Working capital	(1,168)		1,882		(348)	
Taxes Paid	(640)		(806)		(514)	
Net cash (Used in) / Generated from Operating Activities (A)		1,553		3,854		1,446
Spent on New Content @	(2,653)		(2,134)		(1,342)	
Consideration paid for acquisition	(3,361)		(1,275)		(1,662)	
Redemption / (Investment) in Fixed Deposits with maturity > 3m	3,496		45		761	
Redemption / (Investment) in Mutual Fund	513		205		1,422	
Net cash generated from other Investing activities	319		411		474	
Net cash (Used in) / Generated from Investing Activities (B)		(1,686)		(2,748)		(347)
Net cash (Used in) / Generated from Treasury Shares	(116)		(79)		(22)	
Proceeds from / (Repayment of) Borrowing	704		(17)		(14)	
Repayment of Lease Liability	(8)		(8)		(11)	
Dividend paid	(868)		(868)		(771)	
Interest paid	(26)		(15)		(31)	
Net cash (Used in) / Generated from Financing Activities (C)		(314)		(987)		(849)
Net (Decrease) / Increase in Cash and Cash Equivalent (A+B+C)		(447)		120		250
Cash and Cash Equivalents at the beginning of the year		694		569		167
Effect of Translation of foreign currency cash and cash equivalents		(1)		5		3
Add: Cash and Cash Equivalents of Finnet / Pocket Aces on the date of acquisition		36		-		149
Cash and Cash Equivalents at end of the year *		282		694		569

* Exclude Investment in Bank FD with maturity more than 3 months and Investment in Mutual Funds INR 1,889 Mn in FY26, INR 5,911 Mn in FY25, and INR 6.023 Mn in FY24

@ Represents amount invested in acquiring/producing Music and Film IPs

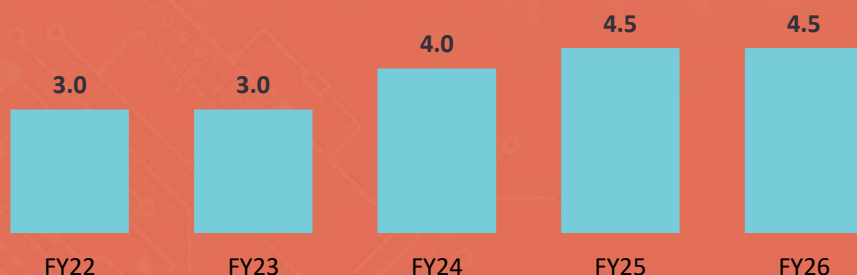
Rising margins, healthy returns, growing dividend — and a net debt-free balance sheet.

Adjusted EBITDA margin (%)



*FY25 Adjusted EBITDA is excluding live events

Dividend per share (₹)



13.3%

Return on equity (FY26)

₹10.73

Diluted EPS (FY26)

₹16,927 Mn

Net worth (FY26)

NIL

Net debt

₹5,115 Mn

Other intangibles (IP)

₹23,220 Mn

Total assets



SAREGAMA INDIA LTD

THE INVESTMENT CASE, IN ONE LINE

**Own the IP. Compound it across formats.
Ride India's digital monetisation curve.**

1,80,000+

Songs owned in perpetuity

~26% / ~90%

New-content IRR / steady margin

₹4,047 Mn

Adj. EBITDA · 41% margin

NIL

Net debt — self-funded growth



APPENDIX 1

Song Release Performance



SAREGAMA INDIA LTD

Music | Licensing : Chartbusters of 2025

APPENDIX 1

Songs Released	
Industry 1650+	Saregama 200+

11

songs of
Saregama
entered
Spotify Mumbai
local pulse chart

Count of weeks on Spotify Mumbai Local Pulse weekly charts

--- Songs ---

--- Weeks on chart ---

Run Down The City - Monica	8	
Rang (From "Sky Force")	4	
Kokaina	4	
Ramba Ho	4	
Khudaya Ishq (From "Abir Gulaal")	3	
Tenu Zyada Mohabbat (From "Tu Meri Main Tera Main Tera Tu Meri")	2	
Ishq Jalakar - Karvaan (From "Dhurandhar")	1	
Ve Mahiya (From "Sarzaameen")	1	
Saat Samundar Paar (From "Tu Meri Main Tera Main Tera Tu Meri")	1	
Hum Dono	1	
We Ain't Gonna Stop (Ek Pal Ka Jeena)	1	

