



LG Electronics India Limited

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LGEIL/CGC/2026-27/54

Date: September 22, 2026

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001**

NSE Symbol: LGEINDIA

Scrip Code: 544576

Sub: Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclosing a copy of Press Release being issued by the Company, titled, **“LG India Introduces New Range of Semi-Automatic Washing Machines, Combining Powerful Performance, Smart Convenience and Bold Design”**

This is for your information and records.

Thanking You,

Yours truly,
For **LG Electronics India Limited**

(Anuj Goyal)
Company Secretary and Compliance Officer

Encl: As above

LG India Introduces New Range of Semi-Automatic Washing Machines, Combining Powerful Performance, Smart Convenience and Bold Design

- New lineup features premium aesthetics and advanced washing technologies,
- Features include – Toughened Glass Lid, Dual Spin Shower, Roller Jet Pulsator+, Ultra Scrub Wall and Wind Jet Dry+ across 15 models from 8 kg to 12 kg capacities.
- Exports scheduled to begin in 2027

New Delhi, 22nd September 2026: LG Electronics India Limited today announced the launch of its new range of Semi-Automatic Washing Machines, designed to deliver powerful washing performance, smarter convenience, durable construction and bold premium design. Available across 15 models in 8 kg to 12 kg capacities, the new lineup offers Indian consumers greater choice across family sizes, laundry needs and design preferences. Exports of AX Semi-Automatic Washing Machines are scheduled to begin in 2027, targeting over 10 countries globally.

With this launch, LG is redefining expectations from the semi-automatic washing machine category by addressing everyday laundry challenges such as detergent residue, lint, stubborn stains, slow drying and fragile lids. The range brings together practical innovation and stylish design to make laundry simpler, faster and more effective.

“The new Semi-Automatic Washing Machine range is designed for consumers who expect more from everyday laundry. It combines LG’s trusted technology, durable engineering, premium design and smart features that solve real household challenges,” said **Young Min Hwang- Home Appliances Solution Sales Division Leader, LG Electronics India Limited.**

At the heart of the new lineup is Dual Spin Shower, that uses two powerful water inlets to rinse away residual detergent more effectively, leaving clothes cleaner and fresher. The Roller Jet Pulsator+, inspired by a whale-tail design, creates dynamic water movement to improve cloth circulation and help remove stubborn dirt while caring for fabrics.

It also features Ultra Scrub Wall, designed with a special scrub pattern to tackle tough dirt on cuffs, collars and heavily soiled areas. The New Smart Filter efficiently captures lint during the wash cycle and is easy to remove and clean, helping maintain better wash quality with less effort.

The range also introduces Wind Jet Dry+, that uses powerful airflow during spinning to remove excess moisture and help clothes dry faster. It also offers 3+1 wash programs for greater laundry flexibility and Rat Away Technology for added protection and durability.

Designed to stand out, the new range features a strong box-type body, bold Pattern, durable knobs and premium colour options including **Onyx Black, Middle Black and Burgundy**. Select models



Life's Good.

also come with a Toughened Glass Lid with soft-closing mechanism, offering enhanced durability, quieter operation and more premium user experience.

The new range is manufactured at LG's Greater Noida facility, one of the company's Industry 5.0-centric smart factories. LG's advanced manufacturing capabilities include AI-enabled Smart Factory operations, automation, robotics and AGVs for high-precision production and efficient logistics. LG ensures reliability through 100% quality checks, AI vision inspection and rigorous testing in NABL-accredited labs for enhanced operational efficiency to industry's best levels.

With decades of consumer trust, deep understanding of Indian households and leadership in home appliance innovation, LG continues to strengthen its Semi-Automatic Washing Machine portfolio. The new lineup combines powerful performance, smart convenience, bold design, durable engineering and trusted LG quality to deliver a superior laundry experience for Indian consumers.

About LG Electronics India Ltd

LG Electronics India Limited (LGEIL) was established in January 1997 in India. It is focused on various consumer electronics and B2B businesses, from home appliances and media entertainment to HVAC and commercial displays. LGEIL's manufacturing units at Greater Noida, Uttar Pradesh and Ranjangaon, Pune, Maharashtra and have the capacity to manufacture LED TVs, air conditioners, commercial air conditioning systems, washing machines, refrigerators, and monitors.

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