

Ref No: AWL/SECT/2026-27/23

July 1, 2026

**BSE Limited**

Floor 25, P J Towers,  
Dalal Street,  
Mumbai – 400 001

**Scrip Code: 543458**

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051

**Scrip Code: AWL**

Dear Sir / Madam,

**Sub: Press Release/ Media Release titled “AWL Agri Business welcomes ‘Madhur’ to its growing portfolio of trusted Food Brands.”**

Please find attached copy of press release dated 1<sup>st</sup> July 2026 titled “AWL Agri Business welcomes ‘Madhur’ to its growing portfolio of trusted Food Brands.”

Kindly take the same on records.

Thanking You

Yours faithfully,

**For AWL Agri Business Limited  
(formerly known as Adani Wilmar Limited)**

**Darshil Lakhia  
Company Secretary  
Memb. No: A20217**

## **AWL Agri Business Welcomes Madhur to Its Growing Portfolio of Trusted Food Brands**

*~ The inclusion of one of India's most loved sugar brands to the portfolio reinforces the country's leading FMCG company's commitment to serving Indian households with trusted food essentials ~*

**Ahmedabad, July 1, 2026:** AWL Agri Business Limited, one of India's largest food and FMCG companies behind iconic household brands such as Fortune and Kohinoor, has added one of India's most loved sugar brands '**Madhur**' to its growing portfolio.

The addition of Madhur marks another significant milestone in AWL Agri Business's journey to build a comprehensive food portfolio that caters to the everyday needs of millions of Indian consumers. With a legacy of trust spanning decades, Madhur complements the brand's vision of bringing high-quality, accessible and trusted food products to households across the country.

**Commenting on the announcement, Mukesh Mishra, Joint President, Sales and Marketing, AWL Agri Business Limited, said,** "At AWL Agri Business, we have always believed in building brands that have earned the trust of generations. We are delighted to welcome Madhur into our brands portfolio. It enjoys a strong emotional connect with consumers and perfectly complements our portfolio of trusted household staples brand. Backed by our extensive distribution network, strong manufacturing capabilities, and deep market expertise, we aim to take Madhur to even more homes across the country—while consistently delivering the quality and trust that consumers have long associated with the Madhur brand."

As one of the country's largest Food FMCG companies, AWL Agri Business is renowned for its strong portfolio spanning edible oils, staples, packaged foods and value-added products. Through brands including Fortune, Kohinoor and now Madhur, the company reaches more than 135 millions (Source: As per Kantar IMRB (Worldpanel by Numerator) Data Mar'26) households across India through an extensive distribution network that spans urban and rural markets alike. With a robust manufacturing and supply chain ecosystem, a nationwide sales network and an international presence across multiple countries, it continues to strengthen its position as a trusted food company serving consumers at every stage of their culinary journey.

Madhur Sugar is one of India's leading and largest-selling packed consumer sugar brands, launched in 2007 by Shree Renuka Sugars Limited. It is widely recognized for its 100% pure, hygienic, and untouched-by-hand processing standards, catering to households across the country. Madhur Sugar combines the best quality sugarcane with advanced technology to bring pure and hygienic sugar to every Indian household.

The inclusion of one of the most loved sugar brands in the country further strengthens AWL Agri Business's ambition to build a diversified food portfolio while leveraging its extensive market reach, distribution capabilities and deep understanding of Indian consumers.

The announcement also highlights AWL Agri Business's continued focus on expanding its food portfolio and strengthening its position as one of India's leading foods and FMCG companies. As consumer preferences continue to evolve, the company remains committed to delivering a wide range of trusted, high-quality food products that cater to the diverse, but everyday needs of Indian families.

**About AWL Agri Business Ltd. (formerly known as Adani Wilmar Ltd.)**

AWL Agri Business Ltd. (formerly Adani Wilmar Limited) is one of India's largest Food & FMCG companies, offering a diverse portfolio of essential kitchen staples, including edible oils, wheat flour, rice, pulses, and sugar. AWL through its brands, including flagship brand - Fortune, commands the trust of more than 135 million households, reaching to every 1 in 3 Indian families. With more than 80 manufacturing facilities across the country, including India's largest single-location refinery in Mundra (5,000 tons per day capacity), AWL ensures seamless production and distribution across the country. Its extensive supply chain, supported by 98 stock points, over 10,000 distributors and sub-distributors, along with a retail network of 2.6 million outlets, guarantees widespread accessibility across urban and rural India.

Beyond serving retail consumers, AWL also caters the HoReCa and institutional consumers, with staple food products, specialized bakery and Lauric fats, Castor Oil derivatives, Oleochemicals, and value-added Soya products. Its advanced castor oil facilities produce pharmaceutical-grade, and low-moisture castor oil, catering to global markets. Additionally, AWL has expanded into the Home & Personal Care (HPC) segment, offering soaps, handwashes, and multipurpose cleaners, further strengthening its product offerings.