HINDI

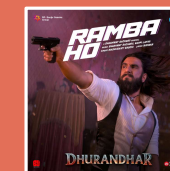
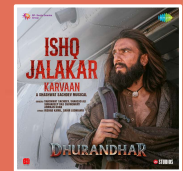
DHURANDHAR

#1

Weekly Top Albums
Spotify - India

#17

Weekly Top Albums
Spotify - Global



Music | Licensing : Chartbusters of 2025

TELUGU

Songs Released		19	songs of Saregama entered Spotify Hyderabad local pulse chart
Industry	Saregama		
475+	135+		

Count of weeks on Spotify Hyderabad Local Pulse weekly charts

--- Songs --- --- Weeks on chart -



MALAYALAM

Songs Released		25	songs of Saregama entered Spotify Kochi local pulse chart
Industry	Saregama		
400+	150+		

Count of weeks on Spotify Kochi Local Pulse weekly charts

--- Songs --- --- Weeks on chart -



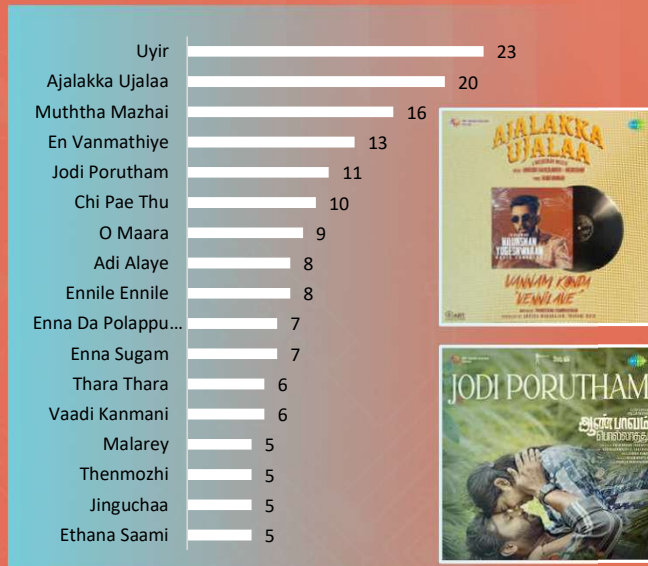
Music | Licensing : Chartbusters of 2025

TAMIL

Songs Released		57	songs of Saregama entered Spotify Chennai local pulse chart
Industry	Saregama		
700+	250+		

Count of weeks on Spotify Chennai Local Pulse weekly charts

--- Songs --- Weeks on chart --

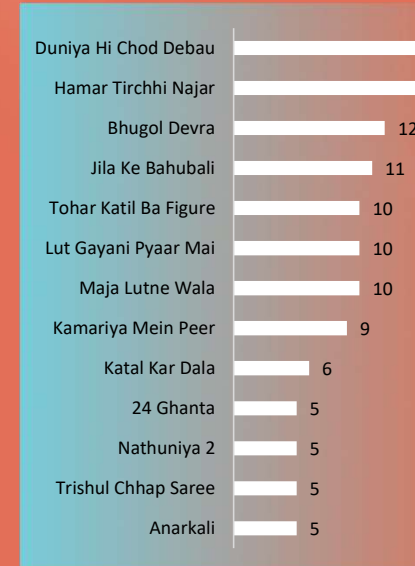


BHOJPURI

Songs Released		28	songs of Saregama entered Spotify Patna local pulse chart
Industry	Saregama		
1100+	130+		

Count of weeks on Spotify Patna Local Pulse weekly charts

--- Songs --- Weeks on chart --





SAREGAMA INDIA LTD

Music | Licensing : Chartbusters of FY26

APPENDIX 1

HINDI

BHOJPURI

TELUGU



#4	#5	#16
TOP 10 TRENDING	TOP 10 TRENDING	TELEVISION MUSIC VIDEOS
SONG	SONG	SONG
#18	#29	#30
TELEVISION MUSIC VIDEOS	SONG	SONG
#47	#51	#68
DAILY MUSIC VIDEOS	DAILY MUSIC VIDEOS	DAILY MUSIC VIDEOS
#87	#127	#140
DAILY MUSIC VIDEOS	DAILY MUSIC VIDEOS	DAILY MUSIC VIDEOS

