

Date: August 18, 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051

Scrip Code: **544243**

Trading Symbol: **STYLEBAAZA**

Dear Sir/Madam,

Subject: Disclosure under regulation 7(2)(b) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015

Pursuant to Regulation 7(2)(b) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 ("SEBI PIT Regulations"), please find enclosed herewith the disclosure under Regulation 7(2)(a) of the SEBI PIT Regulations as received from Designated Person(s) of the Company in form C, in respect to the Sale of Equity Shares of the Company.

We request you to kindly take the aforesaid information on record.

For Bazaar Style Retail Limited

Abinash Singh
Chief Compliance Officer,
Company Secretary and
Head - Legal & Compliance

Bazaar Style Retail Limited

(Formerly known as Bazaar Style Retail Pvt. Ltd.)

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal 700091
t: (033) 61256125 e: info@stylebazaar.com www.stylebazaar.in

CIN No: L18109WB2013PLC194160

FORM C
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015
[Regulation 7 (2) read with Regulation 6 (2)-Continual Disclosure]

Name of the company: Baazar Style Retail Limited

ISIN of the company: INE01FR01028

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2):

Name, PAN, CIN/DIN, address with contact nos.	Category of Person (Promoter/ Member of the Promoter Group/Designated Person/Directors/ Immediate relative to/others etc.)	Securities held prior to acquisition/disposal		Securities acquired/Disposed				Securities held post acquisition/ disposal		Date of allotment advice/ acquisition of shares/ disposal of shares specify		Date of intimation to company	Mode of acquisition / disposal (on market/public rights/ preferential offer / off market/ Inter-se transfer, ESOPs etc.)	Exchange on which the trade was executed
		Type of security (For eg. – Shares, Warrants, Convertible Debentures , Rights entitlements etc.)	No. of security and % of security	Type of security (For eg. –Shares, Warrants, Convertible Debentures Rights entitlements etc.)	No.	Value(Rs.)	Transaction Type (Purchase/ Sale/ Pledge / Revocation/ Invocation/ Others- please specify)	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement etc.)	No. of security and % of security	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Shreyans Surana [REDACTED] N/A [REDACTED]	Promoter	Equity	3888248 5.11 (%)	Equity	2100000	362.00	Sell	Equity	1788248 2.35 (%)	17/08/2026	17/08/2026	18/08/2026	Market Sell	NSE

Note : (i) “Securities” shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.
(ii) Value of transaction excludes taxes/brokerage/any other charges

Details of trading in derivatives on the securities of the company by Promoter, member of the promoter group, designated person or Director of a listed company and immediate relatives of such persons and other such persons as mentioned in Regulation 6(2):

Type of Contract	Contract specifications	Trading in derivatives (Specify type of contract, Futures or Options etc)				Exchange on which the trade was executed
		Buy		Sell		
		Notional Value	Number of units (contracts * lot size)	Notional Value	Number of units (contracts * lot size)	
16	17	18	19	20	21	22
-	-	-	-	-	-	-

Note-*In case of Options, National Value shall be calculated based on Premium Plus strike price of options*

Signature:sd\
Name:Shreyans Surana
Designation:Managing Director
Date:18/08/2026
Place:West Bengal

- This is a System Generated Document hence no Signature is Required -

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Sidharth Surana [REDACTED] N/A [REDACTED]	Designated Person	Equity	1414378 1.86 (%)	Equity	900000	362.00	Sell	Equity	514378 0.68 (%)	17/08/2026	17/08/2026	18/08/2026	Market Sell	NSE

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-	-	-	-	-	-	-

Note-In case of Options, National Value shall be calculated based on Premium Plus strike price of options

Signature:sd\-\nName:Sidharth Surana\nDesignation:Promoter Group Member\nDate:18/08/2026\nPlace:West Bengal

- This is a System Generated Document hence no Signature is Required -

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ISIN of the company: INE01FR01028

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Bhagvan Prasad N/A	Promoter	Equity	4405142 5.79 (%)	Equity	1500000	362.00	Sell	Equity	2905142 3.82 (%)	17/08/2026	17/08/2026	18/08/2026	Market Sell	NSE

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Note-*In case of Options, National Value shall be calculated based on Premium Plus strike price of options*

Signature:sd\
Name:Bhagwan Prasad
Designation:Whole-Time Director
Date:18/08/2026
Place:West Bengal

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Rajendra Kumar Gupta HUF N/A	Promoter	Equity	2998800 3.94 (%)	Equity	100000	383.87	Sell	Equity	2898800 3.41 (%)	17/08/2026	17/08/2026	18/08/2026	Market Sell	NSE

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-	-	-	-	-	-	-

Note-In case of Options, National Value shall be calculated based on Premium Plus strike price of options

Signature:sd\
Name:Rajendra Kumar Gupta HUF
Designation:Promoter
Date:18/08/2026
Place:West Bengal

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