SG Finserve Limited

Date: July 20, 2026

To,
Secretary
Listing Department
BSE Limited
Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Scrip Code: 539199

NSE Symbol: SGFIN

Sub: Stock Exchange Release under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Enclosed herewith please find copy of Exchange Release being made by the Company today titled "SG Finserve, BharatPe Money and Succesship Technologies Join Hands to Expand Digital Credit Access for Merchants"

This is for your information and record.

Thanking you

For SG Finserve Limited

ANKIT SHARMA
Digitally signed by ANKIT SHARMA
Date: 2026.07.20 08:33:05 +05'30'

Ankit Sharma
Company Secretary & Compliance Officer
M.No. 47854

SG Finserve Limited
(CIN: L64990DL1994PLC057941)
Regd. Office: 37, Hargobind Enclave, Vikas Marg, East Delhi, Delhi-110092
Corporate Office: 35 - 36, Kaushambi, Ghaziabad, Uttar Pradesh – 201010

July 20, 2026
Kaushambi, Uttar Pradesh

Press Release

SG Finserve, BharatPe Money and Succesship Technologies Join Hands to Expand Digital Credit Access for Merchants

- Digital Lending solution enables faster, transparent and paperless merchant loans
- Collaboration leverages technology and digital distribution to support India's MSMEs

SG Finserve Limited (SG Finserve), a Non-Banking Financial Company (NBFC), today announced the launch of its digital lending solution in partnership with **BharatPe Money** (Resilient Digi Services Private Limited) as the Lending Service Provider (LSP) and **Succesship Technologies** Private Limited (Succesship) as the technology partner powering the end-to-end digital lending journey.

The partnership aims to improve access to formal credit for India's merchants by offering a seamless, fully digital and paperless borrowing experience. Built in accordance with the **Reserve Bank of India's** Digital Lending Guidelines, the solution places customer consent, transparency, responsible lending and regulatory compliance at the core of lending journey.

The digital lending solution enables eligible businesses to apply for merchant loans through a simplified digital process with faster approvals, minimal documentation and a seamless customer experience. By bringing together SG Finserve's lending expertise, BharatPe's merchant network, and Succesship's technology platform, the partnership seeks to make formal credit more accessible for entrepreneurs across the country.

Kartik Bakshi, Chief Business Officer – Merchant Lending, BharatPe Money, said, "*India is home to over 6 crore MSMEs, the vast majority of which are merchants who continue to face significant gaps in access to timely and formal credit. At BharatPe, we believe technology can bridge this gap by making credit faster, simpler and more accessible. Our partnership with SG Finserve combines our merchant reach and customer acquisition capabilities with their lending expertise to deliver a seamless borrowing experience.*"

Anand Rastogi, Founder, Succesship Technologies, said, "*Our technology enables financial institutions to deliver digital lending securely, efficiently and at scale. We are proud to support SG Finserve's digital lending offering by providing a robust technology stack that simplifies customer onboarding, accelerates loan processing and enhances operational efficiency.*"

Vinay Gupta, CEO, SG Finserve, said, "*The launch of this digital lending product reflects our capacity and commitment to responsible innovation and financial inclusion. At SG Finserve, empowering MSMEs through innovative supply chain finance and digital financial solutions is at the heart of everything we do. Together with BharatPe and Succesship, we are delivering a seamless borrowing experience to meet the evolving needs of micro and small merchants.*"

About BharatPe Money:
BharatPe Money (Resilient Digi Services Private Limited) is a leading Lending Service Provider (LSP) that partners with regulated financial institutions to facilitate technology-enabled digital lending solutions for consumers and merchants. Leveraging BharatPe's extensive merchant ecosystem, digital capabilities and customer engagement platform, BharatPe Money enables seamless, transparent and responsible credit journeys in line with the Reserve Bank of India's Digital Lending Guidelines.

About Succesship Technologies:
Succesship is an enterprise fintech platform that helps large manufacturers and lenders transform how they finance and manage their partner networks. Its enterprise suite automates distributor onboarding, credit and legal evaluation, collections and multi-lender supply chain financing - giving enterprises a single pane of glass across lenders; while its lender stack provides end-to-end digital lending infrastructure including LOS, LMS and AI-driven invoice disbursement.

About SG Finserve:
SG Finserve is a digital-first, RBI-registered Non-Banking Financial Company (NBFC), listed on the BSE Limited (BSE) and the National Stock Exchange of India Limited (NSE). The NBFC provides inclusive, innovative, and technology-driven business financing solutions, with a strong focus on Supply Chain Finance and India's MSME ecosystem. SG Finserve delivers customized financing solutions that enable businesses to improve working capital efficiency, strengthen supply chains, and achieve sustainable business growth.

For more information, please contact:

Sanjay Rajput
Chief Financial Officer
sanjay.rajput@sgfinserve.com
+91-120-4041400

Vinay Gupta
Chief Executive Officer
vinay.gupta@sgfinserve.com
+91-120-4041400