Tu Meri main Tera



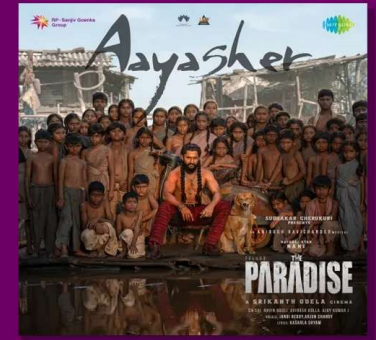
#2	#5	#15
TOP 10 TRENDING	TELEVISION MUSIC	TELEVISION MUSIC
SONG	SONG	SONG
#20	#30	#35
TELEVISION MUSIC	SONG	DAILY MUSIC VIDEOS
#37	#50	#57
DAILY MUSIC VIDEOS	DAILY MUSIC VIDEOS	DAILY MUSIC VIDEOS
#58	#174	
DAILY MUSIC VIDEOS	DAILY MUSIC VIDEOS	

Kokaina



#1	#2	#2
TRENDING	TOP MUSIC	SPECIALTY
VIDEO	VIDEOS	WEEKLY PULSE
#3	#3	#3
ON REELS	BHOJPURI	BHOJPURI
INSTAGRAM	TOP 50 GANA	PARTY
#4	#5	#22
TOP BHOJPURI	DAILY MUSIC	SONG
SONG	VIDEO	YOUTUBE
#38	#95	
TOP 50	GLOBAL SONG	
JOSHAAN	YOUTUBE	

Nathuniya 2



#1	#1	#1
WEEKLY TOP SONGS	INDIA SUPER HITS-	TOP 50
HYDERABAD	TOP 50	TELEVISION
#1	#1	#1
TOP 100	WEEKLY TOP	TRENDING
INDIA	SONGS TELUGU	MUSIC VIDEO
#1	#1	#2
DAILY MUSIC VIDEOS	WEEKLY TOP MUSIC	DAILY TOP SONGS
#4	#6	#38
TOP 100	WEEKLY TOP SONGS	SONG
INDIA	DAE	INDIA
#49		
DAILY VIRAL		
SONGS INDIA		

Aaya Sher



SAREGAMA INDIA LTD

Music | Licensing : Chartbusters of FY26

APPENDIX 1

TAMIL

MALAYALAM



#1 REGIONAL WEEKLY CHART
#1 TRENDING VIDEOS - INDIA
#1 TOP 50 SUPER HITS TAMIL
#1 MUSICCHOCK COLUMBIA
#4 TOP 50 TAMIL
#8 DAILY TOP MUSIC VIDEOS - INDIA
#19 TOP 100
#33 TIKTOK - INDIA
#33 SPOTIFY INDIA 200
#40 DAILY SUPER HITS
#40 TOP 50

Muththa
Mazhai



#1 AN CRICK
#4 TOP 50 SUPERHITS
#31 TOP 100
#1 TRENDING INDIA
#7 TOP 50
#154 INDIA TOP 200 DAILY
#4 REGIONAL WEEKLY
#12 DAILY TOP MUSIC VIDEOS GLOBAL

Jinguchaa



#2 TRENDING VIDEOS
#6 INDIA SUPER HITS - TOP 50 TAMIL
#10 TRENDING VIDEOS
#42 DAILY VIRAL SONGS SINGAPORE
#3 WEEKLY TOP SONGS CHENNAI
#7 WEEKLY TOP SONGS TAMIL
#18 TRENDING SONGS
#79 DAILY TOP SONGS INDIA
#4 TOP 50 TAMIL
#9 DAILY TOP MUSIC VIDEOS
#35 TOP 100 SINGAPORE
#96 TOP 100 INDIA

Aura 10/10



#1 DAILY TOP MUSIC VIDEOS - UAE
#2 LOCAL FOLK MUSIC
#9 DAILY TOP MUSIC VIDEOS - SINGAPORE
#54 TOP 100
#1 TRENDING VIDEOS - INDIA
#5 DAILY TOP MUSIC VIDEOS - INDIA
#29 TOP 50 MALAYALAM
#2 REGIONAL WEEKLY CHART
#8 DAILY VIRAL SONGS - INDIA
#50 TIKTOK - INDIA

Onam Mood



SAREGAMA INDIA LTD

APPENDIX 1

Music | Licensing : Content Creation

500 **MILLION** *Club* +



Views from all versions of the song, including lyrical, uploaded on Saregama's official YouTube channel. Does not include UGC views

**Data Mining based Predictive Models | De-centralised Decision Making |
Partnership with Production houses having proven track records | High Success Ratio**



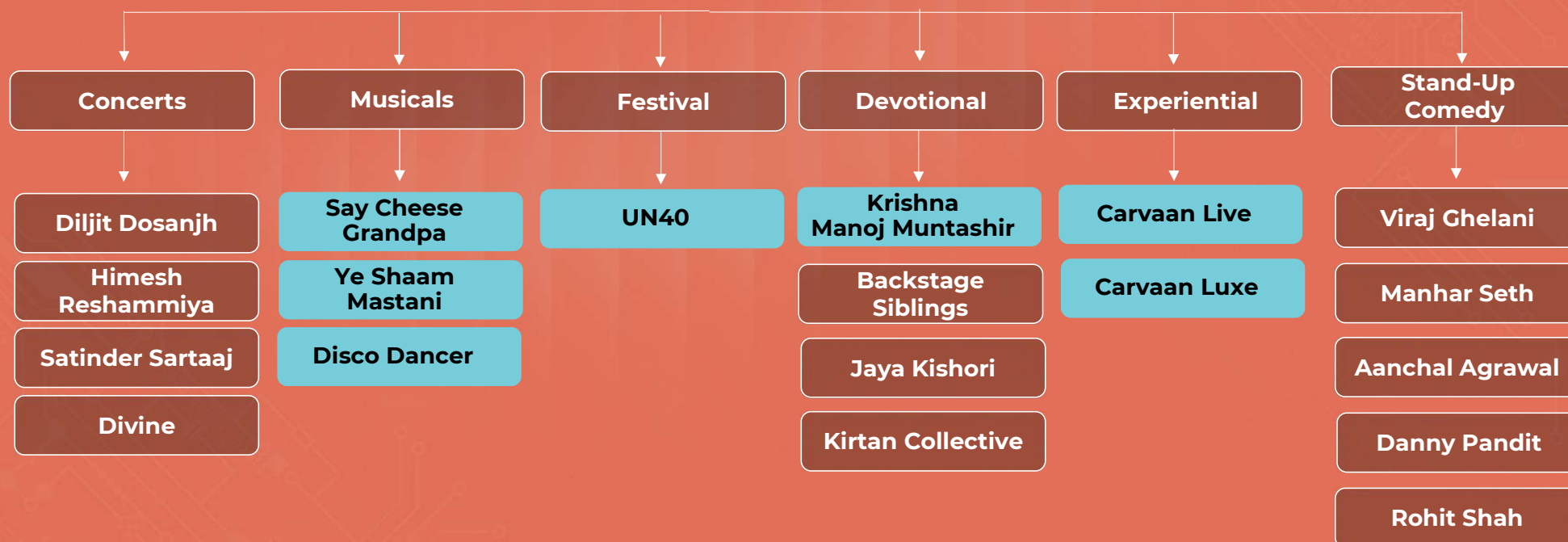
SUPPORTING DETAIL



APPENDIX 2

Event Formats

Live Events



 OWNED IP SHOWS

Live Events: Building Formats & Scale

DILJIT DOSANJH

75+

Shows

40+

Cities

8+

Countries

1.2Mn

Audience

A proven live powerhouse, Diljit Dosanjh has demonstrated sustained audience demand across multiple tours and geographies, with ***Dil-Luminati*** emerging as a landmark success that redefined the scale of live music events by an Indian artiste.



Live Events : Building Formats & Scale

Expanding our *devotional events* through curated experiences across audiences

BACKSTAGE SIBLINGS

India Bhajan Jamming

7+

Shows

7+

Cities

30k+

Audience



KRISHNA - RADHA SE RANBHUMI TAK

Manoj Muntashir

20+

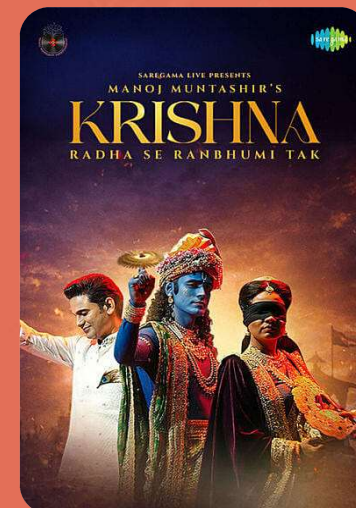
Shows

4+

Cities

20k+

Audience



Live Events : Building Formats & Scale

Carvaan Live

An immersive live format, bringing together music, audience participation and shared memories in an intimate setting

20+

Shows

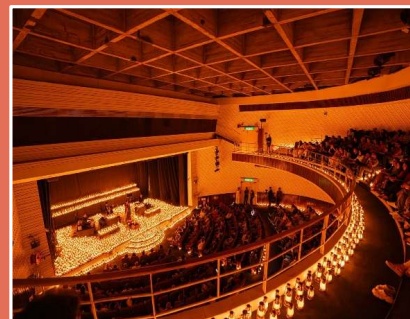
3+

Cities

4k+

Audience

Carvaan Live reflects Saregama's ability to extend established Music IP into *scalable experiential format*



Live Events : Building Formats & Scale

Expanding Our Presence in *Stand-Up Comedy* Through Emerging Talent

20+

Shows

9

Cities

20k+

Audience



VIRAJ GHELANI
That's So Viraj

80+

Shows

35

Cities

20k+

Audience



MANHAR SETH
Main Shayar Toh Nahi

Live Events : Building Formats & Scale

UN40

2-day multi-genre festival only for people under the age of 40, held in Bengaluru in March 2026

Expanded *format beyond music* through *stand-up comedy, gaming zones and arena-style interactive experiences*

25+

Artistes

7

Brand Partnerships

12k+

Audience



SKODA

Carlsberg
SMOOTH PACKAGED DRINKING WATER

LAKMĒ
PEPTIDE LIP I.V.

AJIO

Prestige

LIQUID.IV.

ACT
FIBER NET



SUPPORTING DETAIL



APPENDIX 3

Video Formats

Video : Films

Film strategy led primarily through
Strategic Investment In



Significant Minority Ownership basis valuation linked to
next 3 years financial performance



Exclusive access to marquee Hindi film music, ensuring a
predictable, high-quality new music basis a predefined formula



Playing to our respective strengths: full creative control
with the Sanjay Leela Bhansali and financial oversight
with Saregama



Video : Digital Series

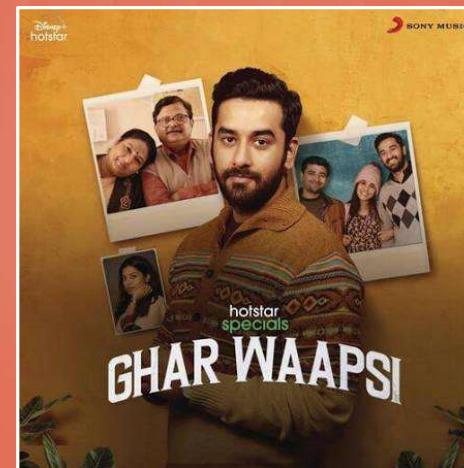


Little Things

NETFLIX



What The Folks



Ghar Waapsi



Please Find Attached



Producers of India's Biggest Gen Z Series

Video : Tv Series



Chandralekha

2,300+
Episodes



Valli

1,950+
Episodes



Roja

1,300+
Episodes



Athi Pookkal

1,250+
Episodes



Anbevaa

1,050+
Episodes

Biggest Tamil TV Series Producer

Video : Short Format : FilterCopy

YOUTUBE



If Mom-in-Law Could Hear Your Thoughts



Life of Every NEET Aspirant



Reality of Being Unemployed



Genz and Millenials Ke Beech Kalesh

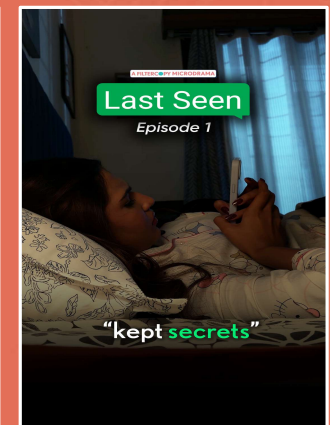
INSTAGRAM



Ishq at Campus S2



Love iRL



Last Seen

FilterCopy is the goto Content Brand for Indian's Gen Z

Disclaimer